

**CREST 3D WHITE STAIN ERASER ICY CLEAN MINT- sodium fluoride paste, dentifrice**

**The Procter & Gamble Manufacturing Company**

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**Crest® 3D White™  
Stain Eraser Icy Clean Mint**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warning**

**Keep out of reach of children under 6 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, flavor, sodium hydroxide, cellulose gum, sodium saccharin, carbomer, polysorbate 80, mica, titanium dioxide, blue 1

**Questions?**

**1-800-492-7378**

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

# PRINCIPAL DISPLAY PANEL - 99 g Tube Carton

**Crest**®

**3D WHITE™**  
FLUORIDE ANTICAVITY TOOTHPASTE

NET WT  
3.5 OZ (99 g)  
ENAMEL SAFE WHITENING

**STAIN ERASER**

ICY CLEAN MINT

Cleans Away Stubborn Stains including:  
COFFEE SODA TEA WINE



## CREST 3D WHITE STAIN ERASER ICY CLEAN MINT

sodium fluoride paste, dentifrice

### Product Information

**Product Type**

HUMAN OTC DRUG

**Item Code (Source)**

NDC:37000-932

Route of Administration DENTAL

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
MICA (UNII: V8A1AW0880)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	

### Product Characteristics

Color	blue	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-932-35	1 in 1 CARTON	07/01/2019	07/13/2023
1		99 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-932-02	2 in 1 CELLO PACK	07/01/2019	07/13/2023
2		1 in 1 CARTON		
2		99 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-932-31	1 in 1 CARTON	07/21/2021	
3		87 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:37000-932-22	2 in 1 CELLO PACK	07/21/2021	07/13/2023
4		1 in 1 CARTON		

4		87 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:37000-932-44	1 in 1 CARTON	07/01/2019	
5		124 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:37000-932-62	1 in 1 CARTON	07/01/2019	
6		175 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	07/01/2019	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 2/2024

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