

**CREST 3D WHITE WHITENING THERAPY GENTLE CLEAN CHARCOAL WITH HEMP SEED OIL- sodium fluoride gel, dentifrice**  
**Procter & Gamble Manufacturing Company**

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**Crest 3D White Whitening Therapy Gentle Clean Charcoal with Hemp Seed Oil**  
***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, sodium hydroxide, flavor, cellulose gum, sodium saccharin, cannabis sativa seed oil\*\*, carbomer, charcoal powder, sucralose, polysorbate 80, mica, titanium dioxide

**Questions?**

**1-800-492-7378**

DISTR. BY PROCTER & GAMBLE,

CINCINNATI, OH 45202

**PRINCIPAL DISPLAY PANEL - 116 g Carton**

**Crest®**

3D WHITE™

FLUORIDE ANTICAVITY TOOTHPASTE

WHITENING

THERAPY

GENTLE CLEAN

*charcoal*

*with*

HEMP SEED OIL

Our Toothpaste

Gently Cleans & Removes Stains\*.

HEMP SEED OIL MINT

NET WT 4.1 OZ (116 g)



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(0.15% w/v fluoride ion) toothpaste

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**Inactive ingredients**

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, sodium hydroxide, flavor, cellulose gum, sodium saccharin, carmalum, castor seed oil<sup>1</sup>, carbomer, charcoal powder, sucralose, polyacrylate 80, mica, titanium dioxide

**Questions?** 1-800-432-7376

**P&G** www.pg.com  
DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202  
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**Crest**  
**3DWHITE**

FLUORIDE ANTICAVITY TOOTHPASTE

**WHITENING THERAPY**

**GENTLE CLEAN**

*charcoal*  
with  
**HEMP SEED OIL**

Our toothpaste  
Gently Cleans &  
Removes Stains\*.

**HEMP SEED OIL MINT**  
NET WT 4.1 OZ (116 g)

WHITENING THERAPY

*charcoal*  
with  
**HEMP SEED OIL MINT FLAVOR**

This 3DWHITE™ Whitening Therapy formula contains an Active Mineral Complex™, Charcoal and Hemp Seed Oil Mint Flavor.

This formula gently removes stains and provides a purifying clean\*.

\*teeth stain removed  
\*tongue coat off

**Crest**  
**3DWHITE™**  
FLUORIDE ANTICAVITY TOOTHPASTE  
**WHITENING THERAPY™**

*charcoal*  
with  
**HEMP SEED OIL**  
Our Toothpaste  
Gently Cleans &  
Removes Stains\*.  
**GENTLE CLEAN**

**HEMP SEED OIL MINT**  
NET WT 4.1 OZ (116 g)

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:37000-977
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

## Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
<b>CARBOXYPOLYMETHYLENE</b> (UNII: 0A5MM307FC)	
<b>SODIUM ACID PYROPHOSPHATE</b> (UNII: H5WWD9LZUD)	
<b>CARBOXYMETHYLCELLULOSE SODIUM</b> (UNII: K679OBS311)	
<b>ACTIVATED CHARCOAL</b> (UNII: 2P3VWU3H10)	
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>MICA</b> (UNII: V8A1AW0880)	
<b>CANNABIS SATIVA SEED OIL</b> (UNII: 69VJ1LPN1S)	

## Product Characteristics

<b>Color</b>	black	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:37000-977-41	1 in 1 CARTON	07/01/2020	
1		116 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

<b>Marketing</b>	<b>Application Number or Monograph</b>	<b>Marketing Start</b>	<b>Marketing End</b>
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Category	Citation	Date	Date
OTC Monograph Drug	M021	07/01/2020	

**Labeler** - Procter & Gamble Manufacturing Company (004238200)

Revised: 10/2023

Procter & Gamble Manufacturing Company