

ANTIGINGIVITIS/ANTIPLAQUE- cetylpyridinium chloride mouthwash
Consumer Product Partners, LLC

Swan D00.001/D00AA
Alcohol-Free Gum Defense Mouthwash

Active Ingredient

Cetylpyridinium Chloride 0.07%

Purpose

Antigingivitis, Antiplaque

Use

helps control plaque that leads to gingivitis

Warnings

For this product

Stop use and ask a dentist if

- gingivitis, bleeding, or redness persists for more than 2 weeks
- you have painful or swollen gums, pus from the gum line, loose teeth or increased spacing between the teeth. These may be signs or symptoms of periodontitis, a serious form of gum disease.

Keep out of reach of children under 6 years of age.

If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 6 years & older: rinse for 30 seconds with 20 mL (4 teaspoonfuls) twice a day
- do not swallow
- children 6 years to under 12 years of age: supervise use
- when used after brushing, rinse mouth with water first
- children under 6 years of age: do not use

Other information

- this rinse is not intended to replace brushing or flossing

Inactive ingredients

water, glycerin, flavor, zinc lactate, benzoic acid, sodium saccharin, sucralose, sodium benzoate, poloxamer 407, cinnamal, blue 1

Disclaimer

This may cause temporary staining to the surface of teeth. This is not harmful, and adequate brushing may prevent its occurrence.

*This product is not manufactured or distributed by Procter & Gamble, distributor of Crest[®] Pro-Health[®] CPC Antigingivitis/Antiplaque Oral Rinse Gum and Breath Purify Smooth Mint.

Tamper evident statement

SEALED WITH PRINTED NECKBAND FOR YOUR PROTECTION

Adverse reaction

Distributed by:

Consumer Product Partners, LLC

St. Louis, MO 63114

1-888-593-0593

Principal display panel

SWAN[®]

COMPARE TO Crest[®] Pro Health[®]*

\$1.25

GUM DEFENSE MOUTHWASH

ANTINGIVITIS/ANTIPLAQUE

SMOOTH MINT

- Helps reduce early signs of gum disease
- Kills the germs that cause bad breath
- Alcohol free

500 mL (1.05 PT) 16.9 FL OZ



COMPARE TO
Crest® Pro Health®

\$125

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L0021707FA

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ANTINGIVITIS/ANTIPLAQUE

cetylpyridinium chloride mouthwash

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11344-900
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
CETYLPIRIDINIUM CHLORIDE (UNII: D9OM4SK49P) (CETYLPIRIDINIUM - UNII:CUB7J10JV3)	CETYLPIRIDINIUM CHLORIDE	0.7 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
ZINC LACTATE (UNII: 2GXR25858Y)	
BENZOIC ACID (UNII: 8SKN0B0MIM)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
POLOXAMER 407 (UNII: TUF2IVW3M2)	
CINNAMALDEHYDE (UNII: SR60A3XG0F)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11344-900-77	500 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	05/01/2024	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	505G(a)(3)	05/01/2024	

Labeler - Consumer Product Partners, LLC (119091520)

Registrant - Consumer Product Partners, LLC (119091520)

Establishment

Name	Address	ID/FEI	Business Operations
Consumer Product Partners, LLC		119091514	manufacture(11344-900)

Revised: 5/2024

Consumer Product Partners, LLC