

LUDENS BERRY ASSORTMENT THROAT DROPS- pectin lozenge
LUDENS WILD CHERRY THROAT DROPS- pectin lozenge
LUDENS STRAWBERRY BANANA THROAT DROPS- pectin lozenge
LUDENS GREEN APPLE THROAT DROPS- pectin lozenge
LUDENS BLUE RASPBERRY THROAT DROPS- pectin lozenge
LUDENS WATERMELON THROAT DROPS- pectin lozenge
Prestige Brands Holdings, Inc.

Ludens Pectin Throat Lozenges

Luden's Blue Raspberry Throat Drops

Drug Facts

Active ingredient (in each drop)

Pectin 2.8 mg

Purpose

Oral demulcent

Uses

For temporary relief of minor discomfort and protection of irritated areas in sore mouth and sore throat.

Warnings

Sore throat warning: if sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea or vomiting, consult a doctor promptly. These may be serious.

Stop use and ask a doctor if

- sore mouth does not improve in 7 days
- irritation, pain or redness persists or worsens.

Keep out of reach of children

Directions

- **Adults and children 3 years of age and older:** allow one drop to dissolve slowly in mouth.
- may be repeated as needed or as directed by a doctor.
- **children under 3 years of age:** ask a doctor

Other information

- store at 20°-25°C (68°-77°F) in a dry place

Questions?

1-866-583-3677 Ludens.com

Inactive ingredients

ascorbic acid, citric acid, corn syrup, FD&C blue no. 1, flavors, malic acid, sodium acetate, sodium chloride, soybean oil, sucrose, water

Luden's Blue Raspberry Throat Drops**Drug Facts****Active ingredient (in each drop)**

Pectin 1.7 mg

Purpose

Oral demulcent

Uses

For temporary relief of minor discomfort and protection of irritated areas in sore mouth and sore throat.

Warnings

Sore throat warning: if sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea or vomiting, consult a doctor promptly. These may be serious.

Stop use and ask a doctor if

- sore mouth does not improve in 7 days
- irritation, pain or redness persists or worsens.

Keep out of reach of children**Directions**

- **Adults and children 3 years of age and older:** allow one drop to dissolve slowly in mouth.
- may be repeated as needed or as directed by a doctor.
- **children under 3 years of age:** ask a doctor

Other information

- store at 20°-25°C (68°-77°F) in a dry place

Questions?

1-866-583-3677 Ludens.com

Inactive ingredients

ascorbic acid, citric acid, corn syrup, FD&C blue no. 1, flavors, malic acid, sodium acetate, sodium chloride, soybean oil, sucrose, water

Luden's Watermelon Throat Drops**Drug Facts****Active ingredient (in each drop)**

Pectin 2.8 mg

Purpose

Oral demulcent

Uses

For temporary relief of minor discomfort and protection of irritated areas in sore mouth and sore throat.

Warnings

Sore throat warning: if sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea or vomiting, consult a doctor promptly. These may be serious.

Stop use and ask a doctor if

- sore mouth does not improve in 7 days
- irritation, pain or redness persists or worsens.

Keep out of reach of children**Directions**

- **Adults and children 3 years of age and older:** allow one drop to dissolve slowly in mouth.
- may be repeated as needed or as directed by a doctor.
- **children under 3 years of age:** ask a doctor

Other information

- store at 20°-25°C (68°-77°F) in a dry place

Questions?

1-866-583-3677 Ludens.com

Inactive ingredients

ascorbic acid, citric acid, corn syrup, FD&C red no. 40, flavors, malic acid, sodium acetate, sodium chloride, soybean oil, sucrose, water

Luden's Watermelon Throat Drops**Drug Facts****Active ingredient (in each drop)**

Pectin 1.7 mg

Purpose

Oral demulcent

Uses

For temporary relief of minor discomfort and protection of irritated areas in sore mouth and sore throat.

Warnings

Sore throat warning: if sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea or vomiting, consult a doctor promptly. These may be serious.

Stop use and ask a doctor if

- sore mouth does not improve in 7 days
- irritation, pain or redness persists or worsens.

Keep out of reach of children**Directions**

- **Adults and children 3 years of age and older:** allow one drop to dissolve slowly in mouth.
- may be repeated as needed or as directed by a doctor.
- **children under 3 years of age:** ask a doctor

Other information

- store at 20°-25°C (68°-77°F) in a dry place

Questions?

