

**THEORY ENAMEL CARE WILD PEPPERMINT- sodium fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**Theory Enamel Care Wild Peppermint**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs. of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

sorbitol, water, hydrated silica, cocamidopropyl betaine, cellulose gum, flavor\*, stevia rebaudiana extract, trisodium phosphate, sodium phosphate, xanthan gum

**Questions?**

1-866-961-2375

**PRINCIPAL DISPLAY PANEL - 104 g Tube Carton**



**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

**Inactive Ingredients**

Ingredient Name	Strength
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>SODIUM PHOSPHATE</b> (UNII: SE337SVY37)	
<b>CARBOXYMETHYLCELLULOSE SODIUM</b> (UNII: K679OBS311)	
<b>SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS</b> (UNII: SX01TZO3QZ)	
<b>STEVIA REBAUDIANA WHOLE</b> (UNII: 6U422Y08O2)	

**Product Characteristics**

<b>Color</b>		<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-920-37	1 in 1 CARTON	01/05/2021	
1		104 g in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/05/2021	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)