

HELLO WHITENING- sodium monofluorophosphate paste, dentifrice

Hello Products LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Hello® Toothpaste Whitening

Drug Facts

Active Ingredient

Sodium monofluorophosphate 0.76% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

sorbitol, purified water, hydrated silica, glycerin, xylitol, calcium carbonate, xanthan gum, flavor, titanium dioxide, cocos nucifera (coconut) oil¹, cocamidopropyl betaine, sodium cocoyl glutamate, stevia rebaudiana leaf extract¹ and melaleuca alternifolia (tea tree) oil.¹

1 certified organic

Questions?

855-HI-HELLO (1-855-444-3556)

Distributed by Hello Products LLC
Montclair, NJ 07042

PRINCIPAL DISPLAY PANEL - 133 g Tube Carton

naturally
friendly™
hello®

ADA
Accepted
American
Dental
Association ®

naturally
whitening*
fluoride toothpaste

farm grown mint
with tea tree + coconut oil

whitens naturally
prevents cavities
strengthens enamel
mind-blowing freshness

not tested
on animals

vegan. no peroxide. no artificial
sweeteners. no dyes. no SLS/sulfates.
no brainer.

NET WT 4.7 OZ (133 g)

naturally friendly. **hello.**

naturally whitening*
fluoride toothpaste

greet freely™
@helloproducts

hello,
good looking

naturally friendly. **hello.**



naturally whitening*
fluoride toothpaste

say hello to a naturally whitening paste that tastes awesome and works brilliantly. thoughtfully formulated with a calcium mineral blend that helps naturally whiten teeth by removing surface stains. its farm grown super-peppy peppermint and tea tree oil tame bad breath, and coconut oil moisturizes for extra friendliness. #brushhappy

naturally friendly. **hello.**



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NET WT 4.7 OZ (133 g)



learn more and
smile more at
helloproducts.com

- no peroxide
- no artificial sweeteners
- no artificial flavors
- no dyes
- no preservatives
- no SLS/sulfates
- no parabens
- no gluten
- no brainer

Drug Facts

Active ingredient Sodium monofluorophosphate 0.24% (24.15% w/w fluoride ion) ADA Accepted

Purpose Anticavity

Use rubs protect against cavities

Warnings Keep out of reach of children under 6 years of age. If more than used by brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions Brush teeth 2 times a day for 2 minutes. Spit out. Do not use if swallowed or inhaled. Distributed by Hello Products LLC, www.helloproducts.com

Drug Facts (continued)

Directions Adults and children: brush twice a day, preferably after each meal, with a pea-sized amount of toothpaste. Use only a small amount of toothpaste. Spit out. Do not use if swallowed or inhaled. Distributed by Hello Products LLC, www.helloproducts.com

Warnings Keep out of reach of children under 6 years of age. If more than used by brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions Brush teeth 2 times a day for 2 minutes. Spit out. Do not use if swallowed or inhaled. Distributed by Hello Products LLC, www.helloproducts.com

Warnings Keep out of reach of children under 6 years of age. If more than used by brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

keeping busy certified, not tested on animals.

recyclable + prepared + perfumed with soy ink.

our tubes are biodegradable + contain no petroleum-based ingredients + made in the USA, made on.

with natural whitening ingredients

certified organic

ADA Accepted

Helps prevent cavities



choose friendly™

hello,
rockstar

nice to
greet you.

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:55882-3477
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
XYLITOL (UNII: VCQ006KQ1E)	
CALCIUM CARBONATE (UNII: H0G9379FGK)	
XANTHAN GUM (UNII: TTV12P4NEE)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
COCONUT OIL (UNII: Q9L0O73W7L)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SODIUM COCOYL GLUTAMATE (UNII: BMT4RCZ3HG)	
STEVIA REBAUDIUNA LEAF (UNII: 6TC6NN0876)	
TEA TREE OIL (UNII: VIF565UC2G)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:55882-3477-1	1 in 1 CARTON	09/08/2020	12/30/2025
1		133 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	09/08/2020	12/30/2025

Labeler - Hello Products LLC (040714890)

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Hello Products LLC