

**AVEENO BABY DAILY MOISTURE- dimethicone lotion**  
**Johnson & Johnson Consumer Inc.**

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**Aveeno® baby daily moisture lotion**

***Drug Facts***

**Active ingredient**

Dimethicone 1.2%

**Purpose**

Skin Protectant

**Uses**

- Helps prevent and temporarily protects chafed, chapped or cracked skin

**Warnings**

**For external use only**

**When using this product**

- Do not get into eyes.

**Stop use and ask a doctor if**

- Condition worsens
- Symptoms last more than 7 days or clear up and occur again within a few days.

**Do not use on**

- Deep or puncture wounds
- Animal bites
- Serious burns

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- Apply as needed.

**Other information**

- Remove quality seal. Do not use if quality seal is broken.
- Store at room temperature.

## **Inactive ingredients**

Water, Glycerin, Distearyldimonium Chloride, Petrolatum, Isopropyl Palmitate, Cetyl Alcohol, *Avena Sativa* (Oat) Kernel Flour, Benzyl Alcohol, Sodium Chloride, Allantoin

## **Questions?**

**866-428-3366**; Outside US, dial collect **215-273-8755** [www.aveeno.com](http://www.aveeno.com)

Distributed by:

**JOHNSON & JOHNSON  
CONSUMER INC.**

Skillman, NJ 08558

## **PRINCIPAL DISPLAY PANEL - 532 mL Bottle Label**

Recommended By

PEDIATRICIANS

& DERMATOLOGISTS

**Aveeno**®

baby

**NEW**

**LOOK**

Same Great

Formula

daily moisture

**lotion**

**natural oatmeal**

dimethicone skin protectant

**protects &**

**moisturizes**

**baby's sensitive**

**skin for 24hrs**

fragrance-free

hypoallergenic

18 FL OZ (532 mL)

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18 FL OZ (532 mL)

30045582



 **daily  
moisture**

 **natural oatmeal**  
finely-milled and locks in moisture

fast-absorbing formula clinically proven to  
moisturize for 24 hours

pH-balanced • non-greasy

free of parabens, phthalates, phenoxyethanol, steroids

AVEENO® is a Pediatrician and Dermatologist recommended brand

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**Drug Facts (continued)**

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Skillman, NJ 08558  
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30045581



**AVEENO BABY DAILY MOISTURE**

dimethicone lotion

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69968-0441
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O) (DIMETHICONE - UNII:92RU3N3Y1O)	DIMETHICONE	12 mg in 1 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>DISTEARYLDIMONIUM CHLORIDE</b> (UNII: OM9573ZX3X)	
<b>PETROLATUM</b> (UNII: 4T6H12BN9U)	
<b>ISOPROPYL PALMITATE</b> (UNII: 8CRQ2TH63M)	
<b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)	
<b>OAT</b> (UNII: Z6J799EAJK)	
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>SODIUM CHLORIDE</b> (UNII: 451W47IQ8X)	
<b>ALLANTOIN</b> (UNII: 344S277G0Z)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0441-8	227 mL in 1 TUBE; Type 0: Not a Combination Product	08/01/2001	06/30/2020
2	NDC:69968-0441-1	532 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	08/01/2001	
3	NDC:69968-0441-2	354 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	08/01/2001	
4	NDC:69968-0441-3	29 mL in 1 BOTTLE; Type 0: Not a Combination Product	08/01/2001	07/02/2024
5	NDC:69968-0441-4	24 in 1 CARTON	08/01/2001	
5		29 mL in 1 BOTTLE; Type 0: Not a Combination Product		
6	NDC:69968-0441-9	2 in 1 PACKAGE	08/01/2001	
6		532 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	08/01/2001	

**Labeler** - Johnson & Johnson Consumer Inc. (118772437)

Revised: 11/2023

Johnson & Johnson Consumer Inc.