

**THERABREATH PLUS FRESH BREATH- sodium fluoride paste, dentifrice  
Church & Dwight Co., Inc.**

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**TheraBreath® Plus Fresh Breath**

***Drug Facts***

**Active Ingredients**

Sodium fluoride 0.24% (0.14% W/V fluoride ion)

**Purpose**

Anticavity Fluoride Dentifrice

**Uses**

Aids in the prevention of dental cavities

**Warnings**

**Keep out of reach of children under 6 years of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

Adults & Children 2 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or doctor. Instruct children under 6 years of age in good brushing and rinsing habits (to minimize swallowing). Supervise children as necessary until capable of using without supervision. Children under 2 years of age: Consult a dentist or doctor.

**Other information**

- If spilled on fabrics, wash out immediately.
- This product was sealed with protective packaging at the laboratory.
- If seal is missing, do not use.

**Inactive Ingredients**

Sorbitol, Water (Aqua), Hydrated Silica, Glycerin (from vegetable sources), Xylitol, Natural Flavor, Cellulose Gum, Tetrapotassium Pyrophosphate, Tetrasodium Pyrophosphate, Sodium Benzoate, Aloe Barbadensis Leaf Juice, Citric Acid, Sodium Chlorite, Zinc Gluconate, Ammonium Glycyrrhizate, Ascorbic Acid (Vitamin C), Ubiquinone (COQ10), Mentha Arvensis (Cornmint) Leaf Oil, Mentha Viridis (Spearmint)

Leaf Oil, Natural Fragrance (Parfum)

**PRINCIPAL DISPLAY PANEL - 113.5 g Tube Label**

ANTICAVITY TOOTHPASTE

CLINICAL FORMULA

TheraBreath®

PLUS

MAXIMUM STRENGTH

FRESH BREATH

TOOTHPASTE

FRESHENS BREATH FOR 24 HOURS\*

Fortified with Zinc, Xylitol and Aloe

Nothing Works Faster and Lasts Longer  
to Prevent Bad Breath

Dr. Harold Katz

net wt. 4 oz. • 113.5 g

PEPPERMINT

ANTICAVITY TOOTHPASTE

Keep Cap Closed Tightly After Each Use

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**PLUS**

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\*For 24 HR fresh breath, brush with TheraBreath Toothpaste twice daily.

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**THERABREATH.COM**

PLSTB00031R1

Please Remember to Recycle

**THERABREATH PLUS FRESH BREATH**

sodium fluoride paste, dentifrice

**Product Information**

**Product Type**

HUMAN OTC DRUG

**Item Code (Source)**

NDC:10237-264

Route of Administration DENTAL

### Active Ingredient/Active Moiety

| Ingredient Name   | Basis of Strength | Strength        |
|---|-------------------|-----------------|
| SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O) | SODIUM FLUORIDE   | 0.24 g in 100 g |

### Inactive Ingredients

| Ingredient Name   | Strength |
|---|----------|
| SORBITOL (UNII: 506T60A25R)                                   |          |
| WATER (UNII: 059QF0KO0R)                                      |          |
| HYDRATED SILICA (UNII: Y6O7T4G8P9)                            |          |
| GLYCERIN (UNII: PDC6A3C0OX)                                   |          |
| XYLITOL (UNII: VCQ006KQ1E)                                    |          |
| CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311) |          |
| POTASSIUM PYROPHOSPHATE (UNII: B9W4019H5G)                    |          |
| SODIUM PYROPHOSPHATE (UNII: O352864B8Z)                       |          |
| SODIUM BENZOATE (UNII: OJ245FE5EU)                            |          |
| ALOE VERA LEAF (UNII: ZY81Z83H0X)                             |          |
| CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)                    |          |
| SODIUM CHLORITE (UNII: G538EBV4VF)                            |          |
| ZINC GLUCONATE (UNII: U6WSN5SQ1Z)                             |          |
| AMMONIUM GLYCYRRHIZATE (UNII: 3VRD35U26C)                     |          |
| ASCORBIC ACID (UNII: PQ6CK8PD0R)                              |          |
| UBIDECARENONE (UNII: EJ27X76M46)                              |          |
| MENTHA ARVENSIS LEAF OIL (UNII: 1AEY1M553N)                   |          |
| SPEARMINT OIL (UNII: C3M81465G5)                              |          |

### Product Characteristics

|          |            |              |  |
|----------|------------|--------------|--|
| Color    | WHITE      | Score        |  |
| Shape    |            | Size         |  |
| Flavor   | PEPPERMINT | Imprint Code |  |
| Contains |            |              |  |

### Packaging

| # | Item Code        | Package Description                                  | Marketing Start Date | Marketing End Date |
|---|------------------|--|----------------------|--------------------|
| 1 | NDC:10237-264-04 | 113.5 g in 1 TUBE; Type 0: Not a Combination Product | 02/28/2024           |                    |

### Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|--------------------|--|----------------------|--------------------|
| OTC MONOGRAPH DRUG | M021                                     | 01/01/2024           |                    |

**Labeler** - Church & Dwight Co., Inc. (001211952)

Revised: 1/2024

Church & Dwight Co., Inc.