

DESITIN DAILY DEFENSE ZINC OXIDE DIAPER RASH- zinc oxide cream
Johnson & Johnson Consumer Inc.

Desitin® Daily Defense Zinc Oxide Diaper Rash Cream

Drug Facts

Active ingredient

Zinc Oxide 13%

Purpose

Skin Protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply cream liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other Information

- store at 20° to 25°C (68°F to 77°F)
- protect from freezing
- may stain clothing

Inactive ingredients

water, mineral oil, petrolatum, beeswax, dimethicone, sorbitan sesquioleate, microcrystalline wax, PEG-30 dipolyhydroxystearate, aloe barbadensis leaf extract, glycerin, tropolone, tocopheryl acetate, 1,2-hexanediol, caprylyl glycol, magnesium sulfate, potassium hydroxide, phenoxyethanol

Questions?

Call toll-free **800-720-3843** or **215-273-8755** (collect)

Distributed by:

JOHNSON & JOHNSON CONSUMER INC.

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 454 g Jar Label

#1

CHOICE OF
PEDIATRICIANS & PARENTS

Desitin®

Daily Defense
13% Zinc Oxide Diaper Rash Cream
relieves discomfort
in one application

protects against diaper
rash from the first use

free from parabens, phthalates, dyes and fragrance,
Hypoallergic • Pediatrician & Dermatologist tested

NET WT 1 lb
16 Oz (454 g)

Now for
preventative use



Desitin®

Daily Defense
13% Zinc Oxide Diaper Rash Cream

protects against diaper rash from the first use

Free from parabens, phthalates, dyes, and fragrance
Hypoallergenic • Pediatrician & Dermatologist tested

NET WT 1 lb
16 Oz (454 g)

Works at the first hint of rash

Easy to apply, easy to remove

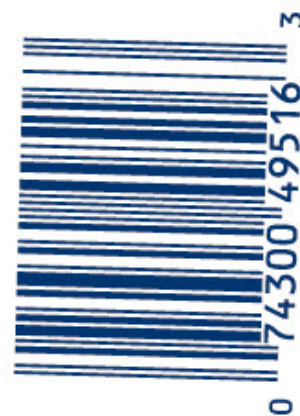
Gentle enough to use everyday

For more information on preventing and treating diaper rash, visit www.desitin.com

Drug Facts	
Active ingredient Zinc Oxide 13%	Purpose Skin Protectant
Uses	
<ul style="list-style-type: none"> helps treat and prevent diaper rash protects chafed skin due to diaper rash and helps seal out wetness 	
Warnings	
For external use only	
When using this product • do not get into eyes	
Stop use and ask a doctor if • condition worsens	
• symptoms last more than 7 days or clear up and occur again within a few days	
Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.	
Directions	
<ul style="list-style-type: none"> change wet and soiled diapers promptly cleanse the diaper area allow to dry 	

Drug Facts (continued)
<ul style="list-style-type: none"> apply cream liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged
Other information
<ul style="list-style-type: none"> store at 20°C to 25°C (68°F to 77°F) protect from freezing may stain clothing
Inactive ingredients
water, mineral oil, petrolatum, beeswax, dimethicone, sorbitan sesquileate, microcrystalline wax, PEG-30 dipolyhydroxystearate, aloe barbadensis leaf extract, glycerin, tropolone, tocopheryl acetate, 1,2-hexanediol, caprylyl glycol, magnesium sulfate, potassium hydroxide, phenoxyethanol
Questions?
Call toll-free 800-720-3843 or 215-273-8755 (collect)

Distributed by:
JOHNSON & JOHNSON CONSUMER INC.
Skillman, NJ 08558
Active Made in Canada
© J&JCI 2018 30042252



Previously
DESITIN® Rapid Relief



DESITIN DAILY DEFENSE ZINC OXIDE DIAPER RASH

zinc oxide cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0603
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	130 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
MINERAL OIL (UNII: T5L8T28FGP)	
PETROLATUM (UNII: 4T6H12BN9U)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
MICROCRYSTALLINE WAX (UNII: XOF597Q3KY)	
PEG-30 DIPOLYHYDROXYSTEARATE (4000 MW) (UNII: 9713Q0S7FO)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
GLYCERIN (UNII: PDC6A3C0OX)	
TROPOLONE (UNII: 7L6DL16P1T)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
1,2-HEXANEDIOL (UNII: TR046Y3K1G)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
MAGNESIUM SULFATE, UNSPECIFIED FORM (UNII: DE08037SAB)	
POTASSIUM HYDROXIDE (UNII: WZH3C48M4T)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0603-2	1 in 1 CARTON	12/01/2018	
1		57 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69968-0603-4	1 in 1 CARTON	12/01/2018	
2		113 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69968-0603-5	1 in 1 CARTON	12/01/2018	
3		136 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69968-0603-1	454 g in 1 JAR; Type 0: Not a Combination Product	12/01/2018	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	12/01/2018	

Revised: 1/2024

Johnson & Johnson Consumer Inc.