

KROGER SENSITIVE- fluoride paste, dentifrice

Kroger Company

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Drug Facts

Active ingredients / Purpose

Potassium nitrate 5%.....Antihypersensitivity

Sodium fluoride 0.24% (0.15% w/v fluoride ion).....Anticavity

Uses

aids in the prevention of dental cavities

If pain/sensitivity still persists after 4 weeks of use, please visit your dentist. **Stop use and see your doctor** if the problem worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 12 years of age and older: Apply at least a 1-inch strip of product onto a soft bristle toothbrush. Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth.

Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. **Children under 12 years of age:** consult a dentist or a doctor.

Other Information

Store in a cool dry place. Keep tube capped when not in use.

Inactive ingredients

cocamidopropyl betaine, flavor, glycerin, hydrated silica, PEG-8, sodium hydroxide, sodium methyl cocoyl taurate, sodium saccharin, sodium tripolyphosphate, sorbitol, titanium dioxide, water, xanthan gum

mm1.jpg



mm2.jpg



sensitive TOOTHPASTE

NET WT
4 OZ (113g)

helps reduce painful sensitivity
prevents cavities

fresh mint

Comments or Questions?
800-632-6900 or www.kroger.com

DISTRIBUTED BY THE KROGER CO.
CINCINNATI, OH 45202

Drug Facts	Active Ingredients Purpose Potassium nitrate 5%...Antihypersensitivity Sodium fluoride 0.24%...Cavities (0.15% w/v fluoride ion)	Use aids in the prevention of dental cavities	Warnings If pain/sensitivity still persists after 4 weeks of use, please visit your dentist. • Stop use and see your doctor if the problem worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. • Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	Directions Adults and children 12 years of age and older. Apply at least a 1-inch strip of the product onto a soft bristle toothbrush • Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth. • Children under 12 years of age: consult a dentist or doctor.	Inactive ingredients D&C yellow #10, FD&C blue #1, flavor, glycerin, hydrated silica, sodium lauryl sulfate, sodium saccharin, sorbitol, titanium dioxide, trisodium phosphate, water, xanthan gum	Store in a cool, dry place. Keep tube capped when not in use.
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KROGER SENSITIVE

fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:30 142-148
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	0.24 g in 100 g
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	NITRATE ION	5.0 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM PHOSPHATE, TRIBASIC (UNII: A752Q30A6X)	

SORBITOL (UNII: 506T60A25R)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
GLYCERIN (UNII: PDC6A3C0OX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	

Product Characteristics

Color	green	Score	
Shape		Size	
Flavor	MINT (mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:30 142-148-89	1 in 1 CARTON		
1	NDC:30 142-148-82	113 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	01/20/2011	

Labeler - Kroger Company (006999528)

Registrant - Lornamead (126440440)

Establishment

Name	Address	ID/FEI	Business Operations
Lornamead		126440440	manufacture(30 142-148) , pack(30 142-148)

Revised: 11/2012

Kroger Company