1-866-583-3677 Ludens.com

Inactive ingredients

ascorbic acid, citric acid, corn syrup, FD&C red no. 40, flavors, malic acid, sodium acetate, sodium chloride, soybean oil, sucrose, water

Luden's Wild Berry Throat Drops**Drug Facts****Active ingredient (in each drop)**

Pectin 2.8 mg

Purpose

Oral demulcent

Uses

- for temporary relief of minor discomfort and protection of irritated areas in sore mouth and sore throat.

Warnings

Sore throat warning: if sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea or vomiting, consult a doctor promptly. These may be serious.

Stop use and ask a doctor if

- sore mouth does not improve in 7 days
- irritation, pain or redness persists or worsens.

Keep out of reach of children**Directions**

- **Adults and children 3 years of age and older:** allow one drop to dissolve slowly in mouth.
- may be repeated as needed or as directed by a doctor.
- **children under 3 years of age:** ask a doctor

Other information

- store at 68°-77°F (20°-25°C) in a dry place

Questions?

1-866-583-3677 Ludens.com

Inactive ingredients

ascorbic acid, citric acid, corn syrup, FD&C blue 1, FD&C blue 2, FD&C red 40, flavors, malic acid, sodium acetate, sodium chloride, soybean oil, and sucrose.

Luden's Wild Cherry Throat Drops**Drug Facts****Active ingredient (in each drop)**

Pectin 1.7 mg

Purpose

Oral demulcent

Uses

- for temporary relief of minor discomfort and protection of irritated areas in sore mouth and sore throat.

Warnings

Sore throat warning: if sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea or vomiting, consult a doctor promptly. These may be serious.

Stop use and ask a doctor if

- sore mouth does not improve in 7 days
- irritation, pain or redness persists or worsens

Keep out of reach of children.

Directions

- **adults and children 3 years of age and older:** allow one drop to dissolve slowly in mouth.
- may be repeated as needed or as directed by a doctor
- **children under 3 years of age:** ask a doctor

Other information

- store at 20-25°C (68°-77°F) in a dry place
- do not use if clear outer wrap is opened or missing.

Inactive ingredients

Ascorbic Acid, Citric Acid, Corn Syrup, FD&C Blue No. 2, FD&C Red No. 40, Flavors, Malic Acid, Sodium Acetate, Sodium Chloride, Soybean Oil used as a processing aid, Sucrose, Water

Questions or comments?

call **1-866-583-3677**

Luden's Wild Cherry Throat Drops

Drug Facts

Active ingredient (in each drop)

Pectin 2.8 mg

Purpose

Oral demulcent

Uses

- for temporary relief of minor discomfort and protection of irritated areas in sore mouth and sore throat

Warnings

Sore throat warning: if sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea or vomiting, consult a doctor promptly. These may be serious.

Stop use and ask a doctor if

- sore mouth does not improve in 7 days
- irritation, pain or redness persists or worsens

Keep out of reach of children.

Directions

- **adults and children 3 years of age and older:** allow one drop to dissolve slowly in mouth.

- may be repeated as needed or as directed by a doctor.
- **children under 3 years of age:** ask a doctor

Other information

- store at 20-25°C (68-77°F) in a dry place

Inactive ingredients

ascorbic acid, citric acid, corn syrup, FD&C blue no. 2, FD&C red no. 40, flavors, malic acid, sodium acetate, sodium chloride, soybean oil (processing aid), sucrose, water

Questions or comments?

call 1-866-583-3677

Luden's Strawberry Banana Throat Drops

Drug Facts

Active ingredient (in each drop)

Pectin 1.7 mg

Purpose

Oral demulcent

Uses

For temporary relief of minor discomfort and protection of irritated areas in sore mouth and sore throat.

Warnings

Sore throat warning: if sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea or vomiting, consult a doctor promptly. These may be serious.

Stop use and ask a doctor if

- sore mouth does not improve in 7 days
- irritation, pain or redness persists or worsens

Keep out of reach of children

Directions

- adults and children 3 years of age and older: allow one drop to dissolve slowly in mouth
- may be repeated as needed or as directed by a doctor
- children under 3 years of age: ask a doctor

Other information

- store at 20°-25°C (68°-77°F) in a dry place
- do not use if clear outer wrap is opened or missing

Inactive ingredients

citric acid, corn syrup, FD&C blue no. 2, FD&C red no. 40, FD&C yellow no. 6, flavors, malic acid, sodium acetate, sodium chloride, soybean oil, sucrose, water

Questions?

