

TARGET UP AND UP KIDS MINERAL SUNSCREEN SPF 50- titanium dioxide, zinc oxide lotion

TARGET CORPORATION

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Target Up & Up Kids' Mineral Sunscreen SPF 50 Lotion

Active Ingredients

Titanium Dioxide 4.5%, Zinc Oxide 6.5%

Purpose

Sunscreen

Uses

• helps prevent sunburn • if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use

- on damaged or broken skin.

When using this product

- keep out of eyes. Rinse with water to remove.

Stop use and ask doctor if

- rash occurs.

Keep out of reach of children.

If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure
- reapply:
 - after 80 minutes of swimming or sweating
 - immediately after towel drying
 - at least every 2 hours
- Children under 6 months: ask a doctor
- Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin

aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m. - 2 p.m.
- wear long sleeve shirts, pants, hats, and sunglasses

Other information

- protect this product from excessive heat and direct sun
- may stain or damage some fabrics, materials or surfaces

Inactive Ingredients

water, caprylic/capric triglyceride, isohexadecane, butyloctyl salicylate, octyldodecyl citrate crosspolymer, cetyl PEG/PPG-10/1 dimethicone, lauryl PEG-8 dimethicone, C30-38 olefin/isopropyl maleate/MA copolymer, sodium chloride, ethylhexyl methoxycrylene, dimethicone, caprylyl glycol, PEG-8, silica, triethoxycaprylylsilane, glycerin, sodium citrate, tocopheryl acetate, benzyl alcohol, benzoic acid, sorbic acid.

Label

Target Up & Up Kids' Mineral Sunscreen SPF 50 Lotion

10.4 fl oz (307.5 mL)

NDC 11673-089-40

SPF 50

kids'
mineral formula
sunscreen lotion
 broad spectrum SPF 50

Compare to Banana Boat® Kids Broad Spectrum SPF 50 Sunscreen Lotion*

reef-conscious formula†

water resistant (80 minutes)
 hypoallergenic
 fragrance, paraben, and PABA free
 UVA/UVB protection



10.4 FL OZ (307.5 mL)



The Skin Cancer Foundation recommends this product as an effective aid in the prevention of sun induced damage to the skin, including sunburn and possibly premature aging. When used regularly in the prescribed manner, this product may also help reduce the potential risk of skin cancer due to overexposure to sunlight.

Drug Facts	
Active ingredients Titanium Dioxide 4.5% Zinc Oxide 6.5%	Purpose Sunscreen
Uses • helps prevent sunburn • if used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun	
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Questions? Call 1-800-610-6874	

100% satisfaction guaranteed or your money back.

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 Minneapolis, MN 55403
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 how2recycle.info
 5 16828 1991 0

TARGET UP AND UP KIDS MINERAL SUNSCREEN SPF 50

titanium dioxide, zinc oxide lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11673-089
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	65 mg in 1 mL
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
OCTYLDODECYL CITRATE CROSSPOLYMER (UNII: X323T6QO4M)	
ETHYLHEXYL METHOXYCRYLENE (UNII: S3KFG6Q5X8)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
MEDIUM-CHAIN TRIGLYCERIDES (UNII: C9H2L21V7U)	
SORBIC ACID (UNII: X045WJ989B)	
WATER (UNII: 059QF0KO0R)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 5) (UNII: 035JKJ76MT)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
GLYCERIN (UNII: PDC6A3C0OX)	
ALPHA-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
1,5-PENTANEDIOL (UNII: 07UXZ0SCST)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	
BENZOIC ACID (UNII: 8SKN0B0MIM)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
ISOHEXADECANE (UNII: 918X10UF1E)	
BUTYLOCTYL SALICYLATE (UNII: 2EH13UN8D3)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
LAURYL PEG/PPG-18/18 METHICONE (UNII: ZJ5S27D9NX)	
POLYETHYLENE GLYCOL 4000 (UNII: 4R4HF16D95)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11673-089-40	308 mL in 1 BOTTLE; Type 0: Not a Combination Product	01/17/2014	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	01/17/2014	

Labeler - TARGET CORPORATION (006961700)

Revised: 2/2021

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