

**AVEENO BABY CONTINUOUS PROTECTION SENSITIVE SKIN SUNSCREEN
BROAD SPECTRUM SPF50- zinc oxide lotion
Johnson & Johnson Consumer Inc.**

Aveeno Baby ® CONTINUOUS PROTECTION ® sensitive skin sunscreen

BROAD SPECTRUM SPF 50

Drug Facts

Active Ingredient

Zinc Oxide 21.6%

Purpose

Sunscreen

Uses

- Helps prevent sunburn
- If used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

- **Do not use** on damaged or broken skin
- **When using this product** keep out of eyes. Rinse with water to remove
- **Stop use and ask a doctor if** rash occurs
- **Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure
- reapply:
 - after 80 minutes of swimming or sweating
 - immediately after towel drying
 - at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum value of SPF 15 or higher and other sun protection measures including:

- Limit time in the sun, especially from 10 a.m.-2 p.m.
- Wear long-sleeved shirts, pants, hats, and sunglasses
- Children under 6 months of age: Ask a doctor

Other Information

- Protect this product from excessive heat and direct sun
- May stain some fabrics

Inactive Ingredients

Water, C 12-15 Alkyl Benzoate, Styrene/Acrylates Copolymer, Octyldodecyl Citrate Crosspolymer, Phenyl Trimethicone, Cetyl PEG/PPG-10/1 Dimethicone, Dimethicone, Polyhydroxystearic Acid, Glycerin, Ethyl Methicone, Silica, Cetyl Dimethicone, Triethoxycaprylylsilane, Phenoxyethanol, Glyceryl Behenate, Sodium Chloride, Acrylates/Dimethicone Copolymer, Chlorphenesin, Phenethyl Alcohol, Avena Sativa (Oat) Kernel Flour, Caprylyl Glycol, Cetyl Dimethicone/Bis-Vinyldimethicone Crosspolymer, Chrysanthemum Parthenium (Feverfew) Flower/Leaf/Stem Juice

Questions

866-428-3366; Outside US , dial collect **215-273-8755** www.aveeno.com

Distributed by:

**JOHNSON & JOHNSON
CONSUMER INC.**
Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 207 mL Tube Label

PEDIATRICIAN

RECOMMENDED BRAND

Aveeno

Baby ®

CONTINUOUS

PROTECTION ®

sensitive skin

zinc oxide

sunscreen

BROAD SPECTRUM SPF 50

naturally-sourced 100%

mineral active ingredient

sweat + water resistant

(80 min)

SPF

50

7.0 fl oz (mL)

PEDIATRICIAN
RECOMMENDED BRAND

Aveeno Baby

CONTINUOUS PROTECTION[®] sensitive skin

zinc oxide sunscreen

BROAD SPECTRUM SPF 50

naturally-sourced 100%
mineral active ingredient

sweat + water resistant
(80 min)

SPF 50

7.0 fl oz (207 mL)



Sun protection for your little one so you can enjoy the sun together every day. Designed for baby's delicate skin, Aveeno[®] Baby Continuous Protection[®] Sensitive Skin Lotion provides broad spectrum protection and is formulated with skin-soothing oat. As mild as water to skin, it applies easily to lock in moisture without stinging.

tear-free • paraben-free • phthalate-free • fragrance-free • hypoallergenic • non-greasy

Drug Facts	
Active Ingredient	Purpose
Zinc Oxide (21.6%)	Sunscreen
Uses • Helps prevent sunburn • If used as directed with other sun protection measures (see <i>Directions</i>), decreases the risk of skin cancer and early skin aging caused by the sun	
Warnings For external use only • Do not use on damaged or broken skin • When using this product keep out of eyes. Rinse with water to remove • Stop use and ask a doctor if rash occurs • Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.	
Directions • apply liberally 15 minutes before sun exposure • reapply: • after 80 minutes of swimming or sweating • immediately after towel drying • at least every 2 hours • Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum value of SPF 15 or higher and other sun protection measures including: • Limit time in the sun, especially from 10 a.m. – 2 p.m. • Wear long-sleeved shirts, pants, hats, and sunglasses • Children under 6 months of age: Ask a doctor	
Other Information • Protect this product from excessive heat and direct sun • May stain some fabrics	
Inactive Ingredients: Water, C12-15 Alkyl Benzoate, Styrene/Acrylates Copolymer, Octyldodecyl Citrate Crosspolymer, Phenyl Trimethylcone, Cetyl PEG/PPG-10/1 Dimethylcone, Dimethylcone, Polyhydroxystearic Acid, Glycerin, Ethyl Methicone, Silica, Cetyl Dimethylcone, Triethoxycaprylylsilane, Phenoxyethanol, Glyceryl Behenate, Sodium Chloride, Acrylates/Dimethylcone Copolymer, Chlorphenesin, Phenethyl Alcohol, Avena Sativa (Oat) Kernel Flour, Caprylyl Glycol, Cetyl Dimethylcone/Bis-Vinyl Dimethylcone Crosspolymer, Chrysanthemum Parthenium (Feverfew) Flower/Leaf/Stem Juice	
Questions? 866-428-3366; Outside US, dial collect 215-273-8766 www.aveeno.com	

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AVEENO BABY CONTINUOUS PROTECTION SENSITIVE SKIN SUNSCREEN BROAD SPECTRUM SPF50

zinc oxide lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0304
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	216 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0K00R)	
ALKYL (C12-15) BENZOATE (UNII: A9EJ3J61HQ)	
PHENYL TRIMETHICONE (UNII: DR0K5NOJ4R)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 5) (UNII: 035JKJ76MT)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
POLYHYDROXYSTEARIC ACID (2300 MW) (UNII: YXH47AOU0F)	
GLYCERIN (UNII: PDC6A3C0OX)	
ETHYL METHICONE (8 MPA.S) (UNII: 3YWG8XYT8H)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
CETYL DIMETHICONE 25 (UNII: U4AS1BW4ZB)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
PHENYLETHYL ALCOHOL (UNII: ML9LGA7468)	
OATMEAL (UNII: 8PI54V663Y)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
GLYCERYL DIBEHENATE (UNII: R8WTH25YS2)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
CHLORPHENESIN (UNII: I670DAL4SZ)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
FEVERFEW (UNII: Z64FK7P217)	
BUTYL METHACRYLATE/METHYL METHACRYLATE/METHACRYLIC ACID/STYRENE CROSSPOLYMER (UNII: V5RS026Q0H)	
OCTYLDODECYL CITRATE CROSSPOLYMER (UNII: X323T6QO4M)	
CETYL DIMETHICONE/BIS-VINYLDIMETHICONE CROSSPOLYMER (UNII: AE7QA6TW0Q)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0304-1	14 mL in 1 TUBE; Type 0: Not a Combination Product	10/01/2016	02/28/2024
2	NDC:69968-0304-3	88 mL in 1 TUBE; Type 0: Not a Combination Product	10/01/2016	
3	NDC:69968-0304-6	2 in 1 TRAY	11/20/2019	01/23/2025
3	NDC:69968-0304-3	88 mL in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69968-0304-7	207 mL in 1 TUBE; Type 0: Not a Combination Product	12/01/2018	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	10/01/2016	

Revised: 4/2024

Johnson & Johnson Consumer Inc.