

# **CREST PRO-HEALTH ADVANCED EXTRA WHITENING- stannous fluoride gel, dentifrice**

**The Procter & Gamble Manufacturing Company**

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**Crest Pro Health Advanced Extra Whitening**

## ***Drug Facts***

### **Active ingredient**

Stannous fluoride 0.454%  
(0.16% w/v fluoride ion)

### **Purposes**

Anticavity, antigingivitis, antisensitivity toothpaste

### **Uses**

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact

### **Warnings**

**When using this product** do not use for sensitivity longer than four weeks unless recommended by a dentist.

**Stop use and ask a dentist if** the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

**Keep out of reach of children.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

### **Directions**

- adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- do not swallow
- children under 12 yrs.: ask a dentist

### **Other information**

- products containing stannous fluoride may produce surface staining of the teeth

- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- this Crest is specially formulated to help prevent staining
- see your dentist regularly

### **Inactive ingredients**

glycerin, hydrated silica, sodium hexametaphosphate, propylene glycol, PEG-6, water, zinc lactate, flavor, sodium lauryl sulfate, sodium gluconate, sodium saccharin, trisodium phosphate, carrageenan, xanthan gum, PVP, blue 1

### **Questions?**

**1-800-594-4158**

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

### **PRINCIPAL DISPLAY PANEL - 144 g Tube Carton**

PROTECTS AGAINST AREAS DENTISTS CHECK MOST. Patented Stannous Fluoride Technology

Crest® PRO-HEALTH™ ADVANCED

FLUORIDE TOOTHPASTE FOR ANTICAVITY, ANTIGINGIVITIS AND SENSITIVE TEETH

EXTRA WHITENING

Removes surface stains & protects against future stains.

CAVITIES GINGIVITIS ACID EROSION\* SENSITIVITY PLAQUE TARTAR WHITENING  
FRESHENS BREATH

NET WT 5.1 OZ (144 g)

<b>Drug Facts</b> <b>Active ingredient</b> Stannous fluoride 0.454% (0.19% w/w fluoride ion)	<b>Purposes</b> Anticavity, anti-gingivitis, antiblemish toothpaste	<b>Drug Facts (continued)</b> Sensitized teeth may indicate a serious problem that may need prompt care. Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	<b>Drug Facts (continued)</b> surface staining of the tooth • adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist • this Crest is specially formulated to help prevent staining • see your dentist regularly
<b>Uses</b> • aids in the prevention of cavities • helps prevent gingivitis • helps interfere with the harmful effects of plaque associated with gingivitis • helps control plaque bacteria that contribute to the development of gingivitis • builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact	<b>Directions</b> • adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute before a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth. • do not swallow • children under 12 yrs.: ask a dentist	<b>Other information</b> • products containing stannous fluoride may produce	<b>Inactive ingredients</b> glycerin, hydrated silica, sodium hexametaphosphate, polyethylene glycol, PEG-4, water, sac. lactate, flavor, sodium lauryl sulfate, sodium gluconate, sodium succinate, trisodium phosphate, carboxymethyl, xanthan gum, PVP blue 1 <b>Questions?</b> 1-800-594-4108
<b>Warnings</b> When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist. Stop use and ask a dentist if the sensitivity problem			<b>Questions?</b> 1-800-594-4108 www.pg.com www.crest.com Patents: www.pg.com/patents © 2021 P&G DENT. BY PROCTER & GAMBLE, CINCINNATI, OH 45202



## CREST PRO-HEALTH ADVANCED EXTRA WHITENING

stannous fluoride gel, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-938
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.6 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZ03QZ)	
POVIDONE, UNSPECIFIED (UNII: FZ989GH94E)	
GLYCERIN (UNII: PDC6A3C0OX)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
SODIUM POLYMETAPHOSPHATE (UNII: P1BM4ZH95L)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
POLYETHYLENE GLYCOL 300 (UNII: 5655G9Y8AQ)	
WATER (UNII: 059QF0KOOR)	
ZINC LACTATE (UNII: 2GXR25858Y)	

<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SODIUM GLUCONATE</b> (UNII: R6Q3791S76)	
<b>CARRAGEENAN</b> (UNII: 5C69YCD2YJ)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	

### Product Characteristics

<b>Color</b>	blue	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-938-35	1 in 1 CARTON	01/01/2021	
1		99 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-938-51	1 in 1 CARTON	01/01/2021	
2		144 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/01/2021	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 10/2023

The Procter & Gamble Manufacturing Company