1-866-583-3677 Ludens.com

Luden's Strawberry Banana Throat Drops

Drug Facts

Active ingredient (in each drop)

Pectin 2.8 mg

Purpose

Oral demulcent

Uses

For temporary relief of minor discomfort and protection of irritated areas in sore mouth and sore throat.

Warnings

Sore throat warning: if sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea or vomiting, consult a doctor promptly. These may be serious.

Stop use and ask a doctor if

- sore mouth does not improve in 7 days
- irritation, pain or redness persists or worsens

Keep out of reach of children

Directions

- adults and children 3 years of age and older: allow one drop to dissolve slowly in mouth
- may be repeated as needed or as directed by a doctor
- children under 3 years of age: ask a doctor

Other information

- store at 20°-25°C (68°-77°F) in a dry place
- do not use if clear outer wrap is opened or missing

Inactive ingredients

citric acid, corn syrup, FD&C blue no. 2, FD&C red no. 40, FD&C yellow no. 6, flavors, malic acid, sodium acetate, sodium chloride, soybean oil, sucrose, water

Questions?

1-866-583-3677 Ludens.com

Luden's Green Apple Throat Drops

Drug Facts

Active ingredient (in each drop)

Pectin 2.8 mg

Purpose

Oral demulcent

Uses

For temporary relief of minor discomfort and protection of irritated areas in sore mouth and sore throat.

Warnings

Sore throat warning: if sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea or vomiting, consult a doctor promptly. These may be serious.

Stop use and ask a doctor if

- sore mouth does not improve in 7 days
- irritation, pain or redness persists or worsens

Keep out of reach of children***Directions***

- adults and children 3 years of age and older: allow one drop to dissolve slowly in mouth
- may be repeated as needed or as directed by a doctor
- children under 3 years of age: ask a doctor

Other information

- store at 20°-25°C (68°-77°F) in a dry place
- contains FD&C Yellow No. 5 (tartrazine) as a color additive

Inactive ingredients

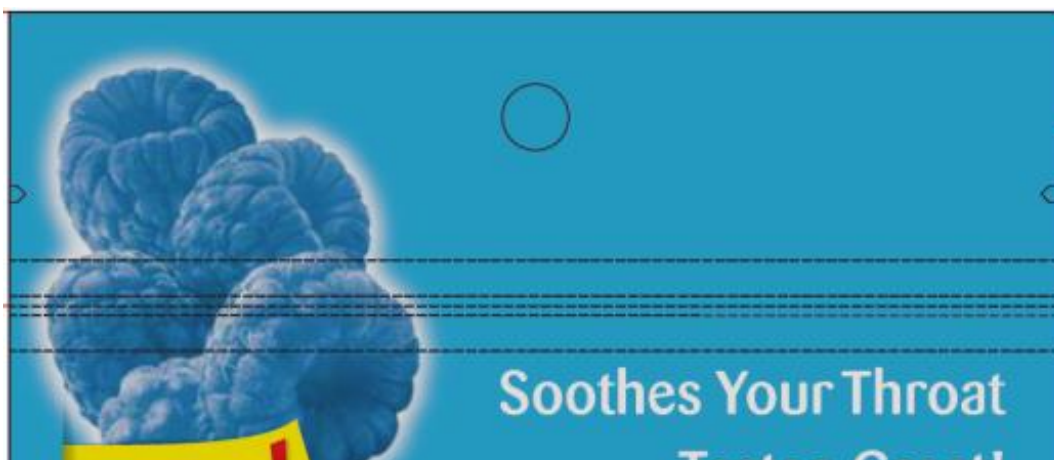
citric acid, corn syrup, FD&C Blue No. 1, FD&C Yellow No. 5, flavor, malic acid, sodium acetate, sodium chloride, sucrose, water

Questions?

1-866-583-3677 Ludens.com

Principal Display Panel

**Luden's
Pectin Lozenge/Oral Demulcent
Blue Raspberry
25 Throat Drops**



New!

Tastes Great!

