

**TARGET UP AND UP SUNSCREEN SPF 50 KIDS BROAD SPECTRUM- titanium dioxide, zinc oxide lotion**  
**TARGET CORPORATION**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Target Up &Up Sunscreen SPF 50 KIDS Broad Spectrum Lotion**

**Active Ingredients**

Titanium Dioxide 3.1%

Zinc Oxide 4.0%

**Purpose**

Sunscreen

**Uses**

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

**For external use only**

**Do not use**

- on damaged or broken skin

**When using this product**

- keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if**

- rash occurs.

## Keep out of reach of children

If swallowed, get medical help or contact a Poison Control Center right away.

## Directions

- apply liberally 15 minutes before sun exposure
- reapply:
  - after 80 minutes of swimming or sweating
  - immediately after towel drying
  - at least every 2 hours
- children under 6 months of age: Ask a doctor
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m. - 2 p.m.
  - wear long-sleeved shirts, pants, hats, and sunglasses

## Other information

- protect the product in this container from excessive heat and direct sun
- may stain or damage some fabrics, materials or surfaces

## Inactive Ingredients

water, caprylic/capric triglyceride, isohexadecane, butyloctyl salicylate, octyldodecyl citrate crosspolymer, cetyl PEG/PPG-10/1 dimethicone, lauryl PEG-8 dimethicone, C30-38 olefin/isopropyl maleate/MA copolymer, sodium chloride, ethylhexyl methoxycrylene, dimethicone, caprylyl glycol, PEG-8, silica, triethoxycaprylylsilane, glycerin, sodium citrate, tocopheryl acetate, aloe barbadensis leaf juice, phenoxyethanol.

## Label

Target Up &Up Sunscreen SPF 50 KIDS Broad Spectrum Lotion

16 fl oz (473.1 mL)

NDC11673-949-14

value size

SPF 50

# kids' mineral formula sunscreen lotion

broad spectrum SPF 50

Compare to Banana Boat® Kids Broad Spectrum SPF 50 Sunscreen Lotion\*

reef-conscious formula†

- water resistant (80 minutes)
- hypoallergenic
- fragrance, paraben and PABA free
- UVA/UVB protection



16 FL OZ (473.1 mL)



The Skin Cancer Foundation recommends this product as an effective aid in the prevention of sun induced damage to the skin, including sunburn and possibly premature aging. When used regularly in the prescribed manner, this product may also help reduce the potential risk of skin cancer due to overexposure to sunlight.

Drug Facts	
<b>Active Ingredients</b>	<b>Purpose</b>
Titanium Dioxide 3.1% Zinc Oxide 4.9%	Sunscreen
<b>Uses</b> • helps prevent sunburn • if used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun	
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When using this product • keep out of eyes. Rinse with water to remove.	
Stop use and ask a doctor if • rash occurs	
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<b>Questions?</b>	
Call 1-800-910-6874	

100% satisfaction guaranteed or your money back.

037 11 6903 R02  
 IDC-284485  
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 Minneapolis, MN 55403  
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\*This product is not manufactured or distributed by Edgewell Personal Care Brands, LLC, the owner of the registered trademark Banana Boat®.

†Formula is compliant with H1 SB2571.



Target Up &Up Sunscreen SPF 50 KIDS Broad Spectrum Lotion  
 16 fl oz (473.1 mL)  
 NDC11673-949-14

value  
size

SPF  
50

# kids'

mineral formula  
sunscreen lotion  
broad spectrum SPF 50

Compare to Banana Boat® Kids Broad Spectrum SPF 50 Sunscreen Lotion\*

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### Questions?

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## TARGET UP AND UP SUNSCREEN SPF 50 KIDS BROAD SPECTRUM

titanium dioxide, zinc oxide lotion

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11673-949
Route of Administration	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	31 mg in 1 mL
<b>ZINC OXIDE</b> (UNII: SOI2LOH54Z) (ZINC CATION - UNII:13S1S8SF37)	ZINC CATION	40 mg in 1 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>OCTYLDODECYL CITRATE CROSSPOLYMER</b> (UNII: X323T6QO4M)	
<b>POLYETHYLENE GLYCOL 4000</b> (UNII: 4R4HFI6D95)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>MEDIUM-CHAIN TRIGLYCERIDES</b> (UNII: C9H2L21V7U)	
<b>ISOHEXADECANE</b> (UNII: 918X1OUF1E)	
<b>BUTYLOCTYL SALICYLATE</b> (UNII: 2EH13UN8D3)	
<b>SODIUM CITRATE</b> (UNII: 1Q73Q2JULR)	
<b>CETYL PEG/PPG-10/1 DIMETHICONE (HLB 5)</b> (UNII: 035JKJ76MT)	
<b>LAURYL PEG/PPG-18/18 METHICONE</b> (UNII: ZJ5S27D9NX)	
<b>.ALPHA.-TOCOPHEROL ACETATE</b> (UNII: 9E8X80D2L0)	
<b>SODIUM CHLORIDE</b> (UNII: 451W47IQ8X)	
<b>ETHYLHEXYL METHOXYCRYLENE</b> (UNII: S3KFG6Q5X8)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)	
<b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XBU4)	
<b>TRIETHOXYCAPRYLYLSILANE</b> (UNII: LDC331P08E)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11673-949-14	473 mL in 1 BOTTLE; Type 0: Not a Combination Product	03/13/2019	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	01/23/2019	

**Labeler** - TARGET CORPORATION (006961700)