

HELLO CHARCOAL- sodium monofluorophosphate paste, dentifrice

Hello Products LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Hello® Toothpaste Charcoal

Drug Facts

Active Ingredient

Sodium monofluorophosphate 0.76% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

sorbitol, purified water, hydrated silica, glycerin, xylitol, charcoal powder, flavor, xanthan gum, titanium dioxide, cocos nucifera (coconut) oil¹, cocamidopropyl betaine, sodium cocoyl glutamate and stevia rebaudiana leaf extract¹

1 certified organic

Questions?

855-HI-HELLO (1-855-444-3556)

Dist. by Hello Products LLC
Montclair, NJ 07042

PRINCIPAL DISPLAY PANEL - 113 g Tube Carton

naturally
friendly™
hello®

activated charcoal
with fresh mint + coconut oil

epic whitening
fluoride toothpaste

noticeably whiter teeth
prevents cavities
safe for enamel
awesome fresh breath

never tested
on animals

no peroxide. no artificial sweeteners.
no dyes. no SLS/sulfates. no brainer.

NET WT 4.0 OZ (113g)

naturally friendly
hello.

activated charcoal
epic whitening
fluoride toothpaste

greet freely™
@helloproducts

naturally friendly
hello.

activated charcoal
with fresh mint + coconut oil

what's up with charcoal?

black paste might look weird but it works brilliantly. activated charcoal (made from sustainable bamboo) is nature's way to epically whiten teeth and freshen your breath like nobody's business. for maximum friendliness, use every time you brush. please spit responsibly, and clean the sink after each use. #brushhappy

epic whitening
fluoride toothpaste

noticeably whiter teeth
prevents cavities
safe for enamel
awesome fresh breath



learn more and
smile more at
helloproducts.com

no perox
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no parab
no braine





no peroxide. no artificial sweeteners.
no dyes. no SLS/sulfates. no brainer.

NET WT 4.0 OZ (113g)



44602



take a brush on the wild side.

let's be friends.

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you're epic

naturally friendly hallo

activated charcoal
with fresh mint + coconut oil

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NET WT 4.0 OZ (113g)

Drug Facts (continued)

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Twist off cap to remove foil seal.
Do not use if safety seal is missing or broken.

**let's be
friends.**

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Montclair, NJ 07042
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855-H-HELLO (1-855-444-3556)
www.helloproducts.com



100% recyclable
paperboard +
printed with soy inks.



leaping bunny
certified. never
tested on animals
+ vegan.



globally sourced
ingredients + made
in the USA. rock on.



our tubes are bpa-free
+ contain no phthalates.
bonus.

nice to
greet you.

HELLO CHARCOAL

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:55882-3455
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNIONIZED) (FLUORIDE ION)		1.1 mg/oz

SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.1 mg in 1 g
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Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
XYLITOL (UNII: VCQ006KQ1E)	
ACTIVATED CHARCOAL (UNII: 2P3VMU3H10)	
XANTHAN GUM (UNII: TTV12P4NEE)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
COCONUT OIL (UNII: Q9L0O73W7L)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SODIUM COCOYL GLUTAMATE (UNII: BMT4RCZ3HG)	
STEVIA REBAUDIUNA LEAF (UNII: 6TC6NN0876)	

Product Characteristics

Color	BLACK (black)	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:55882-3455-1	1 in 1 CARTON	09/10/2020	12/30/2024
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	09/10/2020	12/30/2024

Labeler - Hello Products LLC (040714890)

Registrant - Colgate-Palmolive Company (001344381)