

THEORY FRESHNESS CARE ESSENTIAL MINT- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Theory Freshness Care Essential Mint

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, cocamidopropyl betaine, cellulose gum, flavor*, stevia rebaudiana extract, trisodium phosphate, sodium phosphate, xanthan gum

Questions?

1-866-961-2375

PRINCIPAL DISPLAY PANEL - 104 g Tube Carton

NET WT 3.7 OZ (104 g)

theory.

fluoride anticavity toothpaste

FRESHNESS CARE

ESSENTIAL MINT

Designed with science in mind.
 Made with fluoride to remineralize enamel, prevent cavities, and nourish teeth. No extraneous ingredients.
 Made without dyes, parabens, and SLS.
 No added artificial flavors - only real mint.



THEORY FRESHNESS CARE ESSENTIAL MINT

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-919
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SODIUM PHOSPHATE (UNII: SE337SVY37)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	
STEVIA REBAUDIANA WHOLE (UNII: 6U422Y08O2)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-919-37	1 in 1 CARTON	01/05/2021	
1		104 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/05/2021	

Labeler - The Procter & Gamble Manufacturing Company (004238200)