

THE ITCH ERASER SENSITIVE- sodium bicarbonate cream
Adventure Ready Brands

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

The Itch Eraser Sensitive Cream

Drug Facts

Active Ingredient

Sodium Bicarbonate (Baking Soda) 5%

Purpose

Skin Protectant

Uses

Temporarily protects and helps relieve minor skin irritation and itching due to:

- insect bites
- poison: ivy, oak, and sumac

Warnings

For external use only

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

If in eyes flush with water for 15 minutes and call a doctor

Directions

- **Adults and children 2 years and older** dab directly on bite or sting, rub gently and re-apply as needed
- **children under 2 years of age:** ask a doctor.

Inactive Ingredients

Aloe Vera, Dimethicone, Emulsifying Wax, Eucalyptus Oil, Oleth-3 Phosphate, Oleth-10, Phosphate, Purified Water, Sodium Hydroxide, Vitamin E Acetate, and Tea Tree Oil

Package Labeling:



NDC 90107-2420-1

4.4 cm

23.17 cm

THE Itch Eraser®
SENSITIVE
ANTI ITCH CREAM

THE Itch Eraser®
SENSITIVE
ANTI ITCH CREAM

THE Itch Eraser®

THE Itch Eraser®
SENSITIVE
ANTI ITCH CREAM

SOOTHES ITCH FAST
Sodium Bicarbonate (Baking Soda)

MOISTURIZES & NOURISHES

MOISTURIZING RELIEF With:

- Aloe Vera
- Vitamin E
- Tea Tree Oil
- Eucalyptus Oil

STERIOD-FREE

SENSITIVE
ANTI ITCH CREAM
Sodium Bicarbonate (Baking Soda)

STOP THE ITCH
Poison Ivy, Oak, & Sumac Protectant

Net Contents: 0.7 fl. oz. Tube

ART-0002-1262-2



SOOTHES ITCH FAST
Sodium Bicarbonate (Baking Soda)

Poison Ivy, Oak, & Sumac
Protectant



Insect Bites

Minor Skin Irritations

MOISTURIZES & NOURISHES

Aloe Vera, Vitamin E,
Tea Tree Oil, & Eucalyptus Oil

The Itch Eraser® Sensitive cream features a steroid-free formula containing baking soda. This gentle cream provides fast itch relief from poison ivy, oak, and sumac, as well as insect bites. The Itch Eraser Sensitive contains Aloe Vera, Vitamin E, and Tea Tree Oil to help moisturize the skin.

Drug Facts

Active ingredient	Purpose
Sodium Bicarbonate (Baking Soda) 5%	Skin Protectant

Uses Temporarily protects and helps relieve minor skin irritation and itching due to
 ■ insect bites ■ poison ivy, oak, or sumac

Warnings

For external use only
 When using this product do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away

If in eyes flush with water for 15 minutes and call a doctor

Directions

- Adults and children 2 years and older: For use as a cream apply to the affected area of the skin as needed or as directed by a doctor
- Children under 2 years ask a doctor

Inactive ingredients

Aloe Vera, Dimethicone, Emulsifying Wax, Eucalyptus Oil, Oleth-3 Phosphate, Oleth-10 Phosphate, Purified Water, Sodium Hydroxide, Tea Tree Oil, Vitamin E Acetate

Questions or comments? Call toll free 1-800-258-4696. You may also report serious side effects to this phone number.

From the makers of **After Bite®**



Manufactured by:
 Adventure Ready Brands
 944 Industrial Park Road
 Littleton, NH 03561

THE ITCH ERASER SENSITIVE

sodium bicarbonate cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:90107-2420
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM BICARBONATE (UNII: 8MDF5V39QO) (SODIUM CATION - UNII:LYR4M0NH37)	SODIUM BICARBONATE	50 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
EUCALYPTUS OIL (UNII: 2R04ONI662)	
OLETH-3 PHOSPHATE (UNII: 8Q0Z18J1VL)	
OLETH-10 (UNII: JD797EF70J)	
PHOSPHATE ION (UNII: NK08V8K8HR)	
WATER (UNII: 059QF0KO0R)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
TEA TREE OIL (UNII: VIF565UC2G)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:90107-2420-1	4 in 1 BOX	09/01/2020	
1		20 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	09/01/2020	

Labeler - Adventure Ready Brands (064437304)**Registrant** - Adventure Ready Brands (064437304)**Establishment**

Name	Address	ID/FEI	Business Operations
Adventure Ready Brands		064437304	manufacture(90107-2420)