

**COLGATE TOTAL SF CLEAN MINT- stannous fluoride paste, dentifrice**  
**Colgate-Palmolive Company**

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**Colgate® Total™ SF Clean Mint Paste**

***Drug Facts***

**Active ingredient**

Stannous fluoride 0.454% (0.15% w/v fluoride ion)

**Purposes**

Anticavity, Antigingivitis, Antisensitivity

**Uses**

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with harmful effects of plaque associated with gingivitis
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact

**Warnings**

**When using this product for sensitivity,** do not use longer than 4 weeks unless recommended by a dentist.

**Stop use and ask a dentist** if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

**Keep out of reach of children.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Stop use and ask a dentist if**

- gingivitis, bleeding, or redness persists for more than 2 weeks
- you have painful or swollen gums, pus from the gum line, loose teeth, or increasing spacing between the teeth. These may be signs of periodontitis, a serious form of gum disease.

**Directions**

- **adults and children 12 years of age and older:** apply at least a 1-inch strip of the product onto a soft bristled toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- do not swallow.
- **children under 12 years of age:** consult a dentist.

## Other information

- products containing stannous fluoride may produce surface staining of the teeth. Adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist.
- this Colgate product is specially formulated to help prevent staining.

## Inactive ingredients

water, sorbitol, hydrated silica, glycerin, PEG-12, tetrasodium pyrophosphate, sodium lauryl sulfate, microcrystalline cellulose, sodium citrate, zinc phosphate, flavor, cellulose gum, sodium saccharin, cocamidopropyl betaine, propylene glycol, xanthan gum, citric acid, sucralose, titanium dioxide

## Questions?

**1-800-468-6502**

*Dist. by:*

**COLGATE-PALMOLIVE CO.**

*New York, NY 10022 U.S.A.*

## PRINCIPAL DISPLAY PANEL - 144 g Tube Carton

Colgate®

Anticavity, Antigingivitis and Antisensitivity Toothpaste

ADA

Accepted

American

Dental

Association ®

✓CAVITIES ✓PLAQUE ✓GINGIVITIS ✓ENAMEL

✓TARTAR ✓FRESH BREATH ✓WHITENS ✓SENSITIVITY RELIEF

Total

24

HR

ANTIBACTERIAL

PROTECTION†

CLEAN MINT

NET WT 5.1 OZ (144 g)

PASTE

# Colgate®

Anticavity, Antigingivitis and Antisensitivity Toothpaste



✓ CAVITIES ✓ PLAQUE ✓ GINGIVITIS ✓ ENAMEL  
✓ TARTAR ✓ FRESH BREATH ✓ WHITENS ✓ SENSITIVITY RELIEF

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## Total

**24 HR** ANTIBACTERIAL PROTECTION†

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PASTE

# Colgate®

**Whole Mouth Health†**  
Fights bacteria on:

☑ TEETH ☑ TONGUE  
☑ CHEEKS ☑ GUMS

GLUTEN FREE SUGAR FREE  
RESPONSIBLY MADE!



- ☑ Whitens Teeth
- ☑ Protects Sensitive Teeth
- ☑ Prevents Cavities
- ☑ Freshens Breath
- ☑ Helps Repair Early Enamel Damage
- ☑ Helps Reverse Early Gum Damage
- ☑ Helps Prevent Plaque Bacteria
- ☑ Fights Tartar

PROUDLY MADE BY AMERICAN WORKERS



Recyclable Tube  
Your community may not yet accept tubes for recycling. Check locally. Learn more at Colgate.com/goodness

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Water, Sorbitol, Hydrated Silica, Glycerin, PEG-12, Tetrasodium Pyrophosphate, Sodium Lauryl Sulfate, Flavor, Zinc Phosphate, Cellulose Gum, Sodium Citrate, Microcrystalline Cellulose, Sodium Saccharin, Cocamidopropyl Betaine, Propylene Glycol, Xanthan Gum, Citric Acid, Sucralose, Titanium Dioxide.

#### Questions? 1-800-468-6502



- Helps prevent cavities
- Helps prevent and reduce plaque
- Helps prevent and reduce gingivitis between teeth
- Helps reduce tooth sensitivity
- Helps remove tooth surface stain
- Helps reduce bad breath

†Helps reduce plaque that leads to gingivitis; fortifies enamel; helps relieve sensitivity with continued use. Not intended for prevention or treatment of more serious oral conditions. \*With twice daily brushing after 4 weeks of use. †To learn more, visit [www.colgatepalmolive.com/responsibly-made](http://www.colgatepalmolive.com/responsibly-made)

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Colgate®

LOT:

EXP:



## COLGATE TOTAL SF CLEAN MINT

stannous fluoride paste, dentifrice

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-172
Route of Administration	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
MICROCRYSTALLINE CELLULOSE (UNII: OP1R32D61U)	
SODIUM CITRATE, UNSPECIFIED FORM (UNII: 1Q73Q2JULR)	
ZINC PHOSPHATE (UNII: 1E2MCT2M62)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
ANHYDROUS CITRIC ACID (UNII: XF417D3PSL)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	

## Product Characteristics

<b>Color</b>	WHITE	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-172-25	1 in 1 CARTON	11/01/2018	
1		24.9 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-172-14	1 in 1 CARTON	11/01/2018	12/31/2023
2		39 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:35000-172-32	1 in 1 CARTON	11/01/2018	
3		93 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:35000-172-48	1 in 1 CARTON	11/01/2018	12/30/2024
4		136 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:35000-172-96	2 in 1 CARTON	11/01/2018	12/30/2024
5		136 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:35000-172-95	1 in 1 CARTON	08/17/2020	12/31/2023
6		178 g in 1 TUBE; Type 0: Not a Combination Product		
7	NDC:35000-172-60	1 in 1 CARTON	03/08/2021	
7		170 g in 1 TUBE; Type 0: Not a Combination Product		
8	NDC:35000-172-33	1 in 1 CARTON	09/02/2021	12/30/2024
8		36.8 g in 1 TUBE; Type 0: Not a Combination Product		
9	NDC:35000-172-66	1 in 1 CARTON	12/27/2021	
9		144 g in 1 TUBE; Type 0: Not a Combination Product		
10	NDC:35000-172-67	2 in 1 CARTON	01/09/2022	
10		144 g in 1 TUBE; Type 0: Not a Combination Product		
11	NDC:35000-172-21	1 in 1 CARTON	11/17/2022	
11		59 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	11/01/2018	

**Labeler -** Colgate-Palmolive Company (001344381)

Revised: 1/2024

Colgate-Palmolive Company