

CREST BUBBLEGUM- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest®

Bubblegum

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- twist off cap to remove foil seal
- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, sodium phosphate, cellulose gum, flavor, sodium saccharin, carbomer, red 40

Questions?

1-800-492-7378

MADE IN MEXICO

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 119 g Tube

3+ YRS

Crest ®

FLUORIDE ANTICAVITY TOOTHPASTE

Disney

Princess

BUBBLEGUM

NET WT 4.2 OZ (119 g)



Crest FLUORIDE ANTICAVITY TOOTHPASTE

Kids will want to brush with Crest toothpaste, featuring Disney Princesses. This toothpaste provides effective cavity protection in a kid-tested, mild gel formula.

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 NO HOT USE IF UNDER FOUR IN
 YEARS, CITY OR MEXICO.
 MADE IN MEXICO
 DISTR. BY PROCTER & GAMBLE,
 CINCINNATI, OH 45202
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 www.pg.com

CREST BUBBLEGUM

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-174
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SORBITOL (UNII: 506T60A25R)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZ03QZ)	
WATER (UNII: 059QF0K00R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM PHOSPHATE (UNII: SE337SVY37)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	

Product Characteristics

Color	pink	Score	
Shape		Size	
Flavor	BUBBLE GUM	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-174-42	119 g in 1 TUBE; Type 0: Not a Combination Product	12/18/2018	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	12/18/2018	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 10/2023

The Procter & Gamble Manufacturing Company