

**DIAPER RASH- zinc oxide paste
Old East Main CO.**

**Gentle Steps 020.002/020AC-AD
Diaper Rash Ointment 40% Zinc Oxide**

Active ingredient

Zinc oxide 40%

Purpose

Skin protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply ointment liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other information

store between 20° and 25°C (68° and 77°F)

Inactive ingredients

petrolatum, cod liver oil, lanolin, Zea mays (corn) starch, glycerin, sorbitan sesquioleate, beeswax, tocopheryl acetate, fragrance

Disclaimer

Made in the U.S.A. with U.S. and foreign parts.

*This product is not manufactured or distributed by Johnson & Johnson Consumer Products Company, distributor of Desitin Maximum Strength 40% Zinc Oxide Diaper Rash Paste.

Adverse reaction

DISTRIBUTED BY

OLD EAST MAIN CO.

100 MISSION RIDGE

GOODLETTSVILLE, TN 37072

100%

Quality

Guaranteed

(888)309-9030

Principal display panel

*Compare to Desitin Maximum Strength Diaper Rash Paste

Gentle STEPS

maximum strength

diaper rash paste

Skin Protectant - Zinc Oxide 40%

Helps heal, soothe & prevent diaper rash

Hypoallergenic

Paraben, Phthalate & Quaternium 15 free

NET WT 4 OZ (113 g)

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maximum strength diaper rash paste

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DIAPER RASH

zinc oxide paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:55910-020
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	400 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
PETROLATUM (UNII: 4T6H12BN9U)	
COD LIVER OIL (UNII: BBL281NWFG)	
LANOLIN (UNII: 7EV65EAW6H)	
STARCH, CORN (UNII: O8232NY3S)	
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:55910-020-26	1 in 1 CARTON	05/10/2012	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	05/10/2012	

Labeler - Old East Main CO. (068331990)

Registrant - Consumer Product Partners, LLC (119091520)

Establishment

Name	Address	ID/FEI	Business Operations
Consumer Product Partners, LLC		119091514	manufacture(55910-020)

Revised: 9/2024

Old East Main CO.