LU DEN'S[®]

Pectin Lozenge/Oral Demulcent

Blue Raspberry

25 Throat Drops



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or like us on

Warnings: If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea or vomiting, consult a doctor promptly. These may be serious.

Stop use and ask a doctor if:

- sore mouth does not improve in 7 days
- irritation, pain or redness persists or worsens

Keep out of reach of children

Directions

- adults and children 3 years of age and older: allow one drop to dissolve slowly in mouth
- may be repeated as needed or as directed by a doctor
- children under 3 years of age: ask a doctor

Other information

- store at 20°-25°C (68°-77°F) in a dry place

Inactive ingredients: ascorbic acid, citric acid, corn syrup, FD&C blue no. 1, flavors, malic acid, sodium acetate, sodium chloride, soybean oil, sucrose, water

Questions? 1-866-583-9877 Ludens.com



Principal Display Panel

**Luden's
Pectin Lozenge/Oral Demulcent
Blue Raspberry
20 Throat Drops**



Principal Display Panel

Luden's
Pectin Lozenge/Oral Demulcent
Watermelon
25 Throat Drops



New!

Soothes Your Throat
Tastes Great!

LUDEN'S[®]

Pectin Lozenge/Oral Demulcent

Watermelon



25 Throat Drops

Tarrytown, NY 10591
A Prestige Brands Company
LD126702

®



■ adults and children 6 years of age and older:
allow one drop to dissolve slowly in mouth
■ may be repeated as needed or as directed by a
doctor
■ children under 3 years of age: ask a doctor

Other Information

■ store at 20°-25°C (68°-77°F) in a dry place

Inactive Ingredients

ascorbic acid, citric acid, corn syrup, FD&C red no. 40, flavors, malic acid, sodium acetate, sodium chloride, soybean oil, sucrose, water

Questions? 1-866-583-3677 ludens.com



Principal Display Panel

**Luden's
 Pectin Lozenge/Oral Demulcent
 Watermelon
 20 Throat Drops**



Principal Display Panel

**Luden's
Pectin Lozenge/Oral Demulcent
Watermelon
20 Throat Drops**



Principal Display Panel

**Luden's
Pectin Lozenge/Oral Demulcent
Wild Berry
30 Drops**

◀ tear here • resealable bag



**GAME APP
DOWNLOAD!**
See Back of Package
for Details.

Uniquely
GOOD!

LUDEN'S[®]



WILD BERRY

Assorted Flavors

GREAT TASTING THROAT DROPS
Soothes Everyday Throat Irritation
Pectin Lozenge/Oral Demulcent



30 Drops



For over 130 years, LUDEN'S® throat drops have been soothing irritated throats with uniquely good taste.

Assorted Luden's® Wild Berry throat drops are available in the following flavors: Wild Cherry, Raspberry, Grape and Strawberry. Assortment in each package may vary.

Scan our QR code to download Luden's™ game app for iPhone® and Android™ smartphones or visit us at www.ludens.com/game.

Drug Facts
Active ingredient (in each drop) Pectin 2.6 mgOral demulcent
Purpose

Uses ■ for temporary relief of minor discomfort and protection of irritated areas in sore mouth and sore throat.

Warnings Sore throat warning: If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea or vomiting, consult a doctor promptly. These may be serious.
Stop use and ask a doctor if: ■ sore mouth does not improve in 7 days ■ irritation, pain or redness persists or worsens. Keep out of reach of children.

Directions ■ Adults and children 3 years of age and older: Allow one drop to dissolve slowly in mouth. ■ may be repeated as needed or as directed by a doctor. ■ children under 3 years of age: ask a doctor.
Other information ■ store at 68°-77°F (20°-25°C) in a dry place

Questions? 1-866-583-3677 Ludens.com
Inactive ingredients ascorbic acid, corn syrup, FD&C blue 1, FD&C blue 2, FD&C red 40, flavors, malic acid, sodium acetate, sodium chloride, soybean oil, sucrose

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Principal Display Panel

**Luden's
Pectin Lozenge
Oral Demulcent
Wild Cherry
14 Drops**



Principal Display Panel

**Luden's
Pectin Lozenge/Oral Demulcent
Wild Cherry
30 Drops**



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Uniquely
GOOD!

