MEIJER SENSITIVE EXTRA WHITENING- potassium nitrate, sodium fluoride paste, dentifrice
Meijer, Inc.

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meijer® Sensitive Toothpaste

Drug Facts

Active ingredients

Potassium Nitrate 5%
Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Antihypersensitivity
Anticavity

Uses

Builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact • aids in the prevention of dental cavities

Warnings

Stop use and ask a dentist if • the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. • pain/sensitivity still persists after 4 weeks of use

• **Keep out of reach of children under 12 years of age.** If more than amount used for brushing is accidentally swallowed, seek medical help or contact a Poison Control Center immediately.

Directions

• **Adults and children 12 years & older:** apply at least a 1-inch strip of the product onto a soft bristle toothbrush • brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth. • minimize swallowing. Spit out after brushing. • **Children under 12 years of age:** Consult a dentist or doctor.

Other information

Store at room temperature 68-77°F (20-25°C)

Inactive ingredients

Sorbitol, Hydrated Silica, Treated Water, PEG-32, Sodium Lauryl Sulfate, Glycerin, Flavor, Cellulose Gum, Tetrasodium Pyrophosphate, Titanium Dioxide, Benzyl Alcohol, Sodium Benzoate, Trisodium Phosphate, Sodium Saccharin, Sodium Hydroxide

Questions or comments?

Call toll free 1-877-274-8358

MAXIMUM STRENGTH WITH FLUORIDE

COMPARE TO SENSODYNE® EXTRA WHITENING ACTIVE INGREDIENTS*

FOR SENSITIVE TEETH AND CAVITY PROTECTION
RELIEVES PAINFUL SENSITIVITY

EXTRA WHITENING

TWIN PACK

Brushing twice a day helps build a protective coating against painful sensitivity.
- Reduces painful sensitivity
- Cavity protection formula
- Freshens breath
- Helps remove stains for a whiter smile

DIST. BY MEIJER DISTRIBUTION, INC.
GRAND RAPIDS, MI 49544
www.meijer.com

C. No. DNH/COS/DNH/52 • 1223049071 • 1223180493

MADE IN INDIA

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www.meijer.com/satisfaction

Packaging

Outer Box Label

meijer

MAXIMUM STRENGTH WITH FLUORIDE

Sensitive Toothpaste

NDC 79481-0038-1

COMPARE TO SENSODYNE® EXTRA WHITENING ACTIVE INGREDIENTS*

EXTRA WHITENING

FOR SENSITIVE TEETH AND CAVITY PROTECTION
RELIEVES PAINFUL SENSITIVITY

NET WT 4 OZ (113 g)

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how2recycle.info
PAPER BOX | PLASTIC TUBE

PID # 327396

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Drug Facts (continued)

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Inner Tube Label

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www.meijer.com

PID # 327396 MADE IN INDIA • C. No. DNH/COS/DNH/52 • 1222102811
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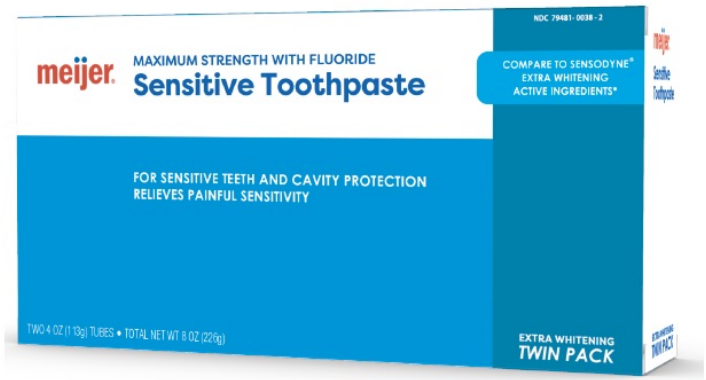
Outer Package Label (Twin Pack)



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Sensitive Toothpaste

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- Reduces painful sensitivity
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Questions or comments? Call toll free 1-877-274-8358

