

THE INKEY LIST C 50 SERUM- salicylic acid gel
Brand Evangelists for Beauty Ltd

The INKEY List C-50 Serum

Drug Facts

Active ingredients

Salicylic Acid 2%

Purpose

Acne Treatment

Uses

- for the treatment of acne.

Warnings

For external use only.

When using this product

- skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time
- if irritation occurs, only use one topical acne medication at a time.

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

If contact occurs, flush thoroughly with water. **Avoid contact with eyes.**

Directions

- clean the skin thoroughly before applying this product.
- cover the entire affected area with a thin layer one to three times daily.
- because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor
- if bothersome dryness or peeling occurs, reduce application to once a day or every other day.

Other information

Avoid storing at extreme temperatures (below 40°F and above 100°F).

Inactive ingredients

Water, Propanediol, Sodium Ascorbyl Phosphate, Ammonium Acryloyldimethyltaurate/VP Copolymer, Phenoxyethanol, Caprylyl/Capryl Glucoside, Xanthan Gum, Glycerin, Sodium Hydroxide, Madecassoside, Ethylhexylglycerin, Hydroxyacetophenone, Sodium Gluconate, Sodium Metabisulfite, Lecithin, Ascorbyl Palmitate, Nelumbo Nucifera Flower Extract, Nymphaea Coerulea Flower Extract, Tocopherol, Helianthus Annuus (Sunflower) Seed Oil.

Questions or Comments?

Call toll free (833) 981-2335

Package Labeling:

FOR SKINCARE QUESTIONS

#askINKEY
@THEINKEYLIST



THE INKEY LIST™

Drug Facts (continued)

Inactive ingredients

Water, Propanediol, Sodium Ascorbyl Phosphate, Ammonium Acryloyldimethyltaurate/VP Copolymer, Phenoxethanol, Caprylyl/Capryl Glucoside, Xanthan Gum, Glycerin, Sodium Hydroxide, Madecassoside, Ethylhexylglycerin, Hydroxyacetophenone, Sodium Gluconate, Sodium Metabisulfite, Lecithin, Ascorbyl Palmitate, Nelumbo Nucifera Flower Extract, Nymphaea Coerulea Flower Extract, Tocopherol, Helianthus Annuus (Sunflower) Seed Oil.

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C-50 SERUM

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FORMULATED FOR ALL

Best for:
BLEMISH PRONE SKIN

Helps to:
REDUCE AND PREVENT ACNE

What is C-50 Acne Serum?
A gel textured serum using a powerful combination of Vitamin C and Vitamin E which helps prevent and reduce blemishes and breakouts.

INKEY INFO

5% STAY-C® 50 HELPS TO PREVENT AND REDUCE BLEMISHES AND BREAKOUTS

2% SALICYLIC ACID HELPS TO UNCLOG PORES AND GENTLY EXFOLIATE

0.2% MADECASSOSIDE WITH ANTI-REDNESS PROPERTIES

2% LOTUS EXTRACT BLEND HELPS TO BALANCE SKIN'S OIL LEVELS



*STAY-C® 50 IS A TRADEMARK OF DSM

Drug Facts

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Salicylic Acid 2%.....Acne Treatment

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CARTON, PUMP AND CAP ARE RECYCLABLE.

SERUM ☀ or ☾
1.0 US fl.oz / 30ml

NO FRAGRANCE

Made in USA
BE for Beauty Manufactured for:
Brand Evangelists for Beauty Limited
221 River Street, 9th Floor,
Hoboken, NJ 07030



SEE INSIDE FOR MORE INKEY INFO

PLANET IMPACT

ASK INKEY



INGREDIENTS ETHOS:

Powered by a belief that better knowledge drives better decisions. We stand for **transparency** and **innovative** ingredients. ALL our products are simple to understand and easy to use. EVERY ingredient is Tried, Tested and True.



PACKAGING INFORMATION:

This pack is recyclable. This carton is made of FSC certified cardboard and is recyclable.

WHAT CAN HELP BREAKOUTS?



You'll never be able to prevent blemishes and breakouts completely but some products can help reduce the frequency of outbreaks and help them heal quicker.

C-50 Serum can help reduce the bacteria on the skin that can lead to breakouts, while products like Niacinamide Serum can help control excess oil production helping minimize breakouts.

WHAT CAN HELP POST BREAKOUT MARKS FADE QUICKER?

Products like Hyaluronic Acid Serum and Rosehip Oil can help improve the texture of post breakout marks. Unprotected sun exposure can also cause them to further darken and linger for longer. We suggest protecting your skin daily with a broad spectrum SPF.

Want to learn more about our Ingredients or Packaging? Visit www.theinkeylist.com

Want to talk to us? Contact us now @THEINKEYLIST

SERUM ☀ or ☾

Active Ingredients

Salicylic Acid 2%.....Acne Treatment

Purpose

HOW TO USE: Clean the skin thoroughly before applying this product. Cover the entire affected area with a thin layer one to three times daily. Follow with preferred serums and moisturizer.

WARNING: External use only. Avoid contact with eyes.

If contact occurs, flush thoroughly with water.

If irritation occurs, only use one topical acne medication at a time. Keep out of reach of children.



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LA POMPE ET LE BOUCHON SONT RECYCLABLES

Made in USA
BE for Beauty Manufactured for:
Brand Evangelists for Beauty Limited
221 River Street, 9th Floor, Hoboken, NJ 07030

1.0 US fl.oz / 30ml

C-50 SERUM

Helps reduce and prevent acne



CLEAN



HYDRATE



TREAT



MOISTURIZE



SPF

THE **IN**KEY LIST™

THE INKEY LIST C 50 SERUM

salicylic acid gel

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:81136-020
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SALICYLIC ACID (UNII: O414PZ4LPZ) (SALICYLIC ACID - UNII:O414PZ4LPZ)	SALICYLIC ACID	20 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
LECITHIN, SOYBEAN (UNII: 1DI56QDM62)	
WATER (UNII: 059QF0KO0R)	
PROPANEDIOL (UNII: 5965N8W85T)	
SODIUM ASCORBYL PHOSPHATE (UNII: 836SJG51DR)	
AMMONIUM ACRYLOYLDIMETHYLTAURATE/VP COPOLYMER (UNII: W59H9296ZG)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	

CAPRYLYL/CAPRYL OLIGOGLUCOSIDE (UNII: E00JL9G9K0)
XANTHAN GUM (UNII: TTV12P4NEE)
GLYCERIN (UNII: PDC6A3C0OX)
SODIUM HYDROXIDE (UNII: 55X04QC32I)
MADECASSOSIDE (UNII: CQ2F5O6YIY)
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)
HYDROXYACETOPHENONE (UNII: G1L3HT4CMH)
SODIUM GLUCONATE (UNII: R6Q3791S76)
SODIUM METABISULFITE (UNII: 4VON5FNS3C)
ASCORBYL PALMITATE (UNII: QN83US2B0N)
NELUMBO NUCIFERA FLOWER (UNII: 61W322NLDV)
NYMPHAEA CAERULEA FLOWER (UNII: S9560USZ74)
TOCOPHEROL (UNII: R0ZB2556P8)
SUNFLOWER OIL (UNII: 3W1JG795YI)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:81136-020-01	1 in 1 CARTON	05/20/2021	
1		30 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M006	05/20/2021	

Labeler - Brand Evangelists for Beauty Ltd (222990724)

Revised: 2/2024

Brand Evangelists for Beauty Ltd