LUDEN'S[®]



WILD CHERRY

GREAT TASTING THROAT DROPS

Soothes Everyday Throat Irritation

Pectin Lozenge/Oral Demulcent

30 Drops

50 075 49

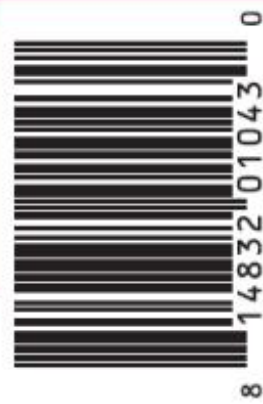
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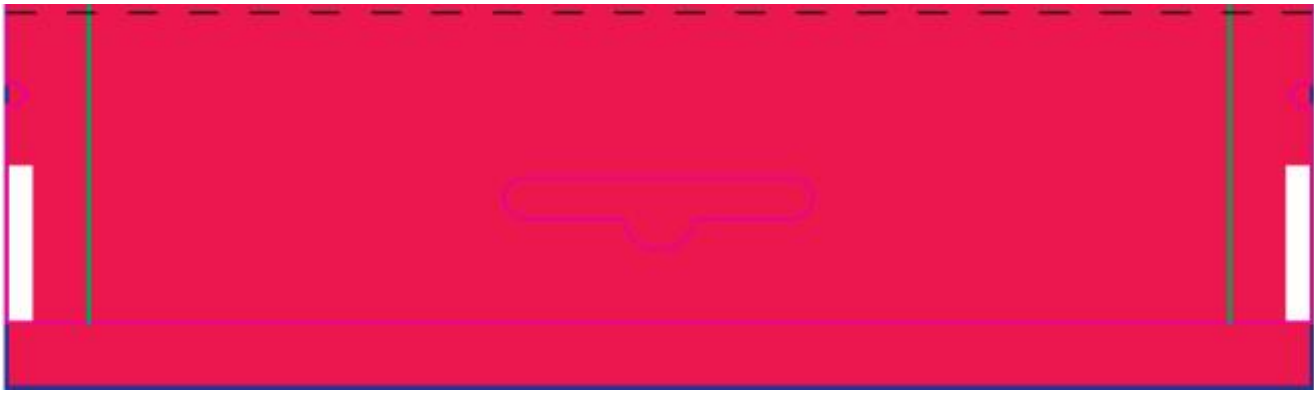
Questions or comments? call 1-866-583-3677
Inactive ingredients ascorbic acid, citric acid, corn syrup, FD & C blue no. 2, FD & C red no. 40, flavors, malic acid, sodium acetate, sodium chlorate, soybean oil (processing aid), sucrose, water
Other information ■ store at 20-25°C (68-77°F) in a dry place
<ul style="list-style-type: none"> ■ adults and children 3 years of age and older: allow one drop to dissolve slowly in mouth. ■ may be repeated as needed or as directed by a doctor. ■ children under 3 years of age: ask a doctor.
Directions
Keep out of reach of children.
Warnings
<p>Sore throat warning: If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea or vomiting, consult a doctor promptly. These may be serious.</p> <p>Stop use and ask a doctor if: a sore mouth does not improve in 7 days</p> <p>■ irritation, pain or redness persists or worsens</p>
Uses ■ for temporary relief of minor discomfort and protection of irritated areas in sore mouth and sore throat
Active ingredient (in each drop) Pectin 2.8 mg. Oral demulcent
Drug Facts
Purpose

Scan our QR code to download LUDEN'S™ game app for iPhone® and Android™ smartphones or visit us at www.ludens.com/game.

For over 130 years, LUDEN'S® throat drops have been soothing irritated throats with uniquely good taste.

WILD CHERRY





Principal Display Panel

**Luden's Strawberry-Banana
Pectin lozenge / Oral Demulcent
20 Throat drops**



Principal Display Panel

**Luden's Strawberry-Banana
 Pectin lozenge / Oral Demulcent
 25 Throat drops**



Soothes Your Throat
Tastes Great!

New!

