

## **KISS MY FACE WHITENING- sodium monofluorophosphate gel, dentifrice**

**Kiss My Face, LLC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

-----

### **Kiss My Face Whitening Toothpaste**

#### ***Drug Facts***

#### ***Active ingredient***

Sodium monofluorophosphate 0.76% w/w

#### ***Purpose***

Anticavity

#### ***Uses***

Aids in the prevention of

- dental cavities
- plaque and tartar build-up

#### ***Warnings***

- **Keep out of reach of children.**
- If you accidentally swallow more than used for brushing, contact a Poison Control Center or seek professional assistance immediately.

#### ***Directions***

- Apply at least a 1 inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day or as recommended by a dentist or doctor.
- Children under 6 years of age: consult a dentist or doctor

#### ***Other information***

You may report a serious adverse event from using this product to Kiss My Face, LLC, 144 Main Street, Gardiner, NY 12525.

***Inactive ingredients:*** Sorbitol, Glycerin, Hydrated Silica, Aqua, Xylitol, Aloe Barbadensis (Aloe Vera) Leaf Extract\*, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Olea Europaea (Olive) Leaf Extract, Cetraria Islandica (Iceland Moss) Extract, Stevia Rebaudiana Extract, Natural Flavor, Mentha Piperita (Peppermint) Oil, Menthol, Ammonium Glycyrrhizate (Licorice), Xanthan Gum, Cellulose Gum, Sodium Methyl Cocoyl Taurate, Sodium Lauroyl Sarcosinate, Chlorophyllin-Copper Complex, Potassium Sorbate

\*Organic

Dist. Kiss My Face LLC, Gardiner, NY 12525 USA

**KISS MY FACE®**

**BREATH BLASTING FRESHNESS™**

**WHITENING ANTICAVITY FLUORIDE** Toothpaste with Xylitol

**WHITENS • REMOVES PLAQUE**

Cool Mint Gel

Great Taste - No Triclosan/SLS

antioxidant defenders™: Iceland moss extract • tea tree oil

Net Wt. 4.5 oz (127.6 g)

**WHITENING**

Brushing with Whitening Anticavity Fluoride Gel helps to:

- prevent cavities
- whiten teeth
- remove plaque
- prevent tartar build-up

Help keep your mouth healthy and feeling fresh with nature's most trusted ingredients:

- Tea Tree Oil
- Xylitol
- Aloe Vera
- Silica
- Iceland Moss
- Peppermint

**KISS MY FACE** Hey Kissers, give us a smile! Welcome to the shockingly great taste, and fresh breath blasting toothpastes of Kiss My Face. Your mouth will thank you for using this amazingly effective combination of natural ingredients and Antioxidant Defenders™. Wait, there's more to smile about... we practice good hygiene at the planet level too, and have always been cruelty-free. One Kiss is All it Takes™... start Kissing today.

*Bob & Steve*  
 Bob & Steve,  
 Founders & Chief Brushers

**BREATH BLASTING FRESHNESS™**

**WHITENING**

• WHITENS  
 • REMOVES PLAQUE

antioxidant defenders™:  
 • Iceland moss extract  
 • tea tree oil

Cool Mint Gel

**ANTICAVITY FLUORIDE**  
 Toothpaste with Xylitol

**Great Taste**  
 No Triclosan/SLS

Net Wt. 4.5 oz (127.6 g)

**KISS MY FACE**

**BREATH BLASTING FRESHNESS™**

**WHITENING**

WHITENS + REMOVES PLAQUE

Cool Mint Gel

**Great Taste**  
 No Triclosan/SLS

antioxidant defenders™: Iceland moss extract • tea tree oil

**ANTICAVITY FLUORIDE** Toothpaste with Xylitol Net Wt. 4.5 oz (127.6 g)

**Our Recipes:**

- ✓ No SLS
- ✓ No artificial colors
- ✓ No artificial flavors
- ✓ Not tested on animals
- ✓ No artificial sweeteners
- ✓ No animal ingredients

**Box Eco-Facts:**

- 100% Recycled Fiber
- 35% Post Consumer Waste
- Eco-Friendly Inks
- Please Recycle

**Drug Facts**

**Active Ingredients:**  
 Sodium Monofluorophosphate 0.76%, w/w

**Purpose:**  
 Anticavity

**Uses:**  
 Aids in the prevention of dental caries - plaque and tartar build-up

**Warnings:**

- Keep out of reach of children under 6 years of age.
- If you accidentally swallow more than usual for brushing, contact a Poison Control Center or seek professional assistance immediately.

**Directions:**

- Apply at least a 1 inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day or as recommended by a dentist or doctor.
- Children under 6 years of age: consult a dentist or doctor.

**Drug Facts (cont.)**

**Other Information:** You may report a serious adverse event from using this product to Kiss My Face LLC, 144 Main St, Garden NY 12525

**Inactive Ingredients:** Glycerin, Glyceryl Myristate Sebacate, Aqua, Xylitol, Aloe Barbadensis (Aloe Vera) Leaf Extract, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Zinc Citrate (Zinc) Leaf Extract, Citric Acid, Potassium Bicarbonate, Xylitol, Stevia Rebaudiana Extract, Helianthus Annuus (Sunflower) Seed Oil, Mentha Piperita (Peppermint) Oil, Mentha Arvensis (Spearmint) Oil, Xylitol Gum, Cellulose Gum, Sorbitol Gum, Cocoyl Yucca, Sodium Lauryl Sulfate, Chlorophyllin-Copper Complex, Potassium Sorbate, \*Organic

©2015 Kiss My Face LLC, Garden, NY 12525 USA [kissmyface.com](http://kissmyface.com)

## KISS MY FACE WHITENING

sodium monofluorophosphate gel, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:65364-400
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.76 g in 100 g

### Inactive Ingredients

Ingredient Name	Strength
PEPPERMINT OIL (UNII: AV092KU4JH)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0K00R)	
TEA TREE OIL (UNII: VIF565UC2G)	

OLEA EUROPAEA LEAF (UNII: MJ95C3OH47)	
SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
SODIUM LAUROYL SARCO SINATE (UNII: 632GS99618)	
AMMONIUM GLYCYRRHIZATE (UNII: 3VRD35U26C)	
XANTHAN GUM (UNII: TTV12P4NEE)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
STEVIA REBAUDIUNA LEAF (UNII: 6TC6NN0876)	
MENTHOL (UNII: L7T10EIP3A)	
CETRARIA ISLANDICA SUBSP. ISLANDICA (UNII: BJ7YPN79A1)	
SODIUM COPPER CHLOROPHYLLIN (UNII: 1D276TYV9O)	
POTASSIUM SORBATE (UNII: 1VPU26JZZ4)	
GLYCERIN (UNII: PDC6A3C0OX)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
XYLITOL (UNII: VCQ006KQ1E)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	

### Product Characteristics

Color		Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65364-400-27	1 in 1 CARTON	03/01/2014	
1		127.6 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	03/01/2014	

**Labeler** - Kiss My Face, LLC (041794279)

**Registrant** - Lornamead Inc. (078584069)

### Establishment

Name	Address	ID/FEI	Business Operations
Lornamead Inc.		078584069	manufacture(65364-400)