

JOHNSONS BABY CARE ESSENTIALS GIFT SET- zinc oxide
Johnson & Johnson Consumer Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Johnson's[®] Baby Care Essentials Gift Set

DESITIN[®] Maximum Strength Zinc Oxide Diaper Rash Paste

Drug Facts

Active ingredient

Zinc Oxide 40%

Purpose

Skin Protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other information

- store at 20°C to 25°C (68°F to 77°F)
- may stain clothing

Inactive ingredients

Petrolatum, Cod Liver Oil, Lanolin, Talc, Glycerin, Sorbitan Sesquioleate, Beeswax, Tocopheryl Acetate, Fragrance

Questions?

Call toll-free **800-720-3843** or **215-273-8755** (collect)

For more information on preventing and treating diaper rash, visit **www.desitin.com**

Distributed by:

**JOHNSON & JOHNSON
CONSUMER INC.**

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - Kit Package

JOHNSON'S[®]

baby care essentials

productos esenciales para el cuidado del bebé

value

pack

all products are

TSA compliant!

Includes JOHNSON'S[®] HEAD-TO TOE[®] wash and shampoo 3.4 FL OZ (100 mL) ●

JOHNSON'S[®] baby lotion 3.4 FL OZ (100 mL)

DESITIN[®] Maximum Strength Zinc Oxide Diaper Rash Paste 1 OZ (28 g)

DID YOU KNOW?

Baby's skin is up to **30% thinner** and **loses moisture 2x faster** than adult skin.



DESITIN® Active Made In Canada
DESITIN® ingrediente activo
Hecho en Canadá
Distributed by/Distribuido por:
**JOHNSON & JOHNSON
CONSUMER INC.**
Skillman, NJ 08558

Questions? **866-JNJ-BABY**; Outside
US, dial collect **215-273-8755**.
Preguntas? **866-JNJ-BABY**;
fuera de los EE. UU., llamada de
cobro revertido al **215-273-8755**.

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Johnson's

baby care essentials
productos esenciales para el cuidado del bebé

value pack



all products are
TSA compliant!



Includes JOHNSON'S® HEAD-TO-TOE® wash & shampoo 3.4 FL OZ (100 mL) · JOHNSON'S® baby lotion 3.4 FL OZ (100 mL)
DESITIN® Maximum Strength Zinc Oxide Diaper Rash Paste 1 OZ (28 g).

JOHNSON'S® baby lotion / loción para bebés
3.4 FL OZ (100mL)
INGREDIENTS: Water, Glycerin, Isopropyl Palmitate, Stearic Acid, Glycerol Stearate, Cetyl Alcohol, Cocos Nucifera (Coconut) Oil, Dimethicone, Cetyl Alcohol, Phenylethanol, Polypropylene Glycol, Argemone Mucosa Seed Oil, Fragrance, Carbomer, Phthalic Acid, Sodium Hydroxide, Ethylhexylglycerin, Titanium Dioxide
naturally-derived ingredients
SAFETY TIP: Keep out of reach of children. DO NOT USE IF TEAR TAB IS BROKEN OR MISSING. REMOVE AND DISCARD BEFORE USE. CONSEJO DE SEGURIDAD: Mantener fuera del alcance de los niños. NO USAR SI LA PESTANA PARA ABRIR ESTÁ ROTA O NO ESTÁ. RETIRAR Y DESECHAR ANTES DE USAR.

JOHNSON'S® HEAD-TO-TOE® wash & shampoo / baño y champú
3.4 FL OZ (100mL)
INGREDIENTS: Water, Cocamidopropyl Betaine, PEG-80 Sorbitan Laurate, Glycerin, PEG-150 Pentaerythrityl Tetrastearate, PPG-2 Hydroxyethyl Cocamide, Phenylethanol, Sodium Methyl Cocoyl Taurate, Sodium Benzoate, Decyl Glucoside, Citric Acid, Fragrance, Ethylhexylglycerin
naturally-derived ingredients
SAFETY TIP: Keep out of reach of children. DO NOT USE IF TEAR TAB IS BROKEN OR MISSING. REMOVE AND DISCARD BEFORE USE. CONSEJO DE SEGURIDAD: Mantener fuera del alcance de los niños. NO USAR SI LA PESTANA PARA ABRIR ESTÁ ROTA O NO ESTÁ. RETIRAR Y DESECHAR ANTES DE USAR.

