

BRUSH BUDDIES SENSITIVE EXTRA WHITENING- potassium nitrate, sodium fluoride paste, dentifrice
Ashtel Studios, Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

BB SENSITIVE TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

Drug Facts

Active ingredients

Potassium Nitrate 5%
Sodium Fluoride 0.24% (0.15 % w/v Fluoride ion)

Purpose

Antihypersensitivity
Anticavity

Uses

• builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact • aids in the prevention of dental cavities.

Warnings

Stop use and ask a dentist if • the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. • pain/sensitivity still persists after 4 weeks of use.

Keep out of reach of children under 12 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- **adults and children 12 years & older:** • apply at least a 1-inch strip of the product onto a soft bristle toothbrush
- brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist. Make sure to brush all sensitive areas of the teeth.
- minimize swallowing. Spit out after brushing.
- **children under 12 years of age:** Consult a dentist or doctor.

Inactive ingredients

Sorbitol, Hydrated Silica, Treated Water, PEG-1500, Sodium Lauryl Sulphate, Flavor, Glycerin, Cellulose Gum, Tetrasodium Pyrophosphate, Titanium Dioxide, Sodium Benzoate, Trisodium Phosphate, Sodium Saccharin, Sodium Hydroxide, Methylparaben, Propylparaben

Questions or comments?

call toll free **1-877-274-8358**

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

FRESH MINT

- **FRESHENS BREATH**
- **STRENGTHENS TEETH WITH ACTIVE FLUORIDE**

Compares to the active ingredients in Sensodyne® Extra Whitening*

*This product is not manufactured or distributed by GSK Consumer Healthcare, owner of the registered trademark Sensodyne®.

DESIGNED IN U.S.A. • MADE IN INDIA

Brush Buddies®

WWW.BRUSHBUDDIES.COM

QUESTIONS OR COMMENTS?

1-877-274-8358 TOLL FREE IN USA

1-909-434-0911 INTERNATIONAL

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DISTRIBUTED BY ASHTEL STUDIOS INC.

ONTARIO, CALIFORNIA 91761

Packaging

INNER PACKAGE LABEL



COMMENTS? / QUESTIONS? / COMMENTAIRES?

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B SENSITIVE

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**Extra
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- HELPS PREVENT CAVITIES
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FRESH MINT

NET WT 4.0 OZ (113g)

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C. No. DNH/COS/DNH/52 1222103301

DESIGNED IN USA • MADE IN INDIA

OUTER PACKAGE LABEL

SENSITIVE TOOTH PASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

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BRUSH BUDDIES SENSITIVE EXTRA WHITENING

potassium nitrate, sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:70108-079
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	SODIUM FLUORIDE	0.24 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
WATER (UNII: 059QF0KO0R)	
POLYETHYLENE GLYCOL 1600 (UNII: 1212Z7S33A)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
GLYCERIN (UNII: PDC6A3C0OX)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
PROPYLPARABEN (UNII: Z8IX2SC1OH)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	MINT (Fresh mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70108-079-01	1 in 1 BOX	09/07/2023	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	M022	09/07/2023	

Labeler - Ashtel Studios, Inc. (148689180)

Revised: 9/2023

Ashtel Studios, Inc.