

**MEIJER SENSITIVE FRESH MINT- potassium nitrate, sodium fluoride paste, dentifrice**  
**Meijer, Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**meijer® Sensitive Toothpaste**

***Drug Facts***

***Active ingredients***

Potassium Nitrate 5%  
Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

***Purpose***

Antihypersensitivity  
Anticavity

***Uses***

Builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact • aids in the prevention of dental cavities

***Warnings***

**Stop use and ask a dentist if** • the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. • pain/sensitivity still persists after 4 weeks of use

• **Keep out of reach of children under 12 years of age.** If more than amount used for brushing is accidentally swallowed, seek medical help or contact a Poison Control Center immediately.

***Directions***

• **Adults and children 12 years & older:** apply at least a 1-inch strip of the product onto a soft bristle toothbrush • brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth. • minimize swallowing. Spit out after brushing. • **Children under 12 years of age:** Consult a dentist or doctor.

### **Other information**

Store at room temperature 68-77°F (20-25°C)

### **Inactive ingredients**

Sorbitol, Hydrated Silica, Treated Water, PEG-32, Sodium Lauryl Sulfate, Flavor, Glycerin, Cellulose Gum, Tetrasodium Pyrophosphate, Titanium Dioxide, Benzyl Alcohol, Sodium Benzoate, Trisodium Phosphate, Sodium Saccharin, D&C Yellow #10, FD&C Blue #1

### **Questions or comments?**

Call toll free 1-877-274-8358

### **MAXIMUM STRENGTH WITH FLUORIDE**

COMPARE TO SENSODYNE® FRESH MINT ACTIVE INGREDIENTS\*

### **FOR SENSITIVE TEETH AND CAVITY PROTECTION RELIEVES PAINFUL SENSITIVITY**

**Brushing twice a day helps build a protective coating against painful sensitivity.**

- Reduces painful sensitivity
- Cavity protection formula
- Freshens breath
- Helps remove stains for a whiter smile

**DIST. BY MEIJER DISTRIBUTION, INC.  
GRAND RAPIDS, MI 49544  
[www.meijer.com](http://www.meijer.com)**

**OUR QUALITY GUARANTEE  
[www.meijer.com/satisfaction](http://www.meijer.com/satisfaction)**

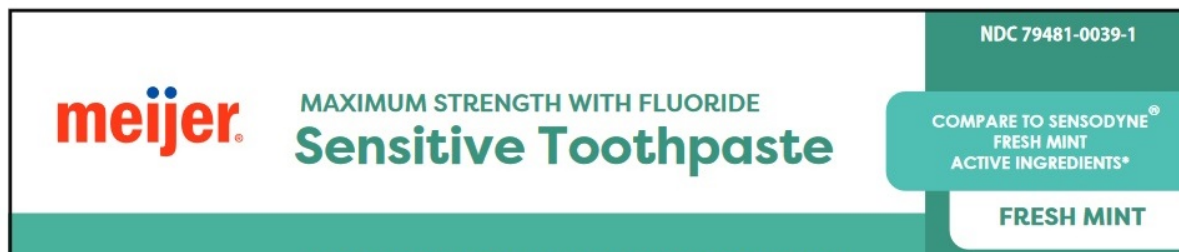
**C. No. DNH/COS/DNH/52 • 1223049070**

**MADE IN INDIA**

\*This product is not manufactured or distributed by GSK Consumer Healthcare, Inc. owner of the registered trademark Sensodyne®.

### **Packaging**

#### **INNER TUBE LABEL**



FOR SENSITIVE TEETH AND CAVITY PROTECTION  
RELIEVES PAINFUL SENSITIVITY

NET WT 4 OZ (113 g)

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GRAND RAPIDS, MI 49544  
www.meijer.com

PID # 387129 MADE IN INDIA • C. No. DNH/COS/DNH/52 • 1222102809

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## OUTER BOX LABEL

meijer

MAXIMUM STRENGTH WITH FLUORIDE

Sensitive Toothpaste

FOR SENSITIVE TEETH AND CAVITY PROTECTION  
RELIEVES PAINFUL SENSITIVITY

NET WT 4 OZ (113 g)

NDC 79481-0039-1

COMPARE TO SENSODYNE®  
FRESH MINT  
ACTIVE INGREDIENTS\*

FRESH MINT

meijer

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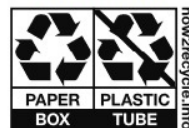
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# MEIJER SENSITIVE FRESH MINT

potassium nitrate, sodium fluoride paste, dentifrice

## Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:79481-0039
Route of Administration	DENTAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	0.24 g in 100 g

## Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
WATER (UNII: 059QF0KO0R)	
POLYETHYLENE GLYCOL 1600 (UNII: 1212Z7S33A)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
GLYCERIN (UNII: PDC6A3C0OX)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
D&C YELLOW NO. 10 (UNII: 35SW5USQ3G)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	

## Product Characteristics

Color		Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:79481-0039-1	1 in 1 BOX	09/22/2023	

1		113 g in 1 TUBE; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category	Application Number or Monograph Citation		Marketing Start Date	Marketing End Date
OTC monograph final	M022		09/22/2023	

**Labeler -** Meijer, Inc. (006959555)