FRESHMINT SENSITIVE- potassium nitrate and sodium fluoride paste, dentifrice
New World Imports, Inc

Drug Facts

Active Ingredients

Potassium Nitrate - 5%

Sodium Fluoride - 0.24%

Purpose

Potassium Nitrate - Antihypersensitivity

Sodium Fluoride - Anticavity

Keep out of reach of Children

If you accidentally swallow more than used for brushing, seek professional help or contact a Poison Control Center immediately.

Uses

Builds increasing protection against painful sensitivity of teeth due to cold, heat, acids, sweets or contact.

Aids in the prevention of dental cavities

Warnings

Stop and ask a dentistif

- The problem persists or worsens. Sensitive teeth may indicate a serious problem that may require prompt care by a dentist
- Pain / sensitivity still persists after 4 weeks of use

Directions

Adults and children 12 years and older:

- Apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
- Brush teet thoroughly for at least 1 minute twice a day (morning and evening), or as recommended by your dentist. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing

Children under 12 years of age:consult a doctor.

Inactive Ingredients

Sorbitol, Silica, Treated Water, PEG-32, Sodium Lauryl Sulfate, Glycerin, Flavor, Cellulose Gum, Titanium Dioxide, Trisodium Phosphate, Sodium Saccharin, Sodium Benzoate, Color: D and C Yellow # 10, FD and C Blue # 1.

FRESHMINT SENSITIVE

potassium nitrate and sodium fluoride paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:51824-053
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	2.4 mg in 1 g
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
WATER (UNII: 059QF0KO0R)	
POLYETHYLENE GLYCOL 1600 (UNII: 1212Z7S33A)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
GLYCERIN (UNII: PDC6A3C0OX)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM PHOSPHATE, TRIBASIC, DODECAHYDRATE (UNII: B70850QPHR)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
D&C YELLOW NO. 10 (UNII: 35SW5USQ3G)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	

Product Characteristics

Color	green (Mint Green)	**Score**	
Shape		**Size**	
Flavor	MINT (Mint)	**Imprint Code**	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51824-053-02	1 in 1 BOX	09/16/2010	
1	NDC:51824-053-01	122 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	m021	09/16/2010	

Labeler - New World Imports, Inc (075372276)