LUDEN'S[®]

Pectin Lorenge/Oral Demulcent

**Strawberry-
Banana**

25 Throat Drops

ACTIVE INGREDIENTS: PECTIN, LORANGE, ORAL DEMULCENT, STRAWBERRY, BANANA
FD-C-2816 NO. 2, FD-C-1060 NO. 40, FD-C-1060 NO. 50, FD-C-1060 NO. 60, FD-C-1060 NO. 70
OTHER INGREDIENTS: SUGAR, WATER, SUCRALOSE, CITRIC ACID, NATURAL FLAVOR, SODIUM BENZOATE
QUESTIONS? 1-800-523-2977 LUDEN'S



Principal Display Panel

**Luden's Green Apple
Pectin lozenge / Oral Demulcent
25 Throat drops**





New!

Soothes Your Throat
Tastes Great!

LU DEN'S[®]

Pectin Lozenge/Oral Demulcent

Green Apple

25 Throat Drops

Try our other
great LUDEN'S® flavors!



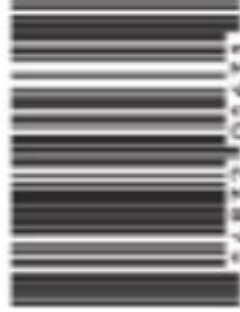
Raspberry-Cherry
Wild Watermelon
Strawberry-Rosemary

Visit our website: www.ludens.com

or like us on 

or follow us on  @ludensUSA

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Ludlow, VT 05221
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LPH1302



Drug Facts

Active Ingredient (in each drop)

Purpose

Net Content

Use For temporary relief of throat discomfort

and irritation of the throat. It does not treat a sore

throat. For more than 2 days, to avoid drying

the throat, consult a doctor promptly. There may

be serious

drop use and use a doctor if

symptoms do not improve in 7 days

or if you get or notice pain in the

throat or if you have a fever

Directions Adults and children 12 years of age and older:

Use one drop for throat discomfort

every 3 to 4 hours as needed or as directed by a

doctor

Use 1 drop every 2 to 3 hours of age 6 to 11 years

Use 1 drop every 2 to 3 hours (see back for

other information)

Other Information Contains 100% natural

flavors. Contains no artificial colors, flavors, or

preservatives. © 2013 LUDEN'S

LUDENS BERRY ASSORTMENT THROAT DROPS

pectin lozenge

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:52183-289
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
PECTIN (UNII: 89NA02M4RX) (PECTIN - UNII:89NA02M4RX)	PECTIN	2.8 mg

Inactive Ingredients

Ingredient Name	Strength
ASCORBIC ACID (UNII: PQ6CK8PD0R)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
CORN SYRUP (UNII: 9G5L16BK6N)	
FD&C BLUE NO. 2 (UNII: L06K8R7DQK)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
MALIC ACID (UNII: 817L1N4CKP)	
SODIUM ACETATE (UNII: 4550K0SC9B)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
SOYBEAN OIL (UNII: 241ATL177A)	
SUCROSE (UNII: C151H8M554)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	

Product Characteristics

Color	red	Score	no score
Shape	CAPSULE	Size	22mm
Flavor	BERRY	Imprint Code	LUDENS
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:52183-289-30	30 in 1 BAG; Type 0: Not a Combination Product	10/29/2009	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	10/29/2009	

LUDENS WILD CHERRY THROAT DROPS

pectin lozenge

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:52183-299
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
PECTIN (UNII: 89NA02M4RX) (PECTIN - UNII:89NA02M4RX)	PECTIN	1.7 mg

Inactive Ingredients

Ingredient Name	Strength
ASCORBIC ACID (UNII: PQ6CK8PD0R)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
CORN SYRUP (UNII: 9G5L16BK6N)	
FD&C BLUE NO. 2 (UNII: L06K8R7DQK)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
MALIC ACID (UNII: 817L1N4CKP)	
SODIUM ACETATE (UNII: 4550K0SC9B)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
SOYBEAN OIL (UNII: 241ATL177A)	
SUCROSE (UNII: C151H8M554)	

Product Characteristics

Color	red	Score	no score
Shape	CAPSULE	Size	22mm
Flavor	CHERRY	Imprint Code	LUDENS
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:52183-299-14	14 in 1 CARTON; Type 0: Not a Combination Product	10/29/2009	
2	NDC:52183-299-20	20 in 1 BOX; Type 0: Not a Combination Product	10/29/2009	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	10/29/2009	

LUDENS WILD CHERRY THROAT DROPS

pectin lozenge

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:52183-229
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
PECTIN (UNII: 89NA02M4RX) (PECTIN - UNII:89NA02M4RX)	PECTIN	2.8 mg

