

**NATIVE SENSITIVITY- potassium nitrate, sodium fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**Native Sensitivity**

***Drug Facts***

**Active ingredient**

5% potassium nitrate

0.243% sodium fluoride (0.14% w/v fluoride ion)

**Purposes**

Toothpaste for sensitive teeth

Toothpaste for cavity prevention

**Uses**

- when used regularly, builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact
- aids in the prevention of cavities

**Warnings**

**When using this product** do not use for sensitivity longer than four weeks unless recommended by a dentist.

**Stop use and ask a dentist if** the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

**Keep out of reach of children.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- do not swallow
- children under 12 yrs.: ask a dentist

**Inactive ingredients**

glycerin, water, hydrated silica, sodium cocoyl glutamate, flavor, mentha piperita (peppermint) oil, xanthan gum, carrageenan, stevia rebaudiana extract, titanium dioxide

# Questions?

1-888-964-1211

Distr. by Native

San Francisco, CA 94111

## PRINCIPAL DISPLAY PANEL - 116 g Tube Carton

WITH FLUORIDE

REDUCES SENSITIVITY

FRESHENS BREATH

FIGHTS CAVITIES

NATIVE

FLUORIDE TOOTHPASTE FOR SENSITIVE TEETH

NET WT 4.1 OZ (116g)

SENSITIVITY

SOOTHING MINT



91601341

**Drug Facts**

**Active ingredient:** Fluoride  
**Other ingredients:** ...  
**How to use:** ...  
**Warnings:** ...  
**Directions:** ...  
**Contains:** ...

**DIRECTIONS**  
 Brush with toothpaste 2-3 times daily.  
 Spit out. Do not swallow.  
 For more information, visit [www.native.com](http://www.native.com)

**Net Weight:** 116g (4.1 oz)  
 9 57000 28803 0



# NATIVE SENSITIVITY

potassium nitrate, sodium fluoride paste, dentifrice

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-903
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.4 mg in 1 g
<b>POTASSIUM NITRATE</b> (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g

## Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
<b>STEVIA REBAUDIUNA LEAF</b> (UNII: 6TC6NN0876)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>SODIUM COCOYL GLUTAMATE</b> (UNII: BMT4RCZ3HG)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>PEPPERMINT OIL</b> (UNII: AV092KU4JH)	

## Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-903-41	1 in 1 CARTON	05/10/2021	
1		116 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M021	05/10/2021	

Revised: 10/2023

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