

**DAYWEAR ADVANCED MULTI-PROTECTION ANTIOXIDANT SPF 15 OILY SKIN-
octisalate, avobenzone, homosalate lotion
ESTEE LAUDER INC**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

ACTIVE INGREDIENTS: OCTISALATE 4.90% [] AVOBENZONE 3.00% [] HOMOSALATE 2.00%

INACTIVE INGREDIENTS: INGREDIENTS: WATER\AQUA\EAU [] DIMETHICONE [] METHYL TRIMETHICONE [] BUTYLOCTYL SALICYLATE [] POLYESTER-8 [] PENTYLENE GLYCOL [] BUTYLENE GLYCOL [] ACRYLATES COPOLYMER [] HYDROGENATED LECITHIN [] OCTYLDODECYL NEOPENTANOATE [] C12-15 ALKYL BENZOATE [] PSIDIUM GUAJAVA (GUAVA) FRUIT EXTRACT [] ROSMARINUS OFFICINALIS (ROSEMARY) LEAF EXTRACT [] VITIS VINIFERA (GRAPE) SEED EXTRACT [] GENTIANA LUTEA (GENTIAN) ROOT EXTRACT [] POLYGONUM CUSPIDATUM ROOT EXTRACT [] HORDEUM VULGARE (BARLEY) EXTRACT\EXTRAIT D'ORGE [] TRITICUM VULGARE (WHEAT) GERM EXTRACT [] FUMARIA OFFICINALIS FLOWER/LEAF/STEM EXTRACT [] CITRUS MEDICA LIMONUM (LEMON) FRUIT EXTRACT [] THERMUS THERMOPHILLUS FERMENT [] HYDROLYZED RICE BRAN EXTRACT [] LAMINARIA SACCHARINA EXTRACT [] HYDROLYZED RICE EXTRACT [] ARTEMIA EXTRACT [] NEOPENTYL GLYCOL DIHEPTANOATE [] TRIMETHYLSILOXYSILICATE [] PVP/HEXADECENE COPOLYMER [] VP/EICOSENE COPOLYMER [] GLYCERIN [] ISOHEXADECANE [] DIPROPYLENE GLYCOL DIBENZOATE [] CHOLETH-24 [] CETETH-24 [] LINOLEIC ACID [] CHOLESTEROL [] CAFFEINE [] PHOSPHOLIPIDS [] POLYSORBATE 80 [] SQUALANE [] SODIUM PCA [] UREA [] ERGOTHIONEINE [] PPG-15 STEARYL ETHER BENZOATE [] TETRAHEXYLDECYL ASCORBATE [] SUCROSE [] SODIUM HYALURONATE [] GLYCYRRHETINIC ACID [] TREHALOSE [] POLYQUATERNIUM-51 [] LECITHIN [] HYDROGENATED POLYISOBUTENE [] POLYETHYLENE [] PALMITOYL HYDROXYPROPYLTRIMONIUM AMYLOPECTIN/GLYCERIN CROSSPOLYMER [] CYCLODEXTRIN [] NORDIHYDROGUAIARETIC ACID [] FRAGRANCE (PARFUM) [] ASCORBYL TOCOPHERYL MALEATE [] FUMARIC ACID [] ACRYLAMIDE/SODIUM ACRYLOYLDIMETHYLAURATE COPOLYMER [] CITRIC ACID [] SODIUM HYDROXIDE [] TOCOPHERYL ACETATE [] PENTAERYTHRITYL TETRA-DI-T-BUTYL HYDROXYHYDROCINNAMATE [] ETHYLBISIMINOMETHYLGUAIACOL MANGANESE CHLORIDE [] DISODIUM EDTA [] BHT [] PHENOXYETHANOL [] BUTYLPHENYL METHYLPROPIONAL [] HYDROXYISOHEXYL 3-CYCLOHEXENE CARBOXALDEHYDE [] BENZYL SALICYLATE [] LINALOOL [] YELLOW 5 (CI 19140) [] BLUE 1 (CI 42090)

WARNING: KEEP OUT OF EYES. DISCONTINUE USE IF IRRITATION OCCURS.

