

TOMS LUMINOUS WHITE FLUORIDE CLEAN MINT CAVITY PROTECTION / WHITENING- sodium fluoride paste, dentifrice
Tom's of Maine, Inc.

Tom's Luminous White Fluoride Clean Mint cavity protection / whitening

drug facts

active ingredient

sodium fluoride 0.24% (0.15% w/v fluoride ion)

purpose

anticavity

use

helps protect against cavities

warnings

keep out of reach of children under 6 years of age. if more than used for brushing is accidentally swallowed, get medical help or dial (412) 390-3381 right away (poison control center).

directions

adults and children 2 years of age and older: brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician. children 2 to 6 years: use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing). children under 2 years: ask a dentist or physician.

inactive ingredients

water, hydrated silica, glycerin, sorbitol, xylitol, sodium lauryl sulfate, natural flavor¹, xanthan gum, carrageenan, titanium dioxide.

1 peppermint oil and other natural flavor

PRINCIPAL DISPLAY PANEL - 113 g Tube Label

THE ORIGINAL
Tom's
OF MAINE

BEAUTIFUL SMILE.
BEAUTIFUL PLANET.

LUMINOUS
WHITE

4.0 OZ (113 g)

LUMINOUS WHITE
4.0 OZ (113 g)

THE ORIGINAL Tom's OF MAINE

BEAUTIFUL SMILE. BEAUTIFUL PLANET.

FRESH OF MAINE
EST 1970
Certified B Corporation
10% PROFITS TO CHARITY.
DOING GOOD EVERYDAY SINCE 1970
THIS TUBE IS RECYCLABLE
GLUTEN FREE
NOT TESTED ON ANIMALS
VEGAN
SMALL STEPS
PEOPLE HAPPY
HAPPY PLANET

drug facts
active ingredient: sodium fluoride 0.24% (0.15% w/v fluoride ion) **purpose:** anticavity **use:** helps protect against cavities
warnings: keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or dial (412) 390-3381 right away (poison control center). **directions:** adults and children 2 years of age and older: brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician, children 2 to 6 years: use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing). children under 2 years: ask a dentist or physician. **inactive ingredients:** water, hydrated silica, glycerin, sorbitol, xylitol, sodium lauryl sulfate, natural flavor**, xanthan gum, carrageenan, titanium dioxide.
**peppermint oil and other natural flavor

NATURAL • WITH FLUORIDE
LUMINOUS WHITE
anticavity toothpaste
CLINICALLY PROVEN NATURAL WHITENING TECHNOLOGY
SAFE ON ENAMEL
CLEAN MINT

Once empty, replace cap and recycle with #2 plastics.

PS0014048 1423

THOUGHTFULLY BLENDED & PACKAGED IN THE USA
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U M
BPA-Free Tube
GLUTEN FREE
VEGAN

TOMS LUMINOUS WHITE FLUORIDE CLEAN MINT CAVITY PROTECTION / WHITENING

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51009-218
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.00243 g in 1 g

Inactive Ingredients

Ingredient Name	Strength
HYDRATED SILICA (UNII: Y607T4G8P9)	
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITOL (UNII: 506T60A25R)	
XYLITOL (UNII: VCQ006KQ1E)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
PEPPERMINT OIL (UNII: AV092KU4JH)	
XANTHAN GUM (UNII: TTV12P4NEE)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	PEPPERMINT (Clean Mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-218-75	1 in 1 CARTON	10/20/2017	12/29/2023
1		21 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:51009-218-40	1 in 1 CARTON	11/13/2018	
2		113 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:51009-218-21	21 g in 1 TUBE; Type 0: Not a Combination Product	07/25/2018	11/03/2020

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph drug	M021	12/01/2015	

Labeler - Tom's of Maine, Inc. (052764354)

Revised: 10/2023

Tom's of Maine, Inc.