

BENZOIL 12HR ACNE TREATMENT- benzoyl peroxide lotion
THE SKINCARE COMPANY, INC.

THE SKINCARE COMPANY - BENZOIL 12HR ACNE TREATMENT (71792-101)

ACTIVE INGREDIENT

BENZOYL PEROXIDE 3%

PURPOSE

ACNE TREATMENT

USE

FOR THE TREATMENT OF ACNE.

WARNINGS

FOR EXTERNAL USE ONLY

WHEN USING THIS PRODUCT

- SKIN IRRITATION AND DRYNESS IS MORE LIKELY TO OCCUR IF YOU USE ANOTHER TOPICAL ACNE MEDICATION AT THE SAME TIME. IF IRRITATION OCCURS, ONLY USE ONE TOPICAL ACNE MEDICATION AT A TIME.
- AVOID UNNECESSARY SUN EXPOSURE AND USE A SUNSCREEN.
- AVOID CONTACT WITH THE EYES, LIPS, AND MOUTH.
- AVOID CONTACT WITH HAIR AND DYED FABRICS, WHICH MAY BE BLEACHED BY THIS PRODUCT.
- SKIN IRRITATION MAY OCCUR, CHARACTERIZED BY REDNESS, BURNING, ITCHING, PEELING, OR POSSIBLY SWELLING. IRRITATION MAY BE REDUCED BY USING THE PRODUCT LESS FREQUENTLY OR IN A LOWER CONCENTRATION.

STOP USE AND ASK A DOCTOR IF

- IRRITATION BECOMES SEVERE.

KEEP OUT OF REACH OF CHILDREN. IF SWALLOWED, GET MEDICAL HELP OR CONTACT A POISON CONTROL CENTER RIGHT AWAY.

DIRECTIONS

- SENSITIVITY TEST FOR A NEW USER. APPLY PRODUCT SPARINGLY TO ONE OR TWO SMALL AFFECTED AREAS DURING THE FIRST 3 DAYS. IF NO DISCOMFORT OCCURS, FOLLOW THE DIRECTIONS STATED BELOW.
- CLEAN THE SKIN THOROUGHLY BEFORE APPLYING THIS PRODUCT.
- COVER THE ENTIRE AFFECTED AREA WITH A THIN LAYER ONE TO THREE TIMES DAILY.

- BECAUSE EXCESSIVE DRYING OF THE SKIN MAY OCCUR, START WITH ONE APPLICATION DAILY, THEN GRADUALLY INCREASE TO TWO OR THREE TIMES DAILY IF NEEDED OR AS DIRECTED BY A DOCTOR.
- IF BOTHERSOME DRYNESS OR PEELING OCCURS, REDUCE APPLICATION TO ONCE A DAY OR EVERY OTHER DAY.
- IF GOING OUTSIDE, APPLY SUNSCREEN AFTER USING THIS PRODUCT. IF IRRITATION OR SENSITIVITY DEVELOPS, STOP USE OF BOTH PRODUCTS AND ASK A DOCTOR.

OTHER INFORMATION

- ORGANIC INGREDIENTS ARE DENOTED WITH THE * SYMBOL
- STORE AT 4-25°C (39-77°F), OUT OF DIRECT SUNLIGHT

INACTIVE INGREDIENTS

ALCOHOL*, DIMETHYL ISOSORBIDE, MELALEUCA ALTERNIFOLIA (TEA TREE) LEAF OIL*, RICINUS COMMUNIS (CASTOR) SEED OIL*, WATER, XANTHAN GUM

CO GUARANTEE
If the formula isn't helping you,
email us and we'll issue a refund or
suggest a different product with shipping
you for free. Return not required.

ABOUT THE SKINCARE COMPANY

To live up to our name, we:
Disclose exact amounts of ingredients.
Support our functional ingredient
inclusions with references and data.
Use skin identical natural ingredients
when effective, safe synthetics when
necessary.
Evolve and a small number of key
formulas to make them world leading,
letting you know exactly what we
changed and why.
Spend 50% of gross profits on skin
disease and tissue aging research.
Realize we don't have all the answers,
but we try to ask the right questions,
following published science, listen to
you, our customer, and do our own
research with the help of human
volunteers.

The Skincare Company and our vision to
help cure skin and tissue aging, was
helmed by Molecular Biologist Johan
Aardal, which galvanized after his
success in treating his own acne and
psoriasis. Reach him at:
hi@theskincarecompany.com

ACNE REGIMEN

1. Wash your face morning and evening
with our Gentle Clearing Cleanser.
2. Use Benzoi!, our Benzoyl Peroxide
treatment to quickly get your acne
under control. When clear, switch to
Night, our Niacinamide moisturizer to
prevent new breakouts. Keep Benzoi!
as a spot treatment.
3. To cover blemishes, try Cons, our
nurturing concealer paste.

LIFESTYLE ADVICE

Skin problems aren't always skin-deep.
Starting with acne, we've analyzed over
a hundred diet and lifestyle studies to
help you treat your skin from within.
Visit theskincarecompany.com/lifestyle



Benzoi!

