

CVS EXTRA WHITENING- fluoride paste, dentifrice

CVS Pharmacy

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Drug Facts

Active ingredients / Purpose

Potassium nitrate 5%.....Antihypersensitivity

Sodium fluoride 0.24% (0.15% w/v fluoride ion).....Anticavity

Uses

aids in the prevention of dental cavities

If pain/sensitivity still persists after 4 weeks of use, please visit your dentist. **Stop use and see your doctor** if the problem worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth.

Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. **Children under 12 years of age:** consult a dentist or a doctor.

Other Information

Store in a cool dry place. Keep tube capped when not in use.

Inactive ingredients

cocamidopropyl betaine, flavor, glycerin, hydrated silica, PEG-8, sodium hydroxide, sodium methyl cocoyl taurate, sodium saccharin, sodium tripolyphosphate, sorbitol, titanium dioxide, water, xanthan gum

mm1.jpg

CVS[®]
pharmacy



MAXIMUM STRENGTH

SENSITIVE

TOOTHPASTE WITH FLUORIDE

FOR SENSITIVE TEETH AND CAVITY PROTECTION

*Compare to the active
ingredients in Sensodyne[®]

**Extra
Whitening**

NET WT 6 OZ (170g)

CVS[®]
pharmacy



MAXIMUM STRENGTH

SENSITIVE

TOOTHPASTE WITH FLUORIDE

FOR SENSITIVE TEETH AND CAVITY PROTECTION

Relieves painful sensitivity

*Compare to the active
ingredients in Sensodyne[®]

NEW!

**Extra
Whitening**

NET WT 6 OZ (170g)

Brushing twice a day with CVS/pharmacy[®] Maximum Strength Sensitive Toothpaste builds a protective coating against painful sensitivity. And since it has fluoride it helps protect against cavities too.

- Contains Potassium Nitrate to reduce painful sensitivity.
- Cavity protection formula.
- Freshens breath.



Distributed by:
CVS Pharmacy, Inc.
One CVS Drive,
Woonsocket, RI 02896
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www.cvs.com
1-800-SHOP-CVS



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Drug Facts

Active Ingredients

Potassium nitrate 5%.....Antihypersensitivity
Sodium fluoride 0.24% (0.15% w/v fluoride ion).....Anticavity

Purpose

Uses • aids in the prevention of dental cavities

• builds increasing protection against painful sensitivity of the teeth due to cold, heat, acids, sweets, or contacts

Warnings

If pain/sensitivity still persists after 4 weeks of use, please visit your dentist. • Stop use and see your doctor if the problem worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. • Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Drug Facts (continued)

Directions

Adults and children 12 years of age and older: Apply at least a 1-inch strip of the product onto a soft bristle toothbrush • Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth. • Children under 12 years of age: consult a dentist or doctor.

Inactive ingredients cocamidopropyl betaine, flavor, glycerin, hydrated silica, PEG-8, sodium hydroxide, sodium methyl cocoyl taurate, sodium saccharin, sodium tripolyphosphate, sorbitol, titanium dioxide, water, xanthan gum

Store in a cool, dry place. Keep tube capped when not in use.

*CVS/pharmacy[®] Maximum Strength Sensitive Toothpaste is not manufactured or distributed by GlaxoSmithKline, distributor of Maximum Strength Sensodyne[®] Extra Whitening Toothpaste

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MAXIMUM STRENGTH

SENSITIVE

TOOTHPASTE WITH FLUORIDE

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CVS Pharmacy, Inc.



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CVS EXTRA WHITENING

fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:59779-840
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	0.24 g in 100 g
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	NITRATE ION	5.0 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM TRIPOLYPHOSPHATE (UNII: 5HK03SA80J)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
SORBITOL (UNII: 506T60A25R)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
GLYCERIN (UNII: PDC6A3C0OX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	MINT (mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:59779-840-09	1 in 1 CARTON		
1	NDC:59779-840-02	170 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	01/20/2011	

Labeler - CVS Pharmacy (062312574)

Registrant - Lornamead (126440440)

Establishment

Name	Address	ID/FEI	Business Operations
Lornamead		126440440	manufacture(59779-840) , pack(59779-840)

Revised: 11/2012

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