

SIGNATURE CARE SENSITIVE MAXIMUM STRENGTH- potassium nitrate, sodium fluoride paste, dentifrice
Safeway

5820289, 5820040 Signature Care Maximum Strength Sensitive

Drug Facts

Active ingredients

Potassium nitrate 5%

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Antihypersensitivity

Anticavity

Uses

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact
- aids in the prevention of dental cavities

Warnings

When using this product do not use longer than 4 weeks unless recommended by a dentist or physician. See your dentist if the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 12 years of age and older: Apply at least a 1-inch strip of the product onto a soft bristle toothbrush.

- Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.
- **Children under 12 years of age:** consult a dentist or physician.

Other information Store in a cool, dry place. Keep tube capped when not in use.

Inactive ingredients cocamidopropyl betaine, flavor, glycerin, hydrated silica, PEG-8, sodium hydroxide, sodium methyl cocoyl taurate, sodium saccharin, sodium tripolyphosphate, sorbitol, titanium dioxide, water, xanthan gum

DISTRIBUTED BY BETTER LIVING BRANDS LLC, P.O. BOX 99, PLEASANTON, CA 94566-0009

1-888-723-3929 www.betterlivingbrandsLLC.com

Signature Care™

MAXIMUM STRENGTH

SENSITIVE TOOTHPASTE WITH FLUORIDE

FOR SENSITIVE TEETH & CAVITY PROTECTION

RELIEVES PAINFUL SENSITIVITY

Extra Whitening

NET WT 4 OZ (113 g)

SIGNATURE CARE SENSITIVE MAXIMUM STRENGTH

potassium nitrate, sodium fluoride paste, dentifrice

Product Information				
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:21130-351	
Route of Administration	DENTAL			
Active Ingredient/Active Moiety				
	Ingredient Name	Basis of Strength	Strength	
	SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	0.15 g in 100 g	
	POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g	
Inactive Ingredients				
	Ingredient Name	Strength		
	WATER (UNII: 059QF0K00R)			
	SACCHARIN SODIUM (UNII: SB8ZUX40TY)			
	SODIUM TRIPOLYPHOSPHATE (UNII: 5HK03SA80J)			
	POLYETHYLENE GLYCOL, UNSPECIFIED (UNII: 3WJQ0SDW1A)			
	SORBITOL (UNII: 506T60A25R)			
	TITANIUM DIOXIDE (UNII: 15FIX9V2JP)			
	SODIUM HYDROXIDE (UNII: 55X04QC32I)			
	GLYCERIN (UNII: PDC6A3C00X)			
	XANTHAN GUM (UNII: TTV12P4NEE)			
	HYDRATED SILICA (UNII: Y607T4G8P9)			
	COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)			
	SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)			
Product Characteristics				
Color		Score		
Shape		Size		
Flavor	MINT	Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:21130-351-19	1 in 1 CARTON	03/02/2019	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:21130-351-20	2 in 1 PACKAGE	03/02/2019	
2		1 in 1 CARTON		
2		113 g in 1 TUBE; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC Monograph Drug	M022	03/02/2019		

Labeler - Safeway (009137209)

Registrant - Lornamead Inc. (080046418)

Establishment

Name	Address	ID/FEI	Business Operations
Lornamead Inc.		080046418	manufacture(21130-351)

