

CREST PREMIUM PLUS BREATH BACTERIA BLAST- stannous fluoride paste, dentifrice

The Procter & Gamble Manufacturing Company

Crest Premium Plus Breath Bacteria Blast

Drug Facts

Active ingredient

Stannous fluoride 0.454% (0.14% w/v fluoride ion)

Purposes

Anticavity, antigingivitis toothpaste

Uses

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis

Warnings

Keep out of reach of children under 12 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. & older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- children under 12 yrs.: ask a dentist

Other information

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- this Crest is specially formulated to help prevent staining
- see your dentist regularly

Inactive ingredients

water, sorbitol, hydrated silica, sodium lauryl sulfate, carrageenan, sodium gluconate,

stannous fluoride paste, dentifrice

Product Information				
Product Type		HUMAN OTC DRUG	Item Code (Source)	
Route of Administration		DENTAL	NDC:69423-912	
Active Ingredient/Active Moiety				
Ingredient Name			Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)			FLUORIDE ION	1.4 mg in 1 g
Inactive Ingredients				
Ingredient Name				Strength
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
SORBITOL (UNII: 506T60A25R)				
ZINC CITRATE (UNII: K72I3DEX9B)				
WATER (UNII: 059QF0KO0R)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
SODIUM GLUCONATE (UNII: R6Q3791S76)				
CARRAGEENAN (UNII: 5C69YCD2YJ)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
XANTHAN GUM (UNII: TTV12P4NEE)				
SODIUM HYDROXIDE (UNII: 55X04QC32I)				
STANNOUS CHLORIDE (UNII: 1BQV3749L5)				
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)				
Product Characteristics				
Color		white	Score	
Shape			Size	
Flavor		MINT	Imprint Code	
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-912-70	1 in 1 CARTON	01/01/2021	
1		198 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-912-52	1 in 1 CARTON	01/01/2021	
2		147 g in 1 TUBE; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category		Application Number or Monograph Citation	Marketing Start Date	Marketing End Date

OTC Monograph Drug	M021	01/01/2021	
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Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 10/2023

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