

**ENAMEL DEFENSE- sodium fluoride paste, dentifrice
Church & Dwight Co., Inc.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

ARM & HAMMER Enamel Defense Fluoride Anticavity Toothpaste

Sodium Fluoride 0.24%

Anticavity toothpaste

Use

aids in the prevention of dental decay

Warnings

Do not use if irritation occurs and persists.

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- do not swallow
- supervise children as necessary until capable of using without supervision
- rinse away toothpaste residue thoroughly after brushing

adults and children 2 years and older - brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

children under 6 years - instruct in good brushing and rinsing habits (to minimize swallowing)

children under 2 years - ask a dentist or physician

sodium bicarbonate (baking soda), PEG-8, hydrated silica, glycerin, calcium sulfate, sodium lauryl sulfate, sodium saccharin, flavor, dipotassium phosphate, PEG/PPG 116/66 copolymer, sodium carbonate, calcium peroxide, mica, titanium dioxide

Questions or comments? Call 1-800-786-5135 Mon.-Fri. 9am-5pm ET or visit www.myoralcare.com

ARM & HAMMER

THE STANDARD OF PURITY

Enamel Defense

Fluoride Anticavity Toothpaste

formerly known as BRIGHT & STRONG

REPAIRS AND PROTECTS ENAMEL SURFACE

Crisp Mint

NET WT 4.3 OZ. (121g)



ENAMEL DEFENSE

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10237-666
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	0.24 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
METHYL SALICYLATE (UNII: LAV5U5022Y)	
MICA (UNII: V8A1AW0880)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
GLYCERIN (UNII: PDC6A3C0OX)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
CALCIUM SULFATE, UNSPECIFIED FORM (UNII: WAT0DDB505)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
DIBASIC POTASSIUM PHOSPHATE (UNII: CI71S98N1Z)	
PEG/PPG-116/66 COPOLYMER (UNII: JPOCK963E0)	
SODIUM CARBONATE (UNII: 45P3261C7T)	
CALCIUM PEROXIDE (UNII: 7FRO2ENO91)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT (Crisp Mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-666-43	1 in 1 CARTON	04/01/2020	
1		121 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:10237-666-09	1 in 1 CARTON	04/01/2020	
2		25 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	04/01/2020	

Labeler - Church & Dwight Co., Inc. (001211952)

Establishment

Name	Address	ID/FEI	Business Operations
Church & Dwight Co., Inc.		043690812	manufacture(10237-666)

