

**COLGATE OPTIC WHITE STAIN FIGHTER WITH BAKING SODA- sodium fluoride paste, dentifrice
Colgate-Palmolive Company**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Colgate® Optic White® Stain Fighter® With Baking Soda

Drug Facts

Active ingredient

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

Water, Hydrated Silica, Sorbitol, Glycerin, PEG-12, Pentasodium Triphosphate, Tetrapotassium Pyrophosphate, Sodium Lauryl Sulfate, Flavor, Cellulose Gum, Cocamidopropyl Betaine, Sodium Saccharin, Xanthan Gum, Sodium Hydroxide, Sodium Bicarbonate.

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 170 g Tube Carton

Colgate®

Anticavity Fluoride Toothpaste

ENAMEL SAFE

NET WT 6.0 OZ (170 g)

CLEAN MINT PASTE

NEW

OPTIC

WHITE®

STAIN FIGHTER®

WITH BAKING SODA

REMOVES 6X MORE SURFACE STAINS*

WITH MICRO-POLISHING ACTION

NEW

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GLUTEN FREE

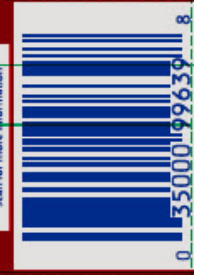
www.colgateopticwhite.com

Made in Mexico

Dist. by:
COLGATE-PALMOLIVE COMPANY
New York, NY 10022 U.S.A.

smartlabel®

app enabled scan for more information



Colgate®

OPTIC WHITE. STAIN FIGHTER®

WITH BAKING SODA



MICRO-POLISHING ACTION SAFELY REMOVES SURFACE STAINS

6X

REMOVES 6X MORE SURFACE STAINS*



ENAMEL SAFE

CLEAN MINT PASTE

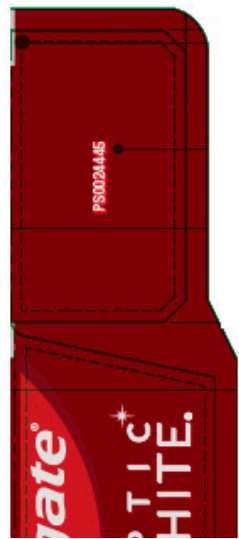
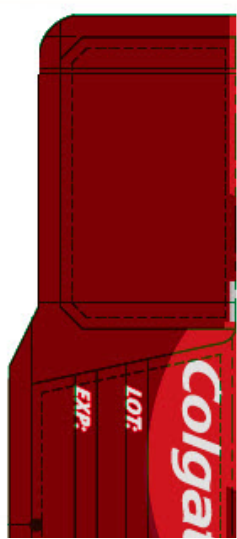
*vs. ordinary, non whitening toothpaste after 2 weeks of continued use.

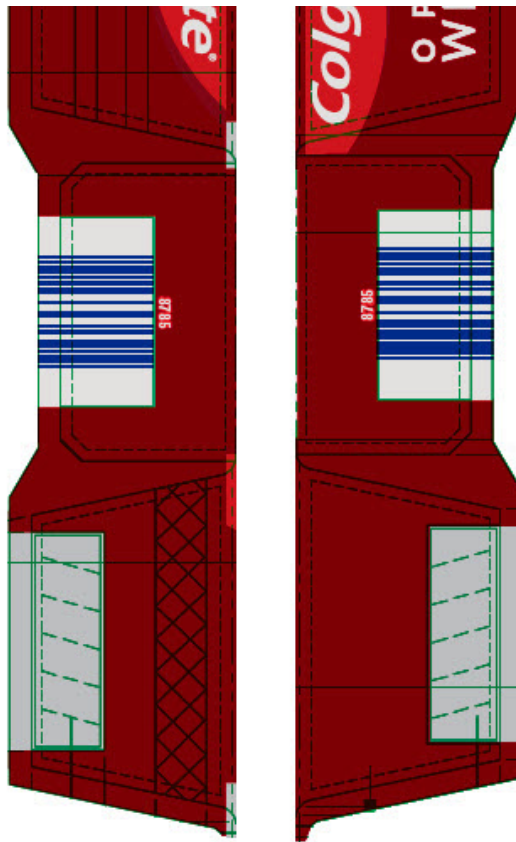


SAVE WATER turn off the tap while brushing



Recycle Tube learn more at www.colgate.com/goodness





COLGATE OPTIC WHITE STAIN FIGHTER WITH BAKING SODA

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-809
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
SORBITOL (UNII: 506T60A25R)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)	
POTASSIUM PYROPHOSPHATE (UNII: B9W4019H5G)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	

COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)

SACCHARIN SODIUM (UNII: SB8ZUX40TY)

XANTHAN GUM (UNII: TTV12P4NEE)

SODIUM HYDROXIDE (UNII: 55X04QC32I)

SODIUM BICARBONATE (UNII: 8MDF5V39QO)

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-809-60	1 in 1 CARTON	11/15/2021	
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-809-42	1 in 1 CARTON	11/15/2021	
2		119 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	11/15/2021	

Labeler - Colgate-Palmolive Company (001344381)

Establishment

Name	Address	ID/FEI	Business Operations
Mission Hills, S.A. de C.V.		812312122	MANUFACTURE(35000-809) , ANALYSIS(35000-809) , PACK(35000-809) , LABEL(35000-809)

Revised: 11/2021

Colgate-Palmolive Company