Inactive Ingredients

Ingredient Name	Strength
ASCORBIC ACID (UNII: PQ6CK8PD0R)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
CORN SYRUP (UNII: 9G5L16BK6N)	
FD&C BLUE NO. 2 (UNII: L06K8R7DQK)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
MALIC ACID (UNII: 817L1N4CKP)	
SODIUM ACETATE (UNII: 4550K0SC9B)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
SOYBEAN OIL (UNII: 241ATL177A)	
SUCROSE (UNII: C151H8M554)	

Product Characteristics

Color	red	Score	no score
Shape	CAPSULE	Size	22mm
Flavor	CHERRY	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:52183-229-30	30 in 1 BAG; Type 0: Not a Combination Product	10/29/2009	
2	NDC:52183-229-90	90 in 1 BAG; Type 0: Not a Combination Product	10/29/2009	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
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OTC Monograph Drug	M022	10/29/2009	
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LUDENS STRAWBERRY BANANA THROAT DROPS

pectin lozenge

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:52183-208
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
PECTIN (UNII: 89NA02M4RX) (PECTIN - UNII:89NA02M4RX)	PECTIN	1.7 mg

Inactive Ingredients

Ingredient Name	Strength
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
CORN SYRUP (UNII: 9G5L16BK6N)	
FD&C BLUE NO. 2 (UNII: L06K8R7DQK)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
FD&C YELLOW NO. 6 (UNII: H77VEI93A8)	
MALIC ACID (UNII: 817L1N4CKP)	
SODIUM ACETATE (UNII: 4550K0SC9B)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
SOYBEAN OIL (UNII: 241ATL177A)	
SUCROSE (UNII: C151H8M554)	
WATER (UNII: 059QF0KO0R)	

Product Characteristics

Color	red	Score	no score
Shape	OVAL	Size	21mm
Flavor	STRAWBERRY (Strawberry Banana) , BANANA (Strawberry Banana)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:52183-208-20	20 in 1 CARTON; Type 0: Not a Combination Product	07/01/2015	08/31/2021

Marketing Information

Marketing	Application Number or Monograph	Marketing Start	Marketing End

Category	Citation	Date	Date
OTC Monograph Drug	M022	07/01/2015	08/31/2021

LUDENS STRAWBERRY BANANA THROAT DROPS

pectin lozenge

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:52183-209
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
PECTIN (UNII: 89NA02M4RX) (PECTIN - UNII:89NA02M4RX)	PECTIN	2.8 mg

Inactive Ingredients

Ingredient Name	Strength
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
CORN SYRUP (UNII: 9G5L16BK6N)	
FD&C BLUE NO. 2 (UNII: L06K8R7DQK)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
FD&C YELLOW NO. 6 (UNII: H77VEI93A8)	
MALIC ACID (UNII: 817L1N4CKP)	
SODIUM ACETATE (UNII: 4550K0SC9B)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
SOYBEAN OIL (UNII: 241ATL177A)	
SUCROSE (UNII: C151H8M554)	
WATER (UNII: 059QF0KO0R)	

Product Characteristics

Color	red	Score	no score
Shape	OVAL	Size	23mm
Flavor	STRAWBERRY (Strawberry Banana) , BANANA (Strawberry Banana)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:52183-209-25	25 in 1 BAG; Type 0: Not a Combination Product	07/01/2015	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	07/01/2015	

LUDENS GREEN APPLE THROAT DROPS

pectin lozenge

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:52183-204
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
PECTIN (UNII: 89NA02M4RX) (PECTIN - UNII:89NA02M4RX)	PECTIN	2.8 mg

Inactive Ingredients

Ingredient Name	Strength
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
CORN SYRUP (UNII: 9G5L16BK6N)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)	
MALIC ACID (UNII: 817L1N4CKP)	
SODIUM ACETATE (UNII: 4550K0SC9B)	
SUCROSE (UNII: C151H8M554)	
WATER (UNII: 059QF0KO0R)	

Product Characteristics

Color	green	Score	no score
Shape	CAPSULE	Size	23mm
Flavor	APPLE (Green Apple)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:52183-204-25	25 in 1 BAG; Type 0: Not a Combination Product	08/01/2015	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date