12HR ACNE TREATMENT

3% μ M BENZOYL PEROXIDE
Smaller particles = less drying

2% ORGANIC TEA TREE OIL
Natural antimicrobial^{1,2,4}

PRESERVATIVE FREE
7 self-preserving ingredients

2 fl.oz 60 ml e
150 day supply!
Face & Body pH 5

Air-tight
Amber
Glass
Bottle

ABOUT THE FORMULA

Benzoi! is a rapid acting acne treatment
with enhanced skin penetration and
minimal dryness by using 10 micron
Benzoyl Peroxide particles. We chose
3% as it can be equally effective over
time as higher concentrations³, with
less side-effects.
Tea Tree Oil benefits blemished skin⁴.
Castor Oil diminishes the drying effect
of Benzoyl Peroxide without clogging
pores, and Dimethyl Isosorbide helps
the formula penetrate the skin,
maximizing its potency. For increased
efficacy, use together with our Gentle
Clearing Cleanser.

When your acne is under control, we
recommend our nurturing Niacinamide
moisturizer Night to prevent further
outbreaks, keeping Benzoi! as a spot
treatment for the occasional zit.

DIRECTIONS

This is a very potent formula, make sure
you do the Sensitivity Test as instructed
on the back before regular use. Minor
redness is normal, it can take a week for
your skin to get used to Benzoyl
Peroxide. See Drug Facts for further
directions.

INGREDIENT INFO CHART

VEGAN, CRUELTY-FREE 100%

NATURAL 94%

ORGANIC (excl. water) 70%

SAFE SYNTHETICS 17%
With proven long term safety

PLANT-BASED OILS 16%

Non-comedogenic

PRESERVATIVES 0%

PERFUME & DYES 0%

REFERENCES

For more info, change-log and references,
visit: theskincarecompany.com/benzoi!
1 2 pumps/day daily use (200 mg/pump).

Drug Facts

Active ingredient	Purpose
Benzoyl Peroxide 3%	Acne Treatment

Use For the treatment of acne

Warnings

For external use only

Do not use if you

- have very sensitive skin
- are sensitive to benzoyl peroxide

When using this product

- skin irritation and dryness is more likely to occur if you
use another topical acne medication at the same time.
If irritation occurs, only use one topical acne medication
at a time.
- avoid unnecessary sun exposure and use a sunscreen
avoid contact with the eyes, lips, and mouth.
- avoid contact with hair and dyed fabrics, which may be
bleached by this product.
- skin irritation may occur, characterized by redness, burning,
itching, peeling, or possibly swelling. Irritation may be
reduced by using the product less frequently or in a lower
concentration.

Stop use and ask a doctor if

- irritation becomes severe
- Keep out of reach of children. If swallowed, get medical help
or contact a Poison Control Center right away.

Directions

- Sensitivity Test for a New User: Apply product sparingly to
one or two small affected areas during the first 3 days.
If no discomfort occurs, follow the directions stated below.
- Clean the skin thoroughly before applying this product.
- Cover the entire affected area with a thin layer one to three
times daily.
- Because excessive drying of the skin may occur, start with
one application daily, then gradually increase to two or three
times daily if needed or as directed by a doctor.
- If bothersome dryness or peeling occurs, reduce application
to once a day or every other day.
- If going outside, apply sunscreen after using this product.
- If irritation or sensitivity develops, stop use of both products
and ask a doctor.

Other Information

- Organic ingredients are denoted with the "symbol"
- Store at 4-25°C (39-77°F), out of direct sunlight

Inactive ingredients

alcohol, dimethyl isosorbide, melaleuca alternifolia (tea tree)
leaf oil, ricinus communis (castor) seed oil, water, xanthan gum

Made in California, USA
Domestic & Imported materials
Best Before 07/2018 V1.1

THESKINCARECOMPANY.COM

We'd love to hear from you!

hi@theskincarecompany.com

☎ +1 800-840-2508 (Mon - Fri)

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BENZOIL 12HR ACNE TREATMENT

benzoyl peroxide lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:71792-101
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
BENZOYL PEROXIDE (UNII: W9WZN9A0GM) (BENZOYL PEROXIDE - UNII:W9WZN9A0GM)	BENZOYL PEROXIDE	3 g in 100 mL

Inactive Ingredients

Ingredient Name	Strength
ALCOHOL (UNII: 3K9958V90M)	
DIMETHYL ISOSORBIDE (UNII: SA6A6V432S)	
MELALEUCA ALTERNIFOLIA LEAF (UNII: G43C57162K)	
CASTOR OIL (UNII: D5340Y2I9G)	
WATER (UNII: 059QF0KO0R)	
XANTHAN GUM (UNII: TTV12P4NEE)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:71792-101-11	60 mL in 1 TUBE; Type 0: Not a Combination Product	10/12/2017	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M006	10/12/2017	

Labeler - THE SKINCARE COMPANY, INC. (314521346)

Revised: 1/2024

THE SKINCARE COMPANY, INC.