

**FIREFLY STRAWBERRY SMOOTHIE- sodium fluoride paste, dentifrice  
Ranir LLC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

-----  
**Firefly® Strawberry Smoothie Fluoride Toothpaste LOL Surprise Drug Facts**

**Active ingredient**

Sodium fluoride 0.24%

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 years of age and older: brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or doctor
- instruct children under 6 years of age in good brushing and rinsing habits (to minimize swallowing)
- supervise children as necessary until capable of using without supervision
- children under 2 years of age: consult a dentist or doctor

**Inactive ingredients**

cocamidopropyl betaine, glycerin, hydrated silica, lauryl glucoside, natural flavor, purified water, sorbitol, stevia rebaudiana extract, xanthan gum, xylitol

**Questions?**

Toll Free: **1-866-373-7374**

## **Package/Label Principal Display Panel**

FIREFLY®

STRAWBERRY SMOOTHIE

fluoride toothpaste

PROTECTS AGAINST CAVITIES

LOL SURPRISE™

98% naturally derived

NO ARTIFICIAL SWEETENERS

NO ARTIFICIAL FLAVORS

NO DYES

NO SLS/SULFATES

98% naturally derived

NET WT 4.2 oz (119 g)

3+

**FIREFLY** NATURAL  
ANTICAVITY FLUORIDE TOOTHPASTE

Firefly® Natural Toothpaste makes brushing teeth and fighting cavities fun! This toothpaste provides fluoride powered cavity protection with a kid-approved formula that is over 98% naturally derived.


Drug Facts	
Active ingredient	Purpose
Sodium fluoride 0.24%	Anticavity toothpaste
<b>Use</b> helps protect against cavities	
<b>Warnings</b> Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	
<b>Directions</b> <ul style="list-style-type: none"> <li>■ adults and children 2 years of age and older: brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or doctor</li> <li>■ instruct children under 6 years of age in good brushing and rinsing habits (to minimize swallowing)</li> <li>■ supervise children as necessary until capable of using without supervision</li> <li>■ children under 2 years of age: consult a dentist or doctor</li> </ul>	
<b>Inactive ingredients</b> cocamidopropyl betaine, glycerin, hydrated silica, lauryl glucoside, natural flavor, purified water, sorbitol, stevia rebaudiana extract, xanthan gum, xylitol	
<b>Questions?</b> Toll Free: 1-866-373-7374	

Distributed by **Ranir, LLC**  
A Perrigo Company  
4701 East Paris Ave. SE  
Grand Rapids, MI 49512 USA

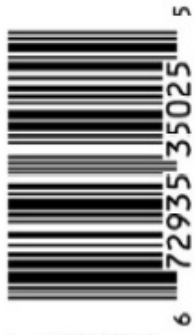
**Questions? Comments?**  
1-866-373-7374  
comments@ranir.com

[www.fireflytoothbrush.com](http://www.fireflytoothbrush.com)

©2020 Ranir, LLC  
[www.drfresh.com/patents](http://www.drfresh.com/patents)

 © MGA Entertainment, Inc.  
L.O.L. SURPRISE!™ is a trademark of MGA in the U.S. and other countries.  
All logos, names, characters, likenesses, images, slogans, and packaging appearance are the property of MGA. Used under license by Ranir, LLC A Perrigo Company.

Please remove tab under the cap before use. If tab is missing, do not use. Note: If pump does not work, hold button down while pushing up center of the base.



Item #535025-12  
**Made in USA** 1-06

**FIREFLY**

**STRAWBERRY SMOOTHIE**

fluoride toothpaste  
**PROTECTS AGAINST CAVITIES**

**98%**  
naturally  
derived



NO ARTIFICIAL SWEETENERS  
NO ARTIFICIAL FLAVORS  
NO DYES  
NO SLS/SULFATES

98% naturally derived

NET WT 4.2 oz (119 g)

**3+**

**FIREFLY STRAWBERRY SMOOTHIE**

sodium fluoride paste, dentifrice

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:66923-005
<b>Route of Administration</b>	DENTAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	2.4 mg in 1 g

**Inactive Ingredients**

Ingredient Name	Strength
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>LAURYL GLUCOSIDE</b> (UNII: 76LN7P7UCU)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>STEVIA REBAUDIUNA LEAF</b> (UNII: 6TC6NN0876)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>XYLITOL</b> (UNII: VCQ006KQ1E)	

### Product Characteristics

<b>Color</b>		<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	STRAWBERRY	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:66923-005-00	119 g in 1 TUBE; Type 0: Not a Combination Product	03/25/2021	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	03/25/2021	

**Labeler** - Ranir LLC (364567615)

Revised: 12/2021

Ranir LLC