PID: 5283803

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Drug Facts	***Drug Facts*** (continued)
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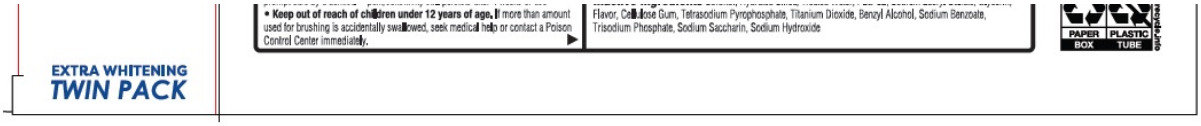
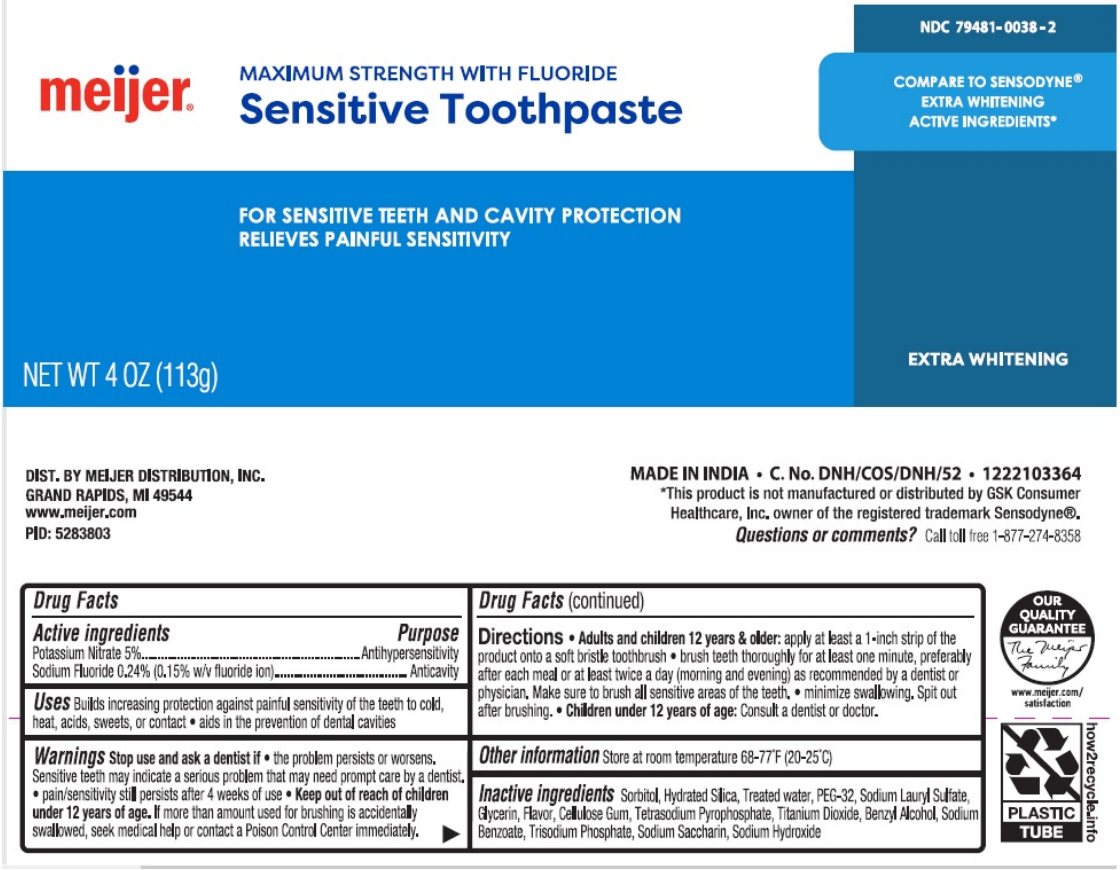


Inner Tube Label



MEIJER SENSITIVE EXTRA WHITENING

potassium nitrate, sodium fluoride paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:79481-0038
Route of Administration	DENTAL		

Active Ingredient/Active Moiety		
Ingredient Name	**Basis of Strength**	**Strength**
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	0.24 g in 100 g

Inactive Ingredients	
Ingredient Name	**Strength**
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
WATER (UNII: 059QF0KO0R)	

POLYETHYLENE GLYCOL 1600 (UNII: 1212Z7S33A)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
GLYCERIN (UNII: PDC6A3C0OX)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	

Product Characteristics

Color	white	**Score**	
Shape		**Size**	
Flavor		**Imprint Code**	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:79481-0038-1	1 in 1 BOX	09/21/2023	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:79481-0038-2	2 in 1 BOX	10/22/2025	
2		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	09/21/2023	

Labeler - Meijer, Inc. (006959555)

Revised: 10/2025 Meijer, Inc.