

**NATURES WILLOW BALM- menthol cream**  
**WB VENTURES LLC**

-----  
**Nature's Willow Balm**

**SPL Unclassified Section**

Drug Facts

**Active ingredient**

Menthol 3%

**Purpose**

External Analgesic

**Uses**

For the temporary relief of minor aches and pains of muscles and joints associated with

- arthritis
- simple backache
- strains

**Warnings**

**For external use only**

**Do not use** on wounds or damaged skin

**When using this product**

- avoid contact with eyes
- do not bandage tightly

**Stop use and ask a doctor if**

- condition worsens
- symptoms persist for more than 7 days or clear up and occur again within a few days

**If pregnant or breast-feeding,** ask a health professional before use

**Keep out of reach of children**

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away

**Directions**

Adults and children over 12 years of age: apply to affected area not more than 3 to 4 times daily.

Children under 12 years of age: consult a physician.

**Inactive ingredients**

Almond Oil, Camphor, Caprylyl Glycol, Ceteareth-20, Cetearyl Alcohol, Cetyl Alcohol, Eucalyptus Oil, Geranium Oil, Glyceryl Stearate SE, Helichrysum Gymnocephalum Oil, Isopropyl Palmitate, Jojoba Seed Extract, Lavender Oil, Palmitic Acid, Phenoxyethanol, Propanediol, Sorbic Acid, Spearmint Oil, Stearic Acid, Stearyl Alcohol, Sunflower Oil, Triethanolamine, Water, White Willow Bark Extract

**SPL Unclassified Section**

Distributed by WB Ventures LLC, Cincinnati, OH 45212

For more information or to report a serious adverse event contact 1-888-609-4556

**Package Label**

NaturesWillow.com

**Drug Facts**

**Active ingredient** *Purpose*  
Menthol 3% ..... External Analgesic

**Uses**

For the temporary relief of minor aches and pains of muscles and joints associated with  
• arthritis • simple backache • strains

**Warnings**

**For external use only**

**Do not use** on wounds or damaged skin

**When using this product**

- avoid contact with eyes
- do not bandage tightly

**Stop use and ask a doctor if**

- condition worsens
- symptoms persist for more than 7 days or clear up and occur again within a few days

**If pregnant or breast-feeding**, ask a health professional before use

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away

**Directions**

Adults and children over 12 years of age: apply to affected area not more than 3 to 4 times daily.  
Children under 12 years of age: consult a physician.

**Inactive ingredients** Almond Oil, Camphor, Caprylyl Glycol, Cetareth-20, Cetaryl Alcohol, Cetyl Alcohol, Eucalyptus Oil, Geranium Oil, Glyceryl Stearate SE, Helichrysum Gymnocephalum Oil, Isopropyl Palmitate, Jojoba Seed Extract, Lavender Oil, Palmitic Acid, Phenoxyethanol, Propanediol, Sorbic Acid, Spearmint Oil, Stearic Acid, Stearyl Alcohol, Sunflower Oil, Triethanolamine, Water, White Willow Bark Extract



DISTRIBUTED BY WB VENTURES LLC  
CINCINNATI, OH 45212  
FOR MORE INFORMATION OR TO  
REPORT A SERIOUS ADVERSE  
EVENT CONTACT 1-800-609-4556  
MADE IN CANADA US PAT. 8765194

NATURE'S  
WILLOW

EST.

2009



Willow  
Balm

menthol 3%

**PAIN  
RELIEF  
CREAM**

for all your muscle and  
joint aches & pains

TOPICAL ANALGESIC  
NET WT 3.5 OZ (99g)

**NATURES WILLOW BALM**

menthol cream

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:73498-021
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>MENTHOL</b> (UNII: L7T10EIP3A) (MENTHOL - UNII:L7T10EIP3A)	MENTHOL	30 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>CAMPHOR (SYNTHETIC)</b> (UNII: 5TJD82A1ET)	
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)	
<b>CETOSTEARYL ALCOHOL</b> (UNII: 2DMT128M1S)	
<b>POLYOXYL 20 CETOSTEARYL ETHER</b> (UNII: YRC528SWUY)	
<b>ALMOND OIL</b> (UNII: 66YXD4DKO9)	
<b>STEARYL ALCOHOL</b> (UNII: 2KR89I4H1Y)	
<b>SPEARMINT OIL</b> (UNII: C3M81465G5)	
<b>SORBIC ACID</b> (UNII: X045WJ989B)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>PALMITIC ACID</b> (UNII: 2V16EO95H1)	
<b>EUCALYPTUS OIL</b> (UNII: 2R04ONI662)	
<b>SUNFLOWER OIL</b> (UNII: 3W1JG795YI)	
<b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)	
<b>SALIX ALBA BARK</b> (UNII: 205MXS71H7)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>TROLAMINE</b> (UNII: 9O3K93S3TK)	
<b>HELICHRYSUM GYMNOCEPHALUM WHOLE</b> (UNII: 0369G6I64W)	
<b>STEARIC ACID</b> (UNII: 4ELV7Z65AP)	
<b>PROPANEDIOL</b> (UNII: 5965N8W85T)	
<b>LAVENDER OIL</b> (UNII: ZBP1YXW0H8)	
<b>PELARGONIUM GRAVEOLENS FLOWER OIL</b> (UNII: 3K0J1S7QGC)	
<b>SIMMONDSIA CHINENSIS SEED</b> (UNII: D24K2Q1F6H)	
<b>ISOPROPYL PALMITATE</b> (UNII: 8CRQ2TH63M)	
<b>GLYCERYL STEARATE SE</b> (UNII: FCZ5MH785I)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:73498-021-01	99 g in 1 TUBE; Type 0: Not a Combination Product	01/28/2021	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	01/28/2021	

---

**Labeler** - WB VENTURES LLC (067482664)

Revised: 12/2023

WB VENTURES LLC