

BANANA BOAT SPORT PERFORMANCE - avobenzene, homosalate, octocrylene, oxybenzone lotion
KIK Custom Products

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Banana Boat Sport Performance Active Dry Protect Advanced UVA/UVB Sunscreen SPF UVB 15 - Long Lasting Protection, Sun Tested, Sun Proven

Drug Facts:

Avobenzene: 1.5%
Homosalate: 6%
Octocrylene: 0.8%
Oxybenzone: 2%

Purpose: Sunscreen

FOR EXTERNAL USE ONLY.

WHEN USING THIS PRODUCT, DO NOT GET INTO EYES IF CONTACT OCCURS, RINSE THOROUGHLY WITH WATER.

STOP USE AND ASK DOCTOR IS IRRITATION OR RASH DEVELOPS. KEEP OUT OF REACH OF CHILDREN.

IF SWALLOWED, GET MEDICAL HELP OR CONTACT POISON CONTROL CENTER RIGHT AWAY.

Water, Cetearyl Alcohol, Glycerin, Capryly Glycol, Hydrogenated Dimer Dilnoleyl/Dimethyl Carbonate, Copolymer, Cetyl Alcohol, Triethanolamine, Behenyl Acohol, Glyceryl Stearate, Glyceryl Stearate, Citrate, Disodium Ethylene, Dicoamide PEG-15 Disulfate, Sodium Lauroyl Sarcosinate, Carbomer, Xanthan Gum, Aloe Barbadensis Leaf Juice, Retinyl Palmitate (Vitamin A), Tocopherol, Tocopheryl Acetate (Vitamin E), Cetearyl Alcohol, Sodium Lauroyl, Lactylate, Lecithin, BHT, Methyl Dibromo Glutaronitrile, Methyl Chloisothiazolinone, Methyl Isothiazolinone, Phenoxy Ethanol, Dipropylene Glycol, Disodium EDTA

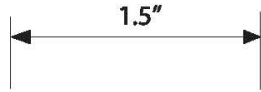
Questions or Comments: Call 1-800-SAFESUN Mon-Fri.

PRODUCTION MECHANICAL

Note: Set All Necessary Trap

BACKGROUND COLOR IS FOR SIMULATION ONLY. DOES NOT PRINT. LABEL BACKGROUND IS CLEAR.

FRONT: CLEAR PS LABEL



5.72"

- Shape prints PMS 3268 Green. Type KO and prints White.
- Type, leaves & outline KO & prints PMS 286 Blue. Interior prints PMS 109 Yellow. Entire Logo is backed with Silkscreen White.
- Type overprints PMS 286 Blue. Drop Shadow prints White. Entire Logo is backed with Silkscreen White. Type prints White. Drop Shadow & "TM" KO & print 286 Blue.
- Shape prints PMS 286 Blue. Type inside KO & prints White.
- Type prints PMS 286 Blue.
- SPF LOCKUP: Outside rule prints PMS 286 Blue. Inside rule KO to White. Type KO to White. Upper box overprints PMS 2587 Purple. Lower box overprints PMS 286 Blue. Sun Graphic KO & prints PMS 109 Yellow.
- Banner overprints PMS 2587 Purple. Rules KO & print PMS 286 Blue. Type KO to White.
- Type KO & print PMS 286 Blue.

LAYERS CHART

- Callouts
- Dieline
- Extra Specs
- Art
- Background
- Final Artwork
- UPC Approval
- Slug

Customer: PLAYTEX
 Dieline Number: LBL0113
 Project Name: BB 8oz TOTTLE
 Size: 1.5" X 5.72"
 Label Type: DIELINE
 Date: 2/18/09

Dashed line indicates copy to dieline tolerance
 Corner Radius = .125"
 Dieline Bleed = .0625"

APP	REV	BY	DATE	REMARKS
Small Premium and Original Nus or Oval Label				
TOLERANCES		Playtex Products Inc.		
X = .031	PACKAGE DEVELOPMENT AND ENGINEERING			
XX = .015	300 Nyala Farms Road			
XXX = .005	Westport, CT 06880			
BY DATE		DRAWING NO. LB 12346 REV.		
DRAWN JWG	02/19/09			
CHKD:				
APPD:				

CCL LABEL
 ROBINSONVILLE, NEW JERSEY

MANUAL# TBD
 MF# 3001-71
 DIELINE# LB 12346

RESOURCE# X1497000

<p>6 Research Drive Shelton, CT 06484 TEL: (203) 944-5000 or 5717 FAX: (203) 944-5537</p>	Addendum / Revision No.	Start Routing	Global Creative Services FINAL DIGITAL ARTWORK	20
	<h1>06</h1> <p>THIS ARTWORK HAS BEEN APPROVED BY PLAYTEX PRODUCTS INC. ON 06/12/09 AND CAN BE USED TO VERIFY COPY CONTENT, UPC CODE NUMBER SEQUENCE AND COLOR BREAK</p>			
MARKETING MGR: Patrice Augustine DATE: 6/1/09 DES/PROJ. MGR: P Kehlenbach ORIG DESIGNER: Lori Powell FILE NAME: 05BB_0946589_50_405a_06_JC DOC/LAYER: N/A FONTS: Helvetica, ITC Avant Garde Gothic, Cosmos, u00112318, Keeple, Myriad, OCRB, ITC Zapf Dingbats, OceanSansMM, Poppi-Laundatino, Universe IMAGES: None	ARCHIVE NAME: 93556795_BB_Sport15_8zFrt-PROD REFERENCE FILE: P-77-186_BB_Sport15_8zFrt-SS P-000119_BB_Sport15_8oz_PROD		APPROVED: _____ APPROVED: _____ UPC NUMBER: 0 79656 04970 1 P or D NUMBER: 93556795	