For over 125 years JOHNSON'S® formulas have been specially designed for baby's unique and delicate skin. Great for kids and adults too!

♥ Tested with pediatricians & dermatologists ♥ Hypoallergenic, formulated to be gentle, never harsh ♥ Essential items for travel & a great baby shower gift

Every JOHNSON'S® product is designed to meet or exceed the top internationally recognized regulatory standards. Learn more at www.johnsonsbaby.com.

JOHNSON'S® HEAD-TO-TOE®

- cleanses while maintaining the baby's natural skin moisture barrier
- preserves mildly acidic pH of baby's skin, helping maintain barrier function
- ultra-mild formula

JOHNSON'S® baby lotion

- has an immediate hydration power that provides 24 hours of moisturization
- provides a full 24 hours of dry skin relief



JOHNSONS BABY CARE ESSENTIALS GIFT SET

zinc oxide kit

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0713
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Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0713-9	1 in 1 PACKAGE	07/02/2021	

Quantity of Parts

Part #	Package Quantity	Total Product Quantity
Part 1	1 TUBE	28 g
Part 2	1 BOTTLE	100 mL
Part 3	1 BOTTLE	100 mL

Part 1 of 3

DESITIN MAXIMUM STRENGTH DIAPER RASH

zinc oxide paste

Product Information

Item Code (Source) NDC:69968-0061

Route of Administration TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	400 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
PETROLATUM (UNII: 4T6H12BN9U)	
COD LIVER OIL (UNII: BBL281NWFQ)	
LANOLIN (UNII: 7EV65EAW6H)	
TALC (UNII: 7SEV7J4R1U)	
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0061-1	1 in 1 CARTON		
1		28 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	11/16/2015	

Part 2 of 3

JOHNSONS HEAD TO TOE WASH

baby shampoos liquid

Product Information

Route of Administration TOPICAL

Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	WATER (UNII: 059QF0KO0R)	
INGR	COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
INGR	PEG-80 SORBITAN LAURATE (UNII: 239B50Y732)	
INGR	GLYCERIN (UNII: PDC6A3C0OX)	
INGR	PEG-150 PENTAERYTHRITYL TETRASTEARATE (UNII: 8L4OOQ76AM)	
INGR	PPG-2 HYDROXYETHYL COCAMIDE (UNII: 34N07GUJ3X)	
INGR	PHENOXYETHANOL (UNII: HIE492ZZ3T)	
INGR	SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
INGR	SODIUM BENZOATE (UNII: OJ245FE5EU)	
INGR	DECYL GLUCOSIDE (UNII: Z17H97EA6Y)	
INGR	CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
INGR	ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		100 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
Cosmetic		07/09/2018	

Part 3 of 3

JOHNSONS BABY

lotions, oils, powders, and creams lotion

Product Information

Route of Administration TOPICAL

Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	PHENOXYETHANOL (UNII: HIE492ZZ3T)	

INGR	POLYSORBATE 20 (UNII: 7T1F30V5YH)
INGR	MAGNESIUM ALUMINUM SILICATE (UNII: 6M3P64V0NC)
INGR	CARBOMER INTERPOLYMER TYPE A (ALLYL SUCROSE CROSSLINKED) (UNII: 59TL3WG5CO)
INGR	P-ANISIC ACID (UNII: 4SB6Y7DMM3)
INGR	SODIUM HYDROXIDE (UNII: 55X04QC32I)
INGR	XANTHAN GUM (UNII: TTV12P4NEE)
INGR	ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)
INGR	TITANIUM DIOXIDE (UNII: 15FIX9V2JP)
INGR	WATER (UNII: 059QF0KO0R)
INGR	GLYCERIN (UNII: PDC6A3C0OX)
INGR	ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)
INGR	STEARIC ACID (UNII: 4ELV7Z65AP)
INGR	GLYCERYL MONOSTEARATE (UNII: 230OU9XXE4)
INGR	CETYL ALCOHOL (UNII: 936JST6JCN)
INGR	COCONUT OIL (UNII: Q9L0O73W7L)
INGR	DIMETHICONE (UNII: 92RU3N3Y1O)
INGR	CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		100 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

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Cosmetic		07/09/2018	

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Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	07/02/2021	

Labeler - Johnson & Johnson Consumer Inc. (118772437)