

CREST TARTAR PROTECTION- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest® Tartar Protection

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, sodium hydroxide, flavor, xanthan gum, sodium saccharin, cellulose gum, carbomer, titanium dioxide, blue 1

Questions?

1-800-492-7378

Dist. by Procter & Gamble, Cincinnati, OH 45202

PRINCIPAL DISPLAY PANEL - 161 g Tube Carton

HELPS PREVENT TARTAR & CAVITIES

Crest®

ADA

Accepted

American

Dental

Association®

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT 5.7 OZ (161 g)

TARTAR PROTECTION

Regular Paste



CREST TARTAR PROTECTION

sodium fluoride paste, dentifrice

Product Information

| | | | |
|---------------------|----------------|---------------------------|---------------|
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:37000-008 |
|---------------------|----------------|---------------------------|---------------|

| | |
|--------------------------------|--------|
| Route of Administration | DENTAL |
|--------------------------------|--------|

Active Ingredient/Active Moiety

| Ingredient Name | Basis of Strength | Strength |
|--|-------------------|---------------|
| SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O) | FLUORIDE ION | 1.5 mg in 1 g |

Inactive Ingredients

| Ingredient Name | Strength |
|---|----------|
| SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD) | |
| SODIUM HYDROXIDE (UNII: 55X04QC32I) | |
| SODIUM LAURYL SULFATE (UNII: 368GB5141J) | |
| XANTHAN GUM (UNII: TTV12P4NEE) | |
| SACCHARIN SODIUM (UNII: SB8ZUX40TY) | |
| CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311) | |
| TITANIUM DIOXIDE (UNII: 15FIX9V2JP) | |
| FD&C BLUE NO. 1 (UNII: H3R47K3TBD) | |
| SORBITOL (UNII: 506T60A25R) | |
| WATER (UNII: 059QF0KO0R) | |
| HYDRATED SILICA (UNII: Y607T4G8P9) | |

Product Characteristics

| | | | |
|-----------------|----------|---------------------|--|
| Color | blue | Score | |
| Shape | | Size | |
| Flavor | CINNAMON | Imprint Code | |
| Contains | | | |

Packaging

| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
|---|------------------|--|----------------------|--------------------|
| 1 | NDC:37000-008-02 | 1 in 1 CARTON | 10/01/2021 | 07/13/2023 |
| 1 | | 82 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 2 | NDC:37000-008-03 | 1 in 1 CARTON | 10/01/2021 | 07/13/2023 |
| 2 | | 130 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 3 | NDC:37000-008-04 | 1 in 1 CARTON | 10/01/2021 | 07/13/2023 |
| 3 | | 181 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 4 | NDC:37000-008-24 | 1 in 1 CARTON | 09/01/2019 | |
| 4 | | 68 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 5 | NDC:37000-008-42 | 1 in 1 CARTON | 09/01/2019 | |

| | | | |
|---|------------------|--|------------|
| 5 | | 119 g in 1 TUBE; Type 0: Not a Combination Product | |
| 6 | NDC:37000-008-57 | 1 in 1 CARTON | 09/01/2019 |
| 6 | | 161 g in 1 TUBE; Type 0: Not a Combination Product | |

Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|--------------------|--|----------------------|--------------------|
| OTC Monograph Drug | M021 | 11/06/1992 | |

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2025

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