COLOR BREAK/COLOR STATIONS

SILKSCREEN		FLEXO		OFFSET	
SPOT COLOR	SPOT COLOR	SPOT COLOR	SPOT COLOR	SPOT COLOR	SPOT COLOR
WHITE	PMS 286	PMS 3268	PMS 109	PMS 2587	PMS 286
When reviewing this proof for color take special notice that color representations and swatches are for color break only! Reference actual Pantone Swatches for Color Match.					CAP CLOSURE PMS 286

Note: Set All Necessary Trap

BACKGROUND COLOR IS FOR SIMULATION ONLY. DOES NOT PRINT. LABEL BACKGROUND IS CLEAR.

BACK: CLEAR PS LABEL

BB SportPerf 15_8oz_BK_PROD

PRODUCTION MECHANICAL



DIE LINE - do not print

Outlines & Type prints PMS 286 Blue.

Skin Cancer Seal & Type prints PMS 286 Blue. White Type & Shapes inside print white.

FPO UPC Replace with actual UPC Prints 100% PMS 286 Blue. Box behind UPC prints White.

Type prints PMS 286 Blue.



5.72"

LAYERS CHART

- Callouts
- Dieline
- Extra Specs
- Art
- Background
- Final Artwork
- UPC Approval
- Slug

Customer: PLAYTEX
 Dieline Number: LBL0113
 Project Name: BB 8oz TOTTLE
 Size: 1.5" X 5.72"
 Label Type: DIELINE
 Date: 2/18/09

Dashed line indicates copy to dieline tolerance
 Corner Radius = .125"
 Dieline Bleed = .0625"

APP	REV	BY	DATE	REMARKS
Small Premium and Original Nuiser Overlabel				
TOLERANCES		Playtex Products Inc.		
X =	031	PACKAGE DEVELOPMENT AND ENGINEERING		
XX =	015	300 Nyalta Farms Road		
XXX =	005	Westport, CT 06880		
BY DATE		DRAWING NO. LB 12346		
DRAWN	JWG	02/19/09		REV.
CHKD:				
APPD:				

CCL LABEL
 ROBINVILLE, NEW JERSEY

MANUAL# TBD
 MF# 3001-71
 DIELINE# LB12346

RESOURCE# X1497000

Energizer Personal Care	6 Research Drive Shelton, CT 06484 TEL: (203) 944-5000 or 5717 FAX: (203) 944-5537	Addendum Revision No 07	Start Routing	Global Creative Services FINAL DIGITAL ARTWORK	20
MARKETING MGR: Patrice Augustine DATE: 05/26/09		THIS ARTWORK HAS BEEN APPROVED BY PLAYTEX PRODUCTS INC. ON 06/12/09 AND CAN BE USED TO VERIFY COPY CONTENT, UPC CODE NUMBER SEQUENCE AND COLOR BREAK			
DES/PROJ. MGR: P Kehlenbach					
ORIG DESIGNER: Lori Powell					
FILE NAME: 05BB_0946589_50_405b_07_SK					
DOC/LAYER: N/A		UPC NUMBER: 0 79656 04970 1			
FONTS: ITC Avant Garde Gothic, OCRB, ITC Zapf Dingbats, OceanSansMM, Universe		P or D NUMBER: 93556796			
IMAGES: None		ARCHIVE NAME: 93556796_BB_Sport15_8zBk-PROD			
ARCHIVE FILE: P-77-187_BB_Sport15_8zBk-SS		ARCHIVE FILE: P-000019_BB_Sport15_8oz_PROD			

COLOR BREAK/COLOR STATIONS



When reviewing this proof for color take special notice that color representations and swatches are for color break only! Reference actual Pantone Swatches for Color Match.

BANANA BOAT SPORT PERFORMANCE

avobenzone, homosalate, octocrylene, oxybenzone lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:61047-818
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Avobenzone (UNII: G63QQF2NOX) (Avobenzone - UNII:G63QQF2NOX)	Avobenzone	2.36 mL in 236 mL
Homosalate (UNII: V06SV4M95S) (Homosalate - UNII:V06SV4M95S)	Homosalate	14.16 mL in 236 mL
Octocrylene (UNII: 5A68WGF6WM) (Octocrylene - UNII:5A68WGF6WM)	Octocrylene	1.88 mL in 236 mL
Oxybenzone (UNII: 95OOS7VE0Y) (Oxybenzone - UNII:95OOS7VE0Y)	Oxybenzone	4.72 mL in 236 mL

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:61047-818-79	236 mL in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part348	03/23/2010	

Labeler - KIK Custom Products (243547333)

Revised: 3/2010

KIK Custom Products