

THE ITCH ERASER GEL- diphenhydramine hcl gel

Adventure Ready Brands

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

The Itch Eraser Gel

Active Ingredient

Diphenhydramine HCl 2%

Purpose

Topical Analgesic

Uses

For the temporary relief of pain and itching associated with

- insect bites
- minor burns
- sunburn
- minor skin irritations
- minor cuts
- rashes due to poison ivy, poison oak, and poison sumac

Warnings

For external use only

Do not use

Do not use

- on large areas of the body
- with any other product containing diphenhydramine, even one taken by mouth

Ask a doctor before use

Ask a doctor before use

- on chicken pox
- on measles

When using

When using this product avoid contact with eyes.

Stop use and ask a doctor if

Stop use and ask a doctor if

- condition worsens
- if symptoms persist for more than 7 days or clear up and occur again within a few days

Keep out of reach of children

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

Directions

- do not use more than directed
- adults and children over 2 years of age and older: apply to affected area not more than 3 to 4 times daily
- children under 2 years of age: ask a doctor

Inactive Ingredients

Aloe Vera, Citric Acid, Ethyl Alcohol, Glycerin, Methocel, Methylparaben, Oat Beta Glucan, Propylparaben, Purified Water, Sodium Hydroxide, Tea Tree Oil, Vitamin E

Package Labeling

NDC 90107-2400-1

THE Itch Eraser®

WITH ANTIHISTAMINE

MAX STRENGTH

ANTI ITCH GEL

4.4 cm

23.17 cm

THE Itch Eraser®

WITH ANTIHISTAMINE

MAX STRENGTH

ANTI ITCH GEL

FAST ITCH & PAIN RELIEF

MOISTURIZES & NOURISHES

MOISTURIZING

RELIEF With:

Aloe Vera
Vitamin E
Tea Tree Oil
Oat Complex

STEROID-FREE

THE Itch Eraser®

ITCH RELIEF

MAX STRENGTH

ANTI ITCH GEL

with Antihistamine
Diphenhydramine HCl 2%

STOP THE ITCH

Pain Relieving Gel

Net Contents: 2 fl. oz. Tube

ART - 0002-1260-2



THE Itch Eraser®

WITH ANTIHISTAMINE

MAX STRENGTH

ANTI ITCH GEL

TEMPORARY RELIEF OF PAIN AND ITCHING ASSOCIATED With:

Itches & Irritations

Poison Ivy, Oak, & Sumac

Minor Skin Irritations

Insect Bites

Sunburn

Minor Cuts

The Itch Eraser® gel formula features antihistamine that provides fast itch and pain relief. This formula also contains ingredients such as Aloe Vera, Vitamin E, and Tea Tree Oil that moisturize the skin.

Drug Facts

Active ingredient
Diphenhydramine HCl 2%

Purpose
Topical Analgesic

Uses

For the temporary relief of pain and itching associated with:
■ minor cuts ■ scrapes ■ insect bites
■ minor skin irritations ■ sunburn
■ rashes due to poison ivy, poison oak, and poison sumac

Warnings

For external use only

Do not use ■ on large areas of the body
■ with any other product containing diphenhydramine, even one taken by mouth

Ask a doctor before use

■ on chicken pox ■ on measles

When using this product avoid contact with the eyes.

Stop use and ask a doctor if

■ condition worsens
■ if symptoms persist for more than 7 days or clear up and occur again within a few days.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

■ Do not use more often than directed
■ **Adults and children 2 years of age and older:** apply to affected area not more than 3 to 4 times daily.
■ **Children under 2 years of age:** consult a doctor

Inactive ingredients

Aloe Vera, Citric Acid, Ethyl Alcohol, Glycerin, Methocel, Methylparaben, Oat Beta Glucan, Propylparaben, Purified Water, Sodium Hydroxide, Tea Tree Oil, Vitamin E

Questions or comments? Call toll free 1-800-258-4896. You may also report serious side effects to this phone number.

From the makers of **After Bite®**



Manufactured by:
Adventure Ready Brands
944 Industrial Park Road
Littleton, NH 03561

THE ITCH ERASER GEL

diphenhydramine hcl gel

Product Information

Product Type

HUMAN OTC DRUG

Item Code (Source)

NDC:90107-2400

Route of Administration	TOPICAL			
Active Ingredient/Active Moiety				
	Ingredient Name	Basis of Strength	Strength	
	DIPHENHYDRAMINE HYDROCHLORIDE (UNII: TC2D6JAD40) (DIPHENHYDRAMINE - UNII:8GTS82S83M)	DIPHENHYDRAMINE HYDROCHLORIDE	20 mg in 1 g	
Inactive Ingredients				
	Ingredient Name	Strength		
	ALOE VERA LEAF (UNII: ZY81Z83H0X)			
	ANHYDROUS CITRIC ACID (UNII: XF417D3PSL)			
	ALCOHOL (UNII: 3K9958V90M)			
	PROPYLPARABEN (UNII: Z8IX2SC1OH)			
	METHYLPARABEN (UNII: A2I8C7HI9T)			
	TEA TREE OIL (UNII: VIF565UC2G)			
	METHYLCELLULOSE (100 CPS) (UNII: 4GFU244C4J)			
	OATMEAL (UNII: 8PI54V663Y)			
	WATER (UNII: 059QF0K00R)			
	SODIUM HYDROXIDE (UNII: 55X04QC32I)			
	.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)			
	GLYCERIN (UNII: PDC6A3C0OX)			
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:90107-2400-1	1 in 1 BOX	09/01/2020	
1		57 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:90107-2400-0	57 g in 1 TUBE; Type 0: Not a Combination Product	09/01/2020	
Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC monograph not final	part348	09/01/2020		

Labeler - Adventure Ready Brands (064437304)

Registrant - Adventure Ready Brands (064437304)

Establishment

Name	Address	ID/FEI	Business Operations
Adventure Ready Brands		064437304	manufacture(90107-2400)