HELLO MAGICAL MERMAID- sodium fluoride gel, dentifrice Colgate-Palmolive Company

Hello_® Magical Mermaid

Drug Facts

Active Ingredient

Sodium fluoride 0.24% (0.14% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

chilaren 2	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

glycerin, sorbitol, water, hydrated silica, erythritol, xylitol, xanthan gum, sodium bicarbonate, lauryl glucoside, potassium citrate, tetrasodium pyrophosphate, rebaudioside a, flavor.

Questions?

855-HI-HELLO (1-855-444-3556)

Dist. by Hello Products LLC Montclair, NJ 07042

PRINCIPAL DISPLAY PANEL - 119 g Tube Label

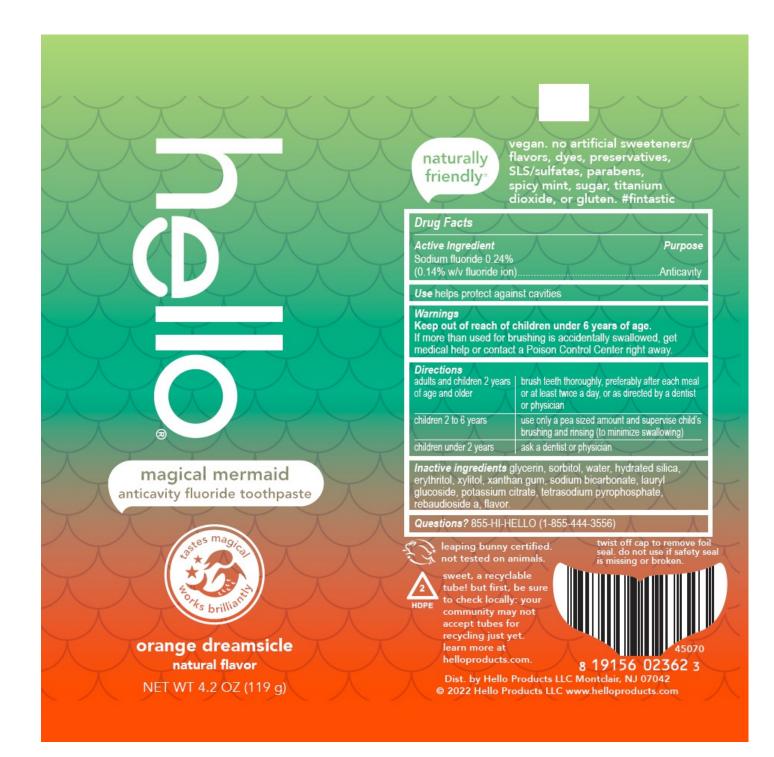
hello_®

magical mermaid anticavity fluoride toothpaste

tastes magical works brilliantly

orange dreamsicle natural flavor

NET WT 4.2 OZ (119 g)



HELLO MAGICAL MERMAID

sodium fluoride gel, dentifrice

Product Information

Product Type HUMAN OTC DRUG Item Code (Source) NDC:35000-680

Route of Administration DENTAL

Active Ingredient/Active Moiety

Ingredient Name Basis of Strength Strength

Inactive Ingredients			
Ingredient Name	Strength		
GLYCERIN (UNII: PDC6A3C0OX)			
SORBITOL (UNII: 506T60A25R)			
WATER (UNII: 059QF0KO0R)			
HYDRATED SILICA (UNII: Y6O7T4G8P9)			
ERYTHRITOL (UNII: RA96B954X6)			
XYLITOL (UNII: VCQ006KQ1E)			
XANTHAN GUM (UNII: TTV12P4NEE)			
SODIUM BICARBONATE (UNII: 8MDF5V39QO)			
LAURYL GLUCOSIDE (UNII: 76LN7P7UCU)			
POTASSIUM CITRATE (UNII: EE90ONI6FF)			
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)			
REBAUDIOSIDE A (UNII: B3FUD0528F)			

Product Characteristics				
Color		Score		
Shape		Size		
Flavor	ORANGE	Imprint Code		
Contains				

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-680- 10	119 g in 1 TUBE; Type 0: Not a Combination Product	07/01/2023	

Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC MONOGRAPH DRUG	M021	07/01/2023		

Labeler - Colgate-Palmolive Company (001344381)

Revised: 1/2024 Colgate-Palmolive Company