

COLGATE MAXFRESH KNOCKOUT- sodium fluoride paste, dentifrice
Colgate-Palmolive Company

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Colgate® MaxFresh® Knockout®

Drug Facts

Active ingredient

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

Sorbitol, Water, Hydrated Silica, PEG-12, Flavor, Sodium Lauryl Sulfate, Cellulose Gum, Sodium Saccharin, Tetrasodium Pyrophosphate, Cocamidopropyl Betaine, Hydroxypropyl Methylcellulose, Blue 1, Titanium Dioxide.

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE CO.

New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 170 g Tube Carton

Colgate®

Anticavity Fluoride Toothpaste

10x

LONGER

LASTING

COOL†

MaxFresh®

WITH WHITENING

KNOCKOUT®

FIGHTS BAD BREATH AND

FOOD AFTERTASTES‡

MINT FUSION®

Recyclable

Tube

NET WT 6.0 OZ (170 g)

Colgate®

Anticavity Fluoride Toothpaste

NET WT 6.0 OZ (170 g)

MINT FUSION®

10X LONGER LASTING COOL!¹
MaxFresh®
 WITH WHITENING
KNOCKOUT®
 FIGHTS BAD BREATH AND FOOD AFTERTASTES²

Colgate®

Anticavity Fluoride Toothpaste

NET WT 6.0 OZ (170 g)

MINT FUSION®

10X LONGER LASTING COOL!¹
MaxFresh®
 WITH WHITENING
KNOCKOUT®
 FIGHTS BAD BREATH AND FOOD AFTERTASTES²

Colgate®

Helps Destroy Nasty Odors & Fights Lingering Food Aftertastes!¹

MaxFresh®
 WITH WHITENING
KNOCKOUT®
 FIGHTS BAD BREATH AND FOOD AFTERTASTES!¹
 1 vs. a leading Fluoride toothpaste

Its unique formula, with odor neutralizing technology, helps destroy even the nastiest odors and keeps your breath fresh for hours!

- ✓ Fights Cavities
- ✓ Whitens Teeth
- ✓ Freshens Breath

Recyclable Tube
 Learn more about our recyclable tube at colgate.com/goodness

SAVE WATER
 Turn off the tap while brushing

¹Based on in-vitro odor reduction results and descriptive sensory panel analysis following brushing (teeth and tongue)

Drug Facts

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Use helps protect against cavities

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Drug Facts (continued)

Directions adults and children 2 years of age and older brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician children 2 to 6 years use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing) children under 2 years ask a dentist or physician

Inactive ingredients Sorbitol, Water, Hydrated Silica, PEG-12, Flavor, Sodium Lauryl Sulfate, Cellulose Gum, Sodium Saccharin, Tetrasodium Pyrophosphate, Cocamidopropyl Betaine, Hydroxypropyl Methylcellulose, Blue 1, Titanium Dioxide.

Questions? 1-800-468-6502

www.colgate.com/maxfresh

Made by COLGATE-PALMOLIVE COMPANY New York, NY 10022 U.S.A.

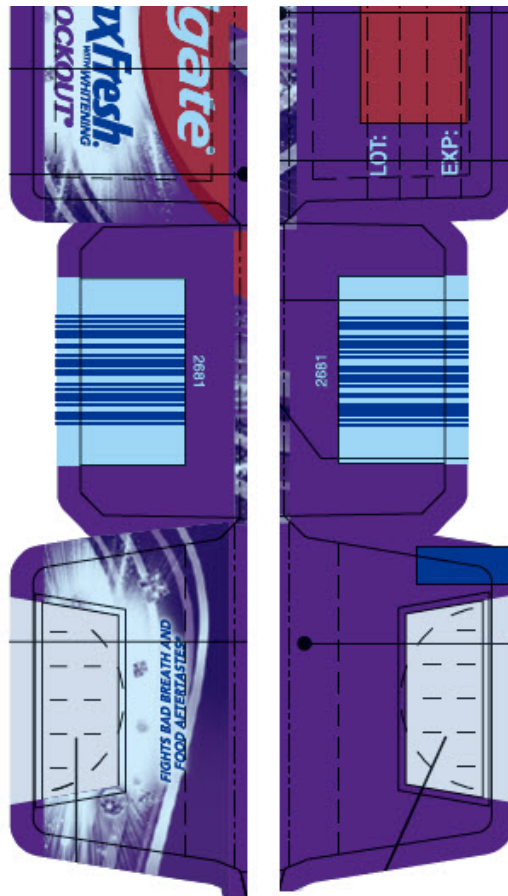
GLUTEN FREE

smartlabel® app enabled



"This glue flap can be extended to accommodate supplier requirements. It must comply with the CP Quality gluing standards."





COLGATE MAXFRESH KNOCKOUT

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-127
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	

COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
HYPROMELLOSE, UNSPECIFIED (UNII: 3NXW29V3WO)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color	BLUE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-127-60	1 in 1 CARTON	10/24/2019	12/30/2024
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-127-74	1 in 1 CARTON	06/23/2020	12/31/2022
2		182 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:35000-127-95	1 in 1 CARTON	12/01/2021	
3		178 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:35000-127-30	3 in 1 CELLO PACK	07/24/2023	
4		1 in 1 CARTON		
4		178 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	10/24/2019	

Labeler - Colgate-Palmolive Company (001344381)

Revised: 7/2023

Colgate-Palmolive Company