

COLGATE TOTAL SF CLEAN MINT- stannous fluoride paste, dentifrice
Colgate-Palmolive Company

Colgate® Total™ SF Clean Mint Paste

Drug Facts

Active ingredient

Stannous fluoride 0.454% (0.15% w/v fluoride ion)

Purposes

Anticavity, Antigingivitis, Antisensitivity

Uses

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with harmful effects of plaque associated with gingivitis
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact

Warnings

When using this product for sensitivity, do not use longer than 4 weeks unless recommended by a dentist.

Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Stop use and ask a dentist if

- gingivitis, bleeding, or redness persists for more than 2 weeks
- you have painful or swollen gums, pus from the gum line, loose teeth, or increasing spacing between the teeth. These may be signs of periodontitis, a serious form of gum disease.

Directions

- **adults and children 12 years of age and older:** apply at least a 1-inch strip of the product onto a soft bristled toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- do not swallow.
- **children under 12 years of age:** consult a dentist.

Other information

- products containing stannous fluoride may produce surface staining of the teeth. Adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist.
- this Colgate product is specially formulated to help prevent staining.

Inactive ingredients

water, sorbitol, hydrated silica, glycerin, PEG-12, tetrasodium pyrophosphate, sodium lauryl sulfate, microcrystalline cellulose, sodium citrate, zinc phosphate, flavor, cellulose gum, sodium saccharin, cocamidopropyl betaine, propylene glycol, xanthan gum, citric acid, sucralose, titanium dioxide

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE CO.

New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 144 g Tube Carton

Colgate®

Anticavity, Antigingivitis and Antisensitivity Toothpaste

ADA

Accepted

American

Dental

Association ®

✓CAVITIES ✓PLAQUE ✓GINGIVITIS ✓ENAMEL

✓TARTAR ✓FRESH BREATH ✓WHITENS ✓SENSITIVITY RELIEF

Total

24

HR

ANTIBACTERIAL

PROTECTION†

CLEAN MINT

NET WT 5.1 OZ (144 g)

PASTE



- ✓ CAVITIES ✓ PLAQUE ✓ GINGIVITIS ✓ ENAMEL
- ✓ TARTAR ✓ FRESH BREATH ✓ WHITENS ✓ SENSITIVITY RELIEF



CLEAN MINT

NET WT 5.1 OZ (144 g) PASTE



- ✓ CAVITIES ✓ PLAQUE ✓ GINGIVITIS ✓ ENAMEL
- ✓ TARTAR ✓ FRESH BREATH ✓ WHITENS ✓ SENSITIVITY RELIEF

Total



CLEAN MINT

NET WT 5.1 OZ (144 g) PASTE



Whole Mouth Health[†]
Fights bacteria on:

- ☑ TEETH ☑ TONGUE
- ☑ CHEEKS ☑ GUMS

GLUTEN FREE SUGAR FREE
RESPONSIBLY MADE[†]



- ☑ Whitens Teeth
- ☑ Protects Sensitive Teeth
- ☑ Prevents Cavities
- ☑ Freshens Breath
- ☑ Helps Repair Early Enamel Damage
- ☑ Helps Reverse Early Gum Damage
- ☑ Helps Prevent Plaque Bacteria
- ☑ Fights Tartar

PROUDLY MADE BY AMERICAN WORKERS



Recyclable Tube
Your community may not yet accept tubes for recycling. Check locally. Learn more at Colgate.com/goodness

Drug Facts	
Active ingredient Stannous Fluoride 0.454% (0.15% w/v fluoride ion)	Purposes Anticavity, Antigingivitis, Antisensitivity
Uses • aids in the prevention of cavities • helps prevent gingivitis • helps interfere with harmful effects of plaque associated with gingivitis • builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact	
Warnings When using this product for sensitivity, do not use longer than 4 weeks unless recommended by a dentist.	

Drug Facts (continued)	
Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.	
Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	
Stop use and ask a dentist if • you have gingivitis, bleeding, or redness persists for more than 2 weeks • you have painful or swollen gums, pus from the gum line, loose teeth, or increasing spacing between the teeth. These may be signs of periodontitis, a serious form of gum disease.	
Directions • adults and children 12 years of age and older: apply at least a 1-inch strip of the product onto a soft bristled toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth. • do not swallow. • children under 12 years of age: consult a dentist.	

Drug Facts (continued)	
Other information * products containing stannous fluoride may produce surface staining of the teeth. Adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist. • this Colgate product is specially formulated to help prevent staining.	
Inactive ingredients Water, Sorbitol, Hydrated Silica, Glycerin, PEG-12, Tetrasodium Pyrophosphate, Sodium Lauryl Sulfate, Flavor, Zinc Phosphate, Cellulose Gum, Sodium Citrate, Microcrystalline Cellulose, Sodium Saccharin, Cocamidopropyl Betaine, Propylene Glycol, Xanthan Gum, Citric Acid, Sucralose, Titanium Dioxide.	
Questions? 1-800-468-6502	

	<ul style="list-style-type: none"> • Helps prevent cavities • Helps prevent and reduce plaque • Helps prevent and reduce gingivitis between teeth • Helps reduce tooth sensitivity • Helps remove tooth surface stain • Helps reduce bad breath
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[†]Helps reduce plaque that leads to gingivitis; fortifies enamel; helps relieve sensitivity with continued use. Not intended for prevention or treatment of more serious oral conditions. *With twice daily brushing after 4 weeks of use. †To learn more, visit www.colgatepalmolive.com/responsibly-made



PS0041166



COLGATE TOTAL SF CLEAN MINT

stannous fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-172
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
MICROCRYSTALLINE CELLULOSE (UNII: OP1R32D61U)	
SODIUM CITRATE, UNSPECIFIED FORM (UNII: 1Q73Q2JULR)	
ZINC PHOSPHATE (UNII: 1E2MCT2M62)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
ANHYDROUS CITRIC ACID (UNII: XF417D3PSL)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-172-25	1 in 1 CARTON	11/01/2018	12/31/2026
1		24.9 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-172-14	1 in 1 CARTON	11/01/2018	12/31/2023
2		39 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:35000-172-32	1 in 1 CARTON	11/01/2018	12/31/2026
3		93 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:35000-172-48	1 in 1 CARTON	11/01/2018	12/30/2024
4		136 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:35000-172-96	2 in 1 CARTON	11/01/2018	12/30/2024
5		136 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:35000-172-95	1 in 1 CARTON	08/17/2020	12/31/2023
6		178 g in 1 TUBE; Type 0: Not a Combination Product		
7	NDC:35000-172-60	1 in 1 CARTON	03/08/2021	12/31/2026
7		170 g in 1 TUBE; Type 0: Not a Combination Product		
8	NDC:35000-172-33	1 in 1 CARTON	09/02/2021	12/30/2024
8		36.8 g in 1 TUBE; Type 0: Not a Combination Product		
9	NDC:35000-172-66	1 in 1 CARTON	12/27/2021	12/31/2026
9		144 g in 1 TUBE; Type 0: Not a Combination Product		
10	NDC:35000-172-67	2 in 1 CARTON	01/09/2022	12/31/2026
10		144 g in 1 TUBE; Type 0: Not a Combination Product		
11	NDC:35000-172-21	1 in 1 CARTON	11/17/2022	12/31/2026
11		59 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	11/01/2018	12/31/2026

Labeler - Colgate-Palmolive Company (001344381)

Revised: 11/2024

Colgate-Palmolive Company