

RITE AID BRILLIANT WHITE- sodium monoflourophosphate paste, dentifrice
Rite Aid

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Rite Aid Brilliant White Dazzling Mint

Drug Facts

Active ingredient

Sodium Monofluorophosphate 0.76% w/w (0.15% w/v fluoride ion)

Purpose

Anticavity

Uses aids in the prevention of dental caviites

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 2 years of age and older: brush teeth thoroughly preferably after each meal or at least twice per day, or as directed by a dentist or doctor.

- Instruct children under 6 years of age in good brushing and rinsing habits (to minimize swallowing).
- Supervise children as necessary until capable of using without supervision.
- **Children under 2 years of age:** consult a dentist or doctor.

Inactive ingredients glycerin, dicalcium phosphate, propylene glycol, PEG-12, PVP, silica, PEG/PPG 116/66 copolymer, flavor, sodium lauryl sulfate, tetrasodium pyrophosphate, hydrogen peroxide, etidronic acid, butylated hydroxytoluene, sodium saccharin, sucralose, phosphoric acid, water

DISTRIBUTED BY:

RITE AID, 30 HUNTER LANE

CAMP HILL, PA 17011

MADE IN USA

RITE AID® PHARMACY

oral care

brilliant white

peroxide whitening toothpaste

dazzling mint

NET WT 4 OZ (113 g)

RITE AID PHARMACY

Compare to the active ingredient in Colgate® Optic White™ Toothpaste*

removes stains to visibly whiten teeth
daily anticavity fluoride toothpaste
enamel-safe

oral care brilliant white

peroxide whitening toothpaste

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Rite Aid Brilliant White Toothpaste removes surface stains with a high impact whitening formula, for a visibly whiter smile. This enamel-safe formula also helps prevent cavities and freshen breath, so your mouth feels clean and healthy.

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SATISFACTION GUARANTEE
RITE AID
IF YOU'RE NOT SATISFIED, WE'LL HAPPILY REFUND YOUR MONEY.

Drug Facts		Drug Facts (continued)	
Active ingredient	Purpose	Directions	
Sodium Monofluorophosphate 0.76% w/w (0.16% w/w fluoride ion)	Anticavity	Adults and children 2 years of age and older: brush teeth thoroughly, preferably after each meal or at least twice per day, or as directed by a dentist or doctor. • Instruct children under 6 years of age in good brushing and rinsing habits (to minimize swallowing). • Supervise children as necessary until capable of using without supervision. • Children under 2 years of age: consult a dentist or doctor.	
Uses	aids in the prevention of dental cavities	Inactive ingredients	glycerin, dicalcium phosphate, propylene glycol, PEG-12, PVP, silica, PEG/PPG-116/66, flavor, sodium lauryl sulfate, tetrasodium pyrophosphate, hydrogen peroxide, citric acid, butylated hydroxytoluene, sodium saccharin, sucralose, phosphoric acid, water
Warnings	Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.		

*This product is not manufactured or distributed by Colgate-Palmolive Company, owner of the trademarks Colgate® and Optic White™.

0359262

RITE AID BRILLIANT WHITE

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11822-6032
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNIONIZED FORM) (FLUORIDE ION)		0.76%

SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.76 g in 100 g
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Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
POLYETHYLENE GLYCOL, UNSPECIFIED (UNII: 3WJQ0SDW1A)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	
PEG/PPG-116/66 COPOLYMER (UNII: JP0CK963E0)	
PHOSPHORIC ACID (UNII: E4GA8884NN)	
CALCIUM PHOSPHATE, DIBASIC, ANHYDROUS (UNII: L11K75P92J)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
ETIDRONIC ACID (UNII: M2F465ROXU)	
CROSPVIDONE, UNSPECIFIED (UNII: 2S7830E561)	
WATER (UNII: 059QF0KO0R)	
HYDROGEN PEROXIDE (UNII: BBX060AN9V)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11822-6032-8	1 in 1 CARTON	03/03/2019	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	03/03/2019	

Labeler - Rite Aid (014578892)

Registrant - Lornamead Inc. (080046418)

Establishment

Name	Address	ID/FEI	Business Operations
Lornamead Inc.		080046418	manufacture(11822-6032)

Revised: 1/2023

Rite Aid