KEEP OUT OF REACH OF CHILDREN.

PRINCIPAL DISPLAY PANEL:

ESTEE LAUDER

DAYWEAR

ADVANCED MULTI-PROTECTION

ANTI-OXIDANT LOTION

SPF 15

FOR OILY SKIN

1.7 FL LIQ OZ/ 50 ML

ESTÉE LAUDER DISTR
NY NY 10022

**Advanced Multi-Protection
Anti-Oxidant Lotion SPF 15**
■ For Oily Skin


A moisturizer so powerful it defends better than ever against signs of premature aging—and visibly diminishes their appearance. Our proprietary complex of skin-essential antioxidants is proven to fight free radical damage. Helps safeguard skin with advanced broad-spectrum sunscreen and our best UVA defense. Skin resists the first signs of aging—looks smoother, more even-toned, more radiant. Perfectly hydrated, powerfully protected. Dermatologist-tested. Non-acnegenic. Oil-free.

WARNING: Keep out of eyes. Stop use if irritation occurs. Keep out of reach of children.

**Fluide expert multi-protection
SPF 15**
■ Peaux à tendance grasse

Un soin spectaculaire qui combat visiblement les premiers signes de l'âge. Une formule exclusive d'anti-oxydants lutte contre les dommages dus aux radicaux libres. Un écran solaire ultra-performant assure une défense optimale contre les UVA. La peau est plus résistante, parfaitement protégée. Elle retrouve l'éclat et l'hydratation d'une peau plus jeune. Testé dermatologiquement. Non acnéogène. Non gras.

ATTENTION : Éviter tout contact avec les yeux. Suspendre l'utilisation en cas d'irritation. Tenir hors de portée des enfants.




ESTÉE LAUDER

DayWear
Advanced Multi-Protection
Anti-Oxidant Lotion
Fluide expert
multi-protection
SPF 15

■
Oily Skin • Peaux à tendance grasse

1.7 FL. OZ. LIQ./50ml e

© ESTÉE LAUDER, DIST., NEW YORK, N.Y. 10022
NEW YORK • LONDON W1K 3BQ • PARIS • MILANO
MADE IN U.S.A. WFT
esteeauder.com



ACTIVE INGREDIENTS: OCTISALATE 4.80% • AVOBENZONE 3.00% • HOMOSALATE 2.00%

INGREDIENTS: WATER/AQUA/EAU • DIMETHICONE • METHYL TRIMETHICONE • BUTYL OCTYL SAUCILATE • POLYESTER-8 • PENTYLENE GLYCOL • BUTYLENE GLYCOL • ACRYLATES COPOLYMER • HYDROGENATED LECITHIN • OCTYL DODECYL NEOPENTANATE • C12-15 ALKYL BENZOATE • PSIDIUM GUJAVIA (GUAVA) FRUIT EXTRACT • ROSMARINUS OFFICINALIS (ROSEMARY) LEAF EXTRACT • VITIS VINIFERA (GRAPPE) SEED EXTRACT • GENTIANA LUTEA (GENTIAN) ROOT EXTRACT • POLYBUTYLENE GLYCOL • TRITICUM VULGARE (WHEAT) BERM EXTRACT • FUMARIA OFFICINALIS FLOWER LEAF/STEM EXTRACT • CITRUS MEDICA LIMONUM (LEMON) FRUIT EXTRACT • THERMUS THERMOPHILUS FERMENT • HYDROLYZED RICE BRAN EXTRACT • LAMNARIA SACCHARINA EXTRACT • HYDROLYZED RICE EXTRACT • ARTEMISA EXTRACT • NEOPENTYL GLYCOL DIHEPTANATE • TRIMETHYL SILYLSILOXATE • PMP/HEXADECENE COPOLYMER • VITACOSINE COPOLYMER • GLYCERIN • ISOBHEXADECANE • DIPROPYLENE GLYCOL • OLBANIZATE • C10-12ETH-24 • C12ETH-24 • UNDECYL ACID • CHOLESTEROL • CAFFEINE • PHOSPHOLIPIDS • POLYSORBATE 80 • SOLULANE • SODIUM PCA • UREA • ENDOTHIONE • PPG-15 STEARYL ETHER BENZOATE • TETRAHYDROXYL ASCORBATE • SUCROSE • SODIUM HYALURONATE • GLYCERYL STEARATE • TRISALOSE • POLYQUATERNIUM-51 • LECITHIN • HYDROGENATED POLYISOBUTENE • POLYETHYLENE • PALMITOL • HYDROXYPROPYLTRIMONIUM AMMOPROPYLQUATERNIUM CROSSLINKER • C10-C16ALCOHOL • NORDIHYDROQUINARIC ACID • FRAGRANCE (PARFUM) • ASCORBYL TOCOPHERYL MALATE • FUMARIC ACID • ACRYLAMIDE/SODIUM ACRYLOYLDIMETHYL TARTARATE COPOLYMER • CITRIC ACID • SODIUM HYDROXIDE • TOCOPHERYL ACETATE • PENTACRYLURYL TETRA-O-T-BUTYL HYDROXYMETHOXYCINNAMATE • ETHYLISOBUTYLHEXANOL • MANGANESE CHLORIDE • DISODIUM EDTA • PHENOXYETHANOL • BUTYLPHENYL METHYLPROPIONAL • HYDROXYSOHEXYL 3-CYCLOHEXENE CARBOXYLALDEHYDE • BENZYL SALICYLATE • UNDECYL YELLOW 5 (CI 19140) • BLUE 1 (CI 42090) • UN3680

DAYWEAR ADVANCED MULTI-PROTECTION ANTIOXIDANT SPF 15 OILY SKIN

octisalate, avobenzon, homosalate lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11559-0-10
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTISALATE (UNII: 4X49 Y0596W) (OCTISALATE - UNII:4X49 Y0596W)	OCTISALATE	4.9 mL in 100 mL
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	3.0 mL in 100 mL
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	2.0 mL in 100 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
GLYCERIN (UNII: PDC6A3C0OX)	
CHOLESTEROL (UNII: 97C5T2UQ7J)	
SQUALANE (UNII: GW89575KF9)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
LECITHIN, SOYBEAN (UNII: 1DI56QDM62)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
POTASSIUM SORBATE (UNII: 1VPU26JZZ4)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11559-010-01	1 in 1 CARTON		
1	NDC:11559-010-02	50 mL in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	09/01/2010	

Labeler - ESTEE LAUDER INC (005914387)

Establishment

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER COSMETICS, LTD		205952385	manufacture

Establishment

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER N.V.		370151326	manufacture

Establishment

Name	Address	ID/FEI	Business Operations
Len-Ron Manufacturing Division of Aramis Inc.		809771152	manufacture

Establishment

Name	Address	ID/FEI	Business Operations
Aramis Inc.		042918826	manufacture

Establishment

Name	Address	ID/FEI	Business Operations
Northtec Bristol		949264774	manufacture, relabel, repack

Establishment

Name	Address	ID/FEI	Business Operations
Northtec Keystone		618107429	manufacture, relabel, repack

Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Pennsylvania Distribution Center 2		828534516	manufacture, relabel, repack

Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics, Ltd.		255175580	manufacture

Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics, Ltd		253616536	manufacture

Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics Distribution Center		208579636	repack, relabel

Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Kabushiki Kaisha		712808195	relabel, repack

Establishment

Name	Address	ID/FEI	Business Operations
Whitman Laboratories Ltd.		216866277	manufacture

Establishment

Name	Address	ID/FEI	Business Operations
Aveda Corporation		071352058	manufacture