#### MARK. BREAK OUT PLAN- salicylic acid gel Avon Products Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

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### DRUG FACTS

See attached 1092906 breakout plan FC.jpg

# Active ingredientPurposeSalicylic Acid 1.5%.....Acne Treatment

#### Uses

- helps in the treatment of acne
- helps prevent new acne blemishes from forming
- clears up acne blemishes
- penetrates pores to eliminate most blackheads and acne pimples

#### Warnings

For external use only

#### When using this product

- avoid contact with eyes. If product contacts eyes, rinse thoroughly with water. If irritation persists, seek medical attention
- using other topical acne products at the same time or immediately after use of this product may increase dryness or irritation of the skin. If this occurs, only one product should be used unless directed by a doctor.

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

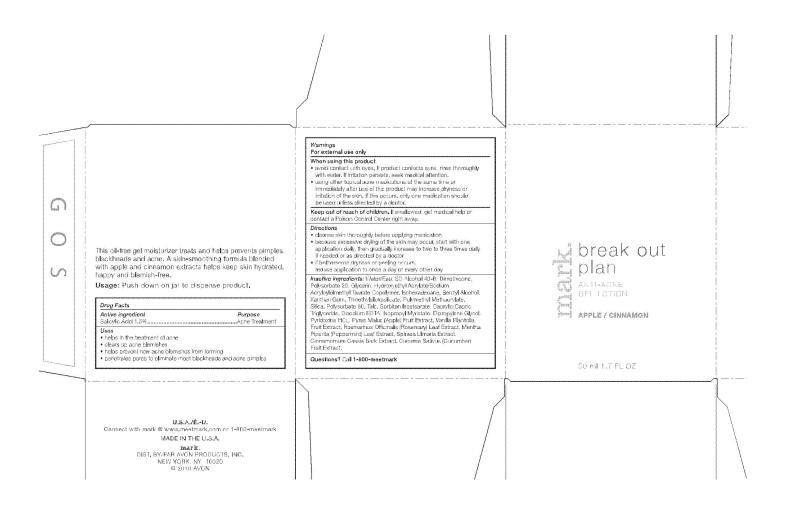
#### Directions

- cleanse skin thoroughly before applying medication
- because excessive drying of the skin may occur, start with one application daily, then gradually increase to two to three times daily if needed or as directed by a doctor
- if bothersome dryness or peeling occurs, reduce application to once a day or every other day

#### Inactive/Non-medicinal ingredients

WATER/EAU SD ALCOHOL 40-B DIMETHICONE POLYSORBATE 20 GLYCERIN PYRUS MALUS (APPLE) FRUIT EXTRACT VANILLA PLANIFOLIA FRUIT EXTRACT ROSMARINUS OFFICINALIS (ROSEMARY) LEAF EXTRACT MENTHA PIPERITA (PEPPERMINT) LEAF EXTRACT SPIRAEA ULMARIA EXTRACT CINNAMOMUM CASSIA BARK EXTRACT CUCUMIS SATIVUS (CUCUMBER) FRUIT EXTRACT HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER **ISOHEXADECANE** XANTHAN GUM TRIMETHYLSILOXYSILICATE POLYMETHYL METHACRYLATE SILICA **POLYSORBATE 60** TALC SORBITAN ISOSTEARATE CAPRYLIC/CAPRIC TRIGLYCERIDE ISOPROPYL MYRISTATE DIPROPYLENE GLYCOL **PYRIDOXINE HCL** DISODIUM EDTA BENZYL ALCOHOL

#### Questions? Call 1-800-meetmark



salicylic acid ge	1										
Product Information											
Product Type		HUMAN OTC DRUG Item		ode (Source)			NDC:10096-0195				
Route of Administration			TOPICAL								
A	1 / A .										
Active Ingredient/Active Moiety											
Ingredient Name				Basis of Str			f Stren	ıgth	Strength		
SALICYLIC ACI	I:O414PZ4LPZ)		SALICYLIC ACID			$.75\ mL$ in 50 mL					
Packaging											
# Item C	Item Code Pac		age Description	Marketing Start I		Date Ma		<b>larket</b> i	rketing End Date		
<b>1</b> NDC:10096-0195-1 50 mL in		50 mL in	1 JAR								
Marketing Information											
Marketing Category		Application Number or Monograph Citation			Mark	Marketing Start Date		Marketing End Date			
OTC monograph final part		art333	33		12/29/2009						

## Labeler - Avon Products Inc. (001468693)

Establishment										
Name	Address	ID/FEI	Business Operations							
Avon products, Inc.		005149471	manufacture							

Revised: 12/2009

Avon Products Inc.