

DESITIN MAXIMUM STRENGTH DIAPER RASH- zinc oxide paste
Johnson & Johnson Consumer Inc.

Desitin ® Maximum Strength Diaper Rash Paste

Drug Facts

Active ingredient

Zinc Oxide 40%

Purpose

Skin Protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other information

- store at 20°C to 25°C (68°F to 77°F)
- may stain clothing

Inactive ingredients

petrolatum, cod liver oil, lanolin, talc, glycerin, sorbitan sesquioleate, beeswax, tocopheryl acetate, fragrance

Questions?

Call toll-free **800-720-3843** or **215-273-8755** (collect)

Distributed by:

JOHNSON & JOHNSON CONSUMER INC.

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 113 g Tube Carton

#1 CHOICE OF PEDIATRICIANS & MOMS

Desitin[®]

Maximum Strength

**provides powerful,
long-lasting relief**

- Paraben-free Zinc Oxide **Diaper Rash Paste** NET WT 4 Oz (113 g)



DESITIN MAXIMUM STRENGTH DIAPER RASH

zinc oxide paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0061
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	400 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
PETROLATUM (UNII: 4T6H12BN9U)	
COD LIVER OIL (UNII: BBL281NWFG)	
LANOLIN (UNII: 7EV65EAW6H)	
TALC (UNII: 7SEV7J4R1U)	
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0061-1	1 in 1 CARTON	11/16/2015	
1		28 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69968-0061-2	1 in 1 CARTON	11/16/2015	
2		57 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69968-0061-4	1 in 1 CARTON	11/16/2015	
3		113 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69968-0061-5	1 in 1 CARTON	11/16/2015	
4		136 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:69968-0061-9	454 g in 1 JAR; Type 0: Not a Combination Product	11/16/2015	
6	NDC:69968-0061-3	3 in 1 CARTON	11/16/2015	
6		136 g in 1 TUBE; Type 0: Not a Combination Product		
7	NDC:69968-0061-7	3.5 g in 1 POUCH; Type 0: Not a Combination Product	11/16/2015	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	11/16/2015	

Labeler - Johnson & Johnson Consumer Inc. (118772437)