

**ECZEMA- oatmeal lotion/shampoo**  
**ORGANIC & SUSTAINABLE BEAUTY**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**ECZEMA SHAMPOO & BODYWASH**

***Drug Facts***

**Active ingredient**

Colloidal Oatmeal 1%

**Purpose**

Skin Protectant

**Uses**

Temporarily protects and helps relieve minor skin irritation and itching due to:

- rashes
- eczema
- poison ivy, oak, or sumac
- insect bites

**Warnings**

**External use only.**

**When using this product**

- patch test before use
- keep out of eyes
- clean with soap and water to remove
- to avoid slipping, use mat in tub or shower

**Stop use and ask a doctor if**

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

**Keep out of reach of children.** If swallowed, get medical help or contact Poison Control within the U.S. (1-800-222-1222)

**Directions**

- dispense a dime-to-quarter sized amount into palm, massage into wet hair starting at the scalp and working to the ends. Rinse.
- for extra cleansing, allow to sit for 30 seconds and then rinse.

**Other information**

You may report a serious adverse reaction event from using this product to: 5933 Bowcroft St. Los Angeles, CA 90016

## **Inactive ingredients**

Water, decyl glucoside, lauryl glucoside, quillaja saponaria bark extract, glycerine, allantoin, calendula officinalis flower extract, viola tricolor extract, yucca schidigera root extract, aloe barbadensis leaf juice, simmondsia chinensis (jojoba) seed oil, hydrolyzed quinoa, xanthan gum, panthenol, phytic acid, gluconolactone, sodium benzoate.

## **PRINCIPAL DISPLAY PANEL - 562 mL Bottle Label**

**CALIF♥RNIA BABY®**

**safe ♥ natural ♥ fun**

NEW &  
IMPROVED!

*therapeutic relief*

COLLOIDAL OATMEAL (CONTAINS GLUTEN)

**ECZEMA**

**SHAMPOO & BODYWASH**

SKIN PROTECTANT • GENTLY CLEANSSES SENSITIVE OR IRRITATED SKIN  
DUE TO ECZEMA • HELPS HEAL & PROTECT DELICATE SKIN  
NO SULFATES, STEROIDS OR ALCOHOL

NO ADDED FRAGRANCE  
HAIR, FACE & BODY

ALLERGY  
TESTED

- for babies • kids •
- sensitive adults •

**562 mL / 19 Fl. Oz.**

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Developed by a mother, California Baby® has your best interest at heart.™

NO SOY, DAIRY OR PEANUTS (CONTAINS COCONUT) • VEGAN • NO ANIMAL TESTING • RAPIDLY BIODEGRADABLE • MADE IN OUR FDA REGISTERED & ORGANIC CERTIFIED FACILITY

Help prevent and relieve eczema with our ultra-gentle and effective Therapeutic Relief Eczema Shampoo & Bodywash. Our natural formula contains a blend of calendula flower extract, aloe vera and a therapeutic active to help relieve dry or irritated skin due to eczema or rashes. 100% botanically-based, our low-foaming cleansers are concentrated and tear free without the use of numbing agents.

A Mommy-Tip from Jessica, Developer of California Baby®: Keep water temperature on the cool side, as eczema tends to flare up as temperature rises.

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honky tots, inc. dba California Baby  
Los Angeles, CA 90016  
made in U.S.A.  
www.californiababy.com

UPC/FPO  
7 92692 00115 0



For best results, use with California Baby® Eczema Cream. Scan or visit for more eczema info: <http://bit.ly/cbEczemaCream> DOWNLOAD A FREE QR APP FOR YOUR SMARTPHONE

## ECZEMA

oatmeal lotion/shampoo

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:529 15-0 10
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
OATMEAL (UNII: 8PI54V663Y) (OATMEAL - UNII:8PI54V663Y)	OATMEAL	10 mg in 1 mL

**Inactive Ingredients**

<b>Ingredient Name</b>	<b>Strength</b>
Water (UNII: 059QF0KO0R)	
decyl glucoside (UNII: Z17H97EA6Y)	
lauryl glucoside (UNII: 76LN7P7UCU)	
quillaja saponaria bark (UNII: 8N0K3807ZW)	
glycerin (UNII: PDC6A3C0OX)	
allantoin (UNII: 344S277G0Z)	
calendula officinalis flower (UNII: P0M7O4Y7YD)	
viola tricolor (UNII: 9Q24RAI43V)	
yucca schidigera root (UNII: E2H9ET15AT)	
aloe vera leaf (UNII: ZY81Z83H0X)	
jojoba oil (UNII: 724GKU717M)	
quinoa oil (UNII: M437LS0K52)	
xanthan gum (UNII: TTV12P4NEE)	
panthenol (UNII: WV9CM0O67Z)	
fytic acid (UNII: 7IGF0S7R8I)	
gluconolactone (UNII: WQ29KQ9POT)	
sodium benzoate (UNII: OJ245FE5EU)	

**Packaging**

#	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:529 15-0 10-19	562 mL in 1 BOTTLE, PUMP		
2	NDC:529 15-0 10-05	14 mL in 1 TUBE		

**Marketing Information**

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC MONOGRAPH FINAL	part347	10/01/2012	

**Labeler** - ORGANIC & SUSTAINABLE BEAUTY (020085717)