LUDENS BLUE RASPBERRY THROAT DROPS

pectin lozenge

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:52183-101
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
PECTIN (UNII: 89NA02M4RX) (PECTIN - UNII:89NA02M4RX)	PECTIN	1.7 mg

Inactive Ingredients

Ingredient Name	Strength
ASCORBIC ACID (UNII: PQ6CK8PD0R)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
CORN SYRUP (UNII: 9G5L16BK6N)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
MALIC ACID (UNII: 817L1N4CKP)	
SODIUM ACETATE (UNII: 4550K0SC9B)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
SOYBEAN OIL (UNII: 241ATL177A)	
SUCROSE (UNII: C151H8M554)	
WATER (UNII: 059QF0KO0R)	

Product Characteristics

Color	blue	Score	no score
Shape	OVAL	Size	21mm
Flavor	RASPBERRY (Blue Raspberry)	Imprint Code	ludens
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:52183-101-01	20 in 1 CARTON; Type 0: Not a Combination Product	10/29/2009	08/31/2021

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date

OTC Monograph Drug M022

10/29/2009

08/31/2021

LUDENS BLUE RASPBERRY THROAT DROPS

pectin lozenge

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:52183-201
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
PECTIN (UNII: 89NA02M4RX) (PECTIN - UNII:89NA02M4RX)	PECTIN	2.8 mg

Inactive Ingredients

Ingredient Name	Strength
ASCORBIC ACID (UNII: PQ6CK8PD0R)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
CORN SYRUP (UNII: 9G5L16BK6N)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
MALIC ACID (UNII: 817L1N4CKP)	
SODIUM ACETATE (UNII: 4550K0SC9B)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
SOYBEAN OIL (UNII: 241ATL177A)	
SUCROSE (UNII: C151H8M554)	
WATER (UNII: 059QF0KO0R)	

Product Characteristics

Color	blue	Score	no score
Shape	OVAL	Size	23mm
Flavor	RASPBERRY (Blue Raspberry)	Imprint Code	ludens
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:52183-201-01	25 in 1 BAG; Type 0: Not a Combination Product	10/29/2009	08/31/2021

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date

OTC Monograph Drug M022	10/29/2009	08/31/2021
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LUDENS WATERMELON THROAT DROPS

pectin lozenge

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:52183-102
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
PECTIN (UNII: 89NA02M4RX) (PECTIN - UNII:89NA02M4RX)	PECTIN	1.7 mg

Inactive Ingredients

Ingredient Name	Strength
ASCORBIC ACID (UNII: PQ6CK8PD0R)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
CORN SYRUP (UNII: 9G5L16BK6N)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
MALIC ACID (UNII: 817L1N4CKP)	
SODIUM ACETATE (UNII: 4550K0SC9B)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
SOYBEAN OIL (UNII: 241ATL177A)	
SUCROSE (UNII: C151H8M554)	
WATER (UNII: 059QF0KO0R)	

Product Characteristics

Color	red (light red)	Score	no score
Shape	OVAL	Size	21mm
Flavor	WATERMELON	Imprint Code	ludens
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:52183-102-01	20 in 1 CARTON; Type 0: Not a Combination Product	10/29/2009	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date

LUDENS WATERMELON THROAT DROPS

pectin lozenge

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:52183-202
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
PECTIN (UNII: 89NA02M4RX) (PECTIN - UNII:89NA02M4RX)	PECTIN	2.8 mg

Inactive Ingredients

Ingredient Name	Strength
ASCORBIC ACID (UNII: PQ6CK8PD0R)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
CORN SYRUP (UNII: 9G5L16BK6N)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
MALIC ACID (UNII: 817L1N4CKP)	
SODIUM ACETATE (UNII: 4550K0SC9B)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
SOYBEAN OIL (UNII: 241ATL177A)	
SUCROSE (UNII: C151H8M554)	
WATER (UNII: 059QF0KO0R)	

Product Characteristics

Color	red	Score	no score
Shape	OVAL	Size	23mm
Flavor	WATERMELON	Imprint Code	ludens
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:52183-202-01	25 in 1 CARTON; Type 0: Not a Combination Product	10/29/2009	
2	NDC:52183-202-90	90 in 1 BAG; Type 0: Not a Combination Product	10/29/2009	06/30/2021

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	10/29/2009	

Labeler - Prestige Brands Holdings, Inc. (159655021)

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Prestige Brands Holdings, Inc.