

ORAJEL KIDSTOOTH PASTE- sodium fluoride paste, dentifrice
Church & Dwight Co., Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Orajel Mermaid and Unicorn Fluoride Toothpaste

Active ingredient

Sodium fluoride 0.24%

Purpose

Anticavity toothpaste

Use

aids in the prevention of dental decay

Warnings

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- twist off cap and remove foil seal
- do not swallow
- supervise children as necessary until capable of using without supervision

Adults and children 2 years and older

- brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

Children under 6 years

- Instruct in good brushing and rinsing habits (to minimize swallowing)

Children under 2 years

- ask a dentist or physician

Inactive ingredients

sorbitol, water, hydrated silica, PEG-8, flavor, cellulose gum, sodium saccharin, sodium

lauryl sulfate, blue 1

Questions or comments?

Call us at 800-952-5080 Monday through Friday 9 - 5 ET or visit our website at www.oraljel.com

Warnings

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Principal Display Panel

Mixed Berry

Orajel

Anticavity

Fluoride

Toothpaste

magical unicorns OR mermaid

NET WT 4.2 OZ (119 g)

Mixed Berry

Orajel™

Anticavity Fluoride Toothpaste



Mermaid

NET WT 4.2 OZ (119 g)

Orajel™ Anticavity Fluoride Toothpaste
cleans and provides effective cavity
protection with a great-tasting formula.

Drug Facts

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Questions or comments? Call us at 1-800-952-6000 M-F 9am-5pm ET or visit our website at www.oraljel.com

Tamper Evident: Do not use if inner foil is torn, cut or missing.

Church & Dwight Co., Inc., Ewing, NJ 08628 USA
ORAJEL is a trademark of Church & Dwight Co., Inc.



02TU-49018-01-MER 72018734

Mixed Berry

Orajel™

Anticavity Fluoride Toothpaste



magical
UNICORNS

NET WT 4.2 OZ (119 g)

0171-43018-01-UNI 72816735

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ORAJEL KIDSTOOTH PASTE

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10237-785
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SORBITOL (UNII: 506T60A25R)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
METHYL SALICYLATE (UNII: LAV5U5022Y)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-785-42	119 g in 1 TUBE; Type 0: Not a Combination Product	01/15/2020	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	11/01/2019	

Labeler - Church & Dwight Co., Inc. (001211952)**Establishment**

Name	Address	ID/FEI	Business Operations
Church & Dwight Co., Inc.		043690812	MANUFACTURE(10237-785)

Revised: 1/2023

Church & Dwight Co., Inc.