COLGATE MAX FRESH COCONUT PINEAPPLE- sodium fluoride gel, dentifrice
Colgate-Palmolive Company

COLGATE® MAX FRESH® COCONUT PINEAPPLE

Drug Facts

Active ingredient

Sodium Fluoride 0.24% (0.14% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

Sorbitol, Water, Hydrated Silica, Sodium Lauryl Sulfate, Flavor, PEG-12, Cellulose Gum, Glycerin, Cocamidopropyl Betain, Sodium Saccharin, Hydroxypropyl Methylcellulose, Titanium Dioxide, Yellow 5.

Questions?

1-800-468-6502

DIST. BY: COLGATE-PALMOLIVE COMPANY,
NEW YORK, NY, 10022 USA

PRINCIPAL DISPLAY PANEL - 53.8 g Tube Carton

Colgate®
Anticavity Fluoride Toothpaste

MaxFresh®

FRESHNESS POWERED BY
ULTRAFREEZE

DELICIOUS FRUIT FLAVOR,
MINTY COOL BREATH

Fluoride Toothpaste

Pineapple Coconut Crush
FLAVOR

WITH MINTY BREATH STRIPS

NET WT 1.9 OZ (53.8 g)

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Anticavity Fluoride Toothpaste
Fluoride Toothpaste
Pineapple Coconut Crush FLAVOR
WITH MINTY BREATH STRIPS
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MaxFresh®
FRESHNESS POWERED BY
ULTRAFREEZE
DELICIOUS FRUIT FLAVOR
MINTY COOL BREATH
PS0102920
EXPERIENCE ULTRAFREEZE
RELEASES AN INSTANT BLAST OF FRESHNESS
INVIGORATES YOUR BRUSHING EXPERIENCE
FLUORIDE TOOTHPASTE HELPS PREVENT CAVITIES
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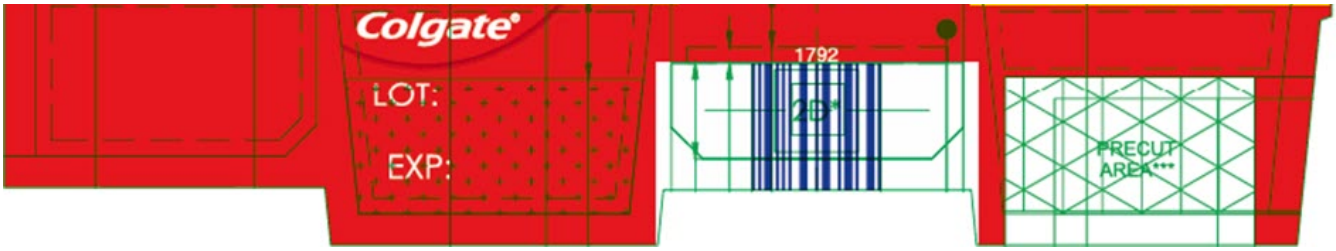
Questions? 1-800-468-6502
www.colgate.com/maxfresh
Patents: cppatents.com
COLGATE-PALMOLIVE
DIST BY: COLGATE-PALMOLIVE COMPANY, NEW YORK, NY 10022 USA
Made in Mexico
GLUTEN FREE
8 27854 03137 6
PRECUT AREA
1792



COLGATE MAX FRESH COCONUT PINEAPPLE

sodium fluoride gel, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:35000-789
Route of Administration	DENTAL		

Active Ingredient/Active Moiety		
Ingredient Name	**Basis of Strength**	**Strength**
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	2.4 mg in 1 g

Inactive Ingredients	
Ingredient Name	**Strength**
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
CARBOXYMETHYLCELLULOSE (UNII: 05JZI7B19X)	
GLYCERIN (UNII: PDC6A3C0OX)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
HYPROMELLOSE, UNSPECIFIED (UNII: 3NXW29V3WO)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)	

Product Characteristics			
Color	YELLOW	**Score**	
Shape		**Size**	
Flavor	PINEAPPLE	**Imprint Code**	
Contains			

Packaging				
#	**Item Code**	**Package Description**	**Marketing Start Date**	**Marketing End Date**
	NDC:35000-789			

1	NDC:35000-789-86	1 in 1 CARTON	11/24/2025	
1		127 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-789-99	1 in 1 CARTON	04/01/2026	
2		53.8 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	11/24/2025	

Labeler - Colgate-Palmolive Company (001344381)

Registrant - Mission Hills, S.A. de C.V. (812312122)

Establishment

Name	Address	ID/FEI	Business Operations
Mission Hills, S.A. de C.V.		812312122	ANALYSIS(35000-789) , MANUFACTURE(35000-789) , PACK(35000-789) , LABEL(35000-789)

Revised: 7/2026 Colgate-Palmolive Company