

HEB ENAMEL PROTECTION MULTI ACTION- potassium nitrate, sodium fluoride paste, dentifrice

HEB

5820269 HEB Enamel Protection Multi-Action Sensitive Toothpaste

Drug Facts

Active ingredients

Potassium nitrate 5%

Sodium fluoride 0.15% w/v fluoride ion

Purpose

Antihypersensitivity

Anticavity

Uses

- builds increasing protection against painful sensitivity of the teeth
- aids in the prevention of dental cavities

Warnings

If pain/sensitivity still persists after 4 weeks of use, please visit your dentist.

Stop use and see your dentist if the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 12 years of age and older: Apply at least a 1-inch strip of the product onto a soft bristle toothbrush.

- Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physician
- Make sure to brush all sensitive areas of the teeth
- Do not swallow

Children under 12 years of age: consult a dentist or a doctor

Inactive ingredients water, sorbitol, hydrated silica, glycerin, flavor, cocamidopropyl betaine, xanthan gum, sodium saccharin, mica, titanium dioxide, sodium hydroxide

Store in a cool dry place. Keep tube capped when not in use.

Questions or Comments? CALL 1-877-777-2743

MADE WITH PRIDE AND CARE FOR H-E-B®

SAN ANTONIO, TX 78204

H-E-B®

ENAMEL PROTECTION

FLUORIDE TOOTHPASTE FOR SENSITIVE TEETH & CAVITY PROTECTION

MULTI-ACTION

- Protects against acid erosion
- Helps strengthen enamel

Clean Mint

NET WT 4 OZ (113 g)

*Compare to Sensodyne® Pronamel® Multi-Action

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WINE ACID

SODA ACID

FRUIT ACID

Protect your enamel against acid erosion with H-E-B® Enamel Protection Fluoride Toothpaste. Its special formulation helps strengthen your enamel, which is under attack everyday from acidic foods and drinks including fruit, soda and wine. Acid erosion damage not only compromises your smile, but also makes your teeth extra sensitive.

- Helps to protect teeth for a brighter smile
- Contains potassium nitrate to build increasing protection against painful sensitivity of the teeth due to cold, heat, acid, sweets or contact
- Contains fluoride for cavity protection
- Freshens breath

Don't forget to try all of our H-E-B® Oral Care products so you can have your best smile!

H-E-B®

100%

GUARANTEE

promise

If you aren't completely pleased with this product, we'll be happy to replace it or refund your money. You have our word on it.

MADE WITH PRIDE AND CARE FOR H-E-B® SAN ANTONIO, TX 78204

HEB ENAMEL PROTECTION MULTI ACTION

potassium nitrate, sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37808-336
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.15 g in 100 g
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SORBITOL (UNII: 506T60A25R)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
GLYCERIN (UNII: PDC6A3C0OX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
MICA (UNII: V8A1AW0880)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37808-336-19	1 in 1 CARTON	02/20/2019	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	02/20/2019	

Labeler - HEB (007924756)**Registrant** - Lornamead Inc. (080046418)**Establishment**

Name	Address	ID/FEI	Business Operations
Lornamead Inc.		080046418	manufacture(37808-336)

Revised